

Discussion on MIO with Industry Associations



5th November 2022

Schedule



Schedule of events for MIO 2022



DAY	SESSION	EVENT
Wednesday, Nov 30	Afternoon	Inauguration of MIO 2022 and the Exhibition
Thursday, Dec 01	Forenoon	Session with Business Leaders (Plenary)
	Afternoon	Start-up (Main hall) Business Leadership Talks Partner Country Sessions
Friday, Dec 02	Forenoon	Skilled in Odisha (Main hall) Sectoral Sessions
	Afternoon	Metal Downstream and Ancillaries (Main hall) Sectoral Sessions
Saturday, Dec 03	Forenoon	Women Entrepreneurship (Main hall) Sectoral Sessions
	Afternoon	Transforming School Education (Main hall) Sectoral Sessions
	Evening	Valedictory Ceremony
Sunday, Dec 04	Forenoon	Exhibition open for public
	Afternoon	Mega Cultural Event and MIO exhibition closure

Day 0 – 30th November 2022 (Wednesday)



Inauguration of Make in Odisha Conclave 2022

LOCATION: Janata Maidan

TIME	ACTIVITY
1730 – 1800 Hrs.	Inauguration of the Make in Odisha Conclave 2022 by Hon'ble CM
1800 – 1830 Hrs.	Hon'ble CM's visit to the Exhibition
1830 – 1930 Hrs.	Cultural Program
1930 onwards	Dinner hosted by Hon'ble CM

DAY 1 – 01st December (Thursday)



Plenary Session and Business Leadership Talks

LOCATION: Janata Maidan

Time	List of activities / Location					
	Main Hall	Hall 1	Hall 2	Hall 3	Hall 4	Hall 5
0930 – 1030 Hrs.	CXO Breakfast with Hon'ble Chief Minister					
1030 – 1300 Hrs.	Plenary Session with CXOs and Industry Leaders					
1300 – 1400 Hrs.	Lunch hosted by Hon'ble Chief Minister					
Business Leadership Talks						
1430 – 1530 Hrs.	Start-up Odisha	Country Session 1 – Japan (1430 – 1515 Hrs.)	BLT – Energy (Towards Greener Energy)	BLT – Industries (Petrochemicals Chemicals, and Technical Textiles)	BLT – Steel and Mines (Mineral Abundancy: Opportunities for Industry and State)	BLT – Commerce and Transport (Modern-age Logistics)
		Country Session 2 – Norway (1530 – 1615 Hrs.)				
1630 – 1730 Hrs.		Country Session 3 – Global (1630 – 1730 Hrs.)	Millet Mission	BLT – Industries (More from Ore)	BLT –ESDM & IT (Technology Today)	Emerging solutions for financing Industries and Infrastructure
1730 – 1830 Hrs.	Media Address at Media Lounge	1730 – 1800: Official Slot for Government Announcements and Address				
		1800 – 1830: Industry Slot for Announcements and Address by participating Companies				
1830 Onwards	Cultural Program and Dinner hosted by Hon'ble Minister of Industries					

DAY 2 – 02nd December (Friday)



Sectoral Sessions: Showcasing Odisha's Value Propositions

LOCATION: Janata Maidan

Time	List of activities / Location					
	Main Hall	Hall 1	Hall 2	Hall 3	Hall 4	Hall 5
1030 – 1230 Hrs.	Skilled in Odisha – Plenary / Technology Transfer for Industry Institution linkages (Launch of 24 hours Hackathon)	Chemicals, Petrochemicals and Plastics	Export Promotion	Agri-Business and Agri-Marketing	Textiles and Apparel	Mining in Odisha – A paradigm shift
1300 – 1400 Hrs.	Lunch					
1430 – 1630 Hrs.	Metal Downstream and Ancillaries	Editor's Round Table (<i>Udyog ru Unnati</i>)	Food Processing	IT / ITeS, Data centers and ESDM	Sourcing of Handlooms and Handicrafts	Renewable Energy & Equipment (Green Hydrogen and Solar)
1630 – 1730 Hrs.	Media Address at Media Lounge	1630 – 1700: Official Slot for Government Announcements and Address				
		1700 – 1730: Industry Slot for Announcements and address by participating Companies				
1730 onwards	Cultural Program					

DAY 3 – 03rd December (Saturday)



Emerging Sectors and Valedictory

LOCATION: Janata Maidan

Time	List of activities / Location					
	Main Hall	Hall 1	Hall 2	Hall 3	Hall 4	Hall 5
1030 – 1230 Hrs.	Building Economic Independence for Women Empowerment-Plenary	Circular Economy	Real Estate and Social Infrastructure	Defence	Healthcare and Pharma	Film and Entertainment
				Aviation		
1300 – 1400 Hrs.	Lunch					
1430 – 1630 Hrs.	Transforming School Education for future ready Odisha	Women Entrepreneurship – Realizing women SHGs as an Enterprise model	Women Entrepreneurship – Unlocking Investments for Business of SHGs	Logistics and Warehousing	Biotechnology	Tourism
1630 – 1730 Hrs.	Media Address at Media Lounge	1630 – 1700: Official Slot for Government Announcements and Address				
		1700 – 1730: Industry Slot for Announcements and address by participating Companies				
1730 onwards	Valedictory Session and Cultural Programme followed by Dinner Hosted by Principal Advisor to HCM					

DAY 4 – 04th December (Sunday)



Make in Odisha Expo

Time	List of activities / Location
1100 – 2130 Hrs.	Exhibition (open for public)
1830 – 2130 Hrs.	Mega Cultural Event

Layout



Distance

From Airport

7.5
Kms

From Railway Station

6.5
Kms



Responsibility Matrix



Session – Association Matrix (1/2)



#	NAME OF THE ASSOCIATION	Sessions Allocated
1	The Utkal Chamber of Commerce and Industry (UCCI)	Circular Economy, Metal Downstream and Ancillaries, Country Session 1 - Japan, Sourcing of Handlooms and Handicrafts, Defence & Aviation
2	Odisha Assembly of Small and Medium Enterprises (OASME)	Agri-Business and Agri-Marketing
3	Orissa Small Scale Industries Association (OSSIA)	Healthcare and Pharma
4	Orissa Young Entrepreneurs Association (OYEA)	Start-up Plenary, Defence & Aviation
5	Orissa Industries Federation(OIF)	Food Processing, BLT Petrochemicals
6	Orissa Industries Association (OIA)	Chemicals, Petrochemicals and Plastics, Circular Economy
7	Utkal Pharmaceutical Manufacturers Association(UPMA)	Biotechnology, Healthcare and Pharma
8	North Orissa Chamber of Commerce & Industry (NOCCI)	Chemicals, Petrochemicals and Plastics
9	Rourkela Chamber of Commerce & Industry (RCCI)	Metal Downstream and Ancillaries, BLT More from Ore
10	Orissa Sponge Iron Manufacturers' Association (OSIMA)	Metal Downstream and Ancillaries, BLT More from Ore
11	The Seafood Exporters Association of Odisha	Food Processing, Country Session 1 Japan, Export Promotion
12	Hotel & Restaurant Association of Odisha (HRAO)	Tourism
13	Indian Chamber of Commerce (ICC)	Country Session 2 Norway, Country Session 3 –Global, Logistics
14	ICC National Women’s Entrepreneurship Committee (IWEC)	Country Session 2 Norway, Country Session 3 - Global Tourism, Sourcing of Handlooms and Handicrafts

Session – Association Matrix (2/2)



#	NAME OF THE ASSOCIATION	Sessions Allocated
16	CII Indian Women Network (CII IWN)	Biotechnology
17	Indian Electrical and Electronics Manufacturers (IEEMA)	Renewable Energy & Equipment (Green Hydrogen and Solar)
18	National Association of Software and Service Companies (NASSCOM)	IT / ITeS, Data centers and ESDM
19	Association of Industrial Entrepreneurs of Bhubaneswar (AIEBA)	Metal Downstream & Ancillary, IT / ITeS, Data centers and ESDM
20	Balasore Chamber of Industries & Commerce (BCIC)	BLT Petrochemicals
21	Ganjam Cashew Cluster	Agri-Business and Agri-Marketing
22	Puri Cashew Cluster	Agri-Business and Agri-Marketing
23	Odisha Rice Millers Association	Agri-Business and Agri-Marketing
24	Kalinganagar Industrial Association	Logistics

Key Discussion Points (1/2)



- Associations should **disseminate the information about the Make in Odisha Conclave'22** including information on the schedule of the conclave and web-portal details with their association members
- Each association shall bring **100 relevant audience members per session** for the assigned session.
- Each association shall share the name of **one Nodal Person per session** with IPICOL who will be responsible for handling the audience members and other activities.
- The associations shall put up a **standee outside the sectoral hall** they are partnering in. The logo and other creatives may be shared with IPICOL.

Key Discussion Points (2/2)



- The associations shall receive Investment Intention Forms (IIFs) from IPICOL. They are requested to fill out and share the form during the conclave session.
- All the associations may put up **hoarding of Make in Odisha Conclave'22 at their regional offices**. The content for the same shall be shared by IPICOL.
- All associations are free to use the MIO Logo in the functions.
- The associations must ensure that delegates chosen by them, register themselves on the MIO web portal (<https://mio.investodisha.gov.in>)

For more information, please contact



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THANK YOU



MAKE IN
ODISHA
CONCLAVE'22

BHUBANESWAR | 30 NOV-04 DEC | 2022

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