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HOTEL & RESTAURANT ASSOCIATION OF ODISHA

(Regd. No. 1078-296 of 1985-86)

No. HRAO / C / 1111 / 2020

10<sup>th</sup> November 2020

**Shri Asit Kumar Tripathy, IAS**  
**Chief Secretary to Govt.**  
**Govt. of Odisha**

**Development of Eco Tourism in Odisha**

**Respected Sir,**

We congratulate the State Government for building up Eco tourism in a very constructive manner and branding Odisha as a Eco tourist destination. Sir, we are also happy that through Eco Tourism development the local villagers are getting employment, but Sir, these Eco Tourism destinations in Odisha a very prime and should not be sold the manner in which it is being done now. The local communities no doubt will get employment but the service standards which private sectors provide can never be provided by the village folk.

Further, we are also aware that many of the Eco Tourist destinations are operated by DFOs and are not the community based. When a private sector puts up an Eco Tourist facilities

- (a) The service standards can go up
- (b) The local community can get permanent jobs at higher salary
- (c) The local community will benefit when the resort owner buys veg and non-veg items from the village.
- (d) The private sector can make national and international level promotions to boost the Eco Tourist destination.
- (e) The State Govt. will earn higher revenue and can commit employment to people when an Eco Tourist facility is put up in a place.

In view of the above, I would seriously request the Government to kindly consider involving and promoting the private sector which in turn can benefit the local community in a much befitting manner and provide standardised services up to the satisfaction of national and international tourists.

Thanking you in anticipation  
With warm regards

**J.K. Mohanty, MHCIMA**

Member – State Eco Tourism Board, Dept. of Forest & Env., Govt. of Odisha

Copy forwarded for kind information to

Dr. Mona Sharma, IAS, Addl. Chief Secretary, Dept. of Forest & Env. Govt. of Odisha

— Affiliated member of —

FHRAI (Federation of Hotel & Restaurant Association of India)

HRAEI (Hotel & Restaurant Association of Eastern India)

ODISHA - THE LAND OF THE LORD