

TOURISM ODISHA

Voice of Travel Trade
Published by Hotel & Restaurant Association of Odisha

5th ODISHA



TOURISM CONCLAVE 2023

RECOMMENDATIONS



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NAVEEN PATNAIK

Chief Minister, Odisha

I am glad to know that Hotel & Restaurant Association of Odisha is bringing out a magazine in commemoration of 5th Odisha Tourism Conclave 2023

The HRAO has been a key player in promoting tourism and hospitality industries in the state and contributing to the immense potential of Odisha in this sector. I hope the magazine will come out with new ideas and propositions for scaling up tourism in the state.

I wish the publication all success.

(NAVEEN PATNAIK)

MESSAGE





SHRI ASWINI KUMAR PATRA

Minister of State (Ind. Charge)
Tourism, Odia Language, Literature &
Culture, Excise, Odisha

I am glad to know that 5th Odisha Tourism Conclave was organized by Hotel & Restaurant Association of Odisha at Hotel Swosti Premium, Bhubaneswar on 23rd February, 2023. The aims and objectives of the association is to develop civic consciousness for tourism, to raise quality of hotel business and to take steps for increase of both national and international tourist footfalls to the state.

It is understood, this conclave was attended by all the members of the Association for exchange of ideas and identifying the shortcomings. I congratulate HRAO for the great effort and the intellectual output to put Odisha as a leading tourism destination. The state has marched ahead in the field of tourism development and especially in attracting investment in tourism infrastructure with successful Investors Meet. The recommendations of the Conclave are very meaningful, logical and in line with the necessities to boost tourism in our State.

This well compiled document must find its scope to all relevant stakeholders of tourism in India and abroad so as to cater to its effectiveness.


(Aswini Kumar Patra)



MESSAGE



SUJEET KUMAR

Member of Parliament
Rajya Sabha

Greetings!!!

It gives me immense pleasure that the HRAO (Hotel and Restaurant Association of Odisha) had arranged "Odisha Tourism Conclave 2023", to stimulate tourism business, which is one of the key drivers of our economy.

Odisha holds great potential as a tourist destination due to its attractive natural features, wildlife sanctuaries, temples, beaches, historical landmarks, handlooms, and handicrafts. These offerings draw both domestic and international tourists throughout the year, making it a promising state for tourism.

HRAO has been doing pioneering work in not only highlighting the opportunities in tourism and hospitality sector in our state, but also hasn't shied away from highlighting the challenges faced by the industry due to myriad factors, viz. lack of high-quality hotels, inadequate connectivity, et al, while suggesting measures to mitigate them.

It is high time that Odisha is placed amongst the top and best-performing tourism states and gets the recognition that it deserves on the country's travel map.

In furtherance of that objective, I wish more such conclaves and deliberations would be organized by the team of HRAO, I convey my warm greetings to HRAO and its members, and with them my heartiest Greetings.


(Sujeet Kumar)

MESSAGE





PRADEEP JENA, IAS

Chief Secretary, Odisha

I am glad to know that Hotel & Restaurant Association of Odisha (HARO) is bringing out a compilation document as “**Recommendations of the Conclave**” on the outcomes of the 5th Odisha Tourism Conclave organised in February, 2023.

Tourism sector plays an important role worldwide in terms of employment and income generation. This sector has been grown significantly in our state in recent years on account of best infrastructure facilities, favourable government policies, identification and development of new tourist destinations. Moreover, the industry will attract private investors, tour operators, transport service providers, hoteliers and others in coming days.

I hope, the recommendations received from the conclave organised by HARO will be helpful in boosting the tourism ecosystem in the state.

I compliment the efforts of HARO for successfully conducting the conclave and wish the release of document and grand success.


(Pradeep Jena)

MESSAGE





75
आजादी का
अमृत महोत्सव

DR. SAGNIK CHOWDHURY
Regional Director (East and North East)

I am glad that Hotel & Restaurant Association of Odisha has been promoting tourism potential and prospects of Eastern India and Odisha in particular since 1985 by organizing state/national level awareness programs/seminars/conclaves frequently.

I was happy to attend the 5th Odisha Tourism Conclave held on 13th February 2023 at Bhubaneswar and found it to be a gathering of brilliant professionals and stakeholders from the tourism & hospitality sector. It was also good to notice the Hotel Management Institutions participating in such an event.

The suggestions which have come from this conclave will definitely pave the path for stronger tourism policy going forward.


06/04/2023
(Dr. Sagnik Chowdhury)

MESSAGE





RAJIV MEHRA

President, IATO, New Delhi

The 5th Odisha Tourism Conclave was organised successfully on the 23rd of February 2023 at Swosti Premium, Bhubaneswar, Odisha. I congratulate HRAO and Shri J K Mohanty for the great effort and the intellectual output to put Odisha as a leading tourism destination of India and reckoned globally.

Under the dynamic leadership of Shri Naveen Patnaik, Hon'ble Chief Minister of Odisha the state has marched ahead in the field of Tourism and specially in soliciting in Investment in Tourism infrastructure with its successful investors meet.

The Recommendations are very meaningful, pragmatic and in sync with the requirements in bolstering tourism in the state of Odisha. The focus revolved around taking tourism to the state of Odisha on MISSION MODE with Enabling Policies in due consultation with the relevant stakeholders and trade bodies, Tourism tie up and synergy with other states, Health Hygiene and Safety of tourists to be of prime concern, Investment in Tourism Infrastructure; Airplanes, Airports, Last mile Connectivity, hotel rooms, heliports, cruise terminals, Marketing and Promotion: Road Shows abroad, FAM trips to India for Foreign Tour Operators, Media, bloggers and Influencers and Participation in International Travel Marts. The Stakeholders need to be duly consulted here to cater to effectiveness. Strategic Development of Destinations: New Products: Digital Penetration, Inclusive Development in Tourism, Responsible and Sustainable Practices and above all positioning ODISHA AS A 365 DAYS DESTINATION.

This well compiled document must find its reach to all relevant stakeholders of tourism in India and abroad so as to cater to its efficacy.

I wish it a great readership and look forward to the speedy implementation of strategic points in this document.

(Rajiv Mehra)

MESSAGE



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J. K. Mohanty, MHCIMA
Lifetime Chairman-HRAO

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DESIGN, CO-ORDINATION & ADVERTISING

K. K. Rao, Executive Secretary
HOTEL & RESTAURANT ASSOCIATION OF ODISHA

105, Janpath, Bhubaneswar-751001
Tel. : 0674 2535777, Mob. : +91 8895883469
Email : execsecy@hrao.org, cmd@swosti.com

Website : www.hrao.org

RECOMMENDATIONS
of
5th ODISHA TOURISM CONCLAVE 2023
“Redefining The Soul of Incredible India”





J. K. Mohanty, MHCIMA
Lifetime Chairman-HRAO

As we all are aware that Odisha is perhaps the richest tourist destination of the country that can boast of a combination of mountains, beaches, forest, mangroves, Georges, Eco sensitive forest areas, tribal life, the rich cultural dances of Odisha, the Sarees of Odisha, temples, stone crafts, silver filigrees, Sand art, Patta Chitra painting, Handicraft, handloom etc., name anything, Odisha is rich. No other state in the country can boast of what Odisha has and can offer.

Tourism in Odisha has grown significantly in recent years on account of good infrastructure facilities, favourable government policies, modernisation of existing tourist locations, development of new tourist destinations.

Bhubaneswar after becoming a sports capital of India, our Government is giving utmost importance for development of the tourism infrastructure aiming at making Odisha the most attractive tourist destination of India. Our State Government, under the dynamic leadership of Hon'ble Chief Minister, Sri Naveen Patnaik, has declared tourism as a priority sector and has been aggressively working towards development of tourism in the State by focusing on new and innovative products such as Eco Retreats, Boat Clubs, Yachts, Caravans etc., to attract the young-age travelers to the State. Many tourism projects have been approved by the State Government in last four years which will definitely take tourism to its greater heights and create huge direct and indirect employment in the State.

Now we are witnessing the speedy development in the field of Sports, Tourism, beautification of surroundings of Lord Jagannath Temple, renovation & beautification of historic Lingaraj Temple, Samaleswari Temple at Sambalpur, Tara Tarini Temple at Ganjam, Development of Samuka Beach, declaration of Shree Jagannath International Airport at Puri, inauguration of the largest hockey stadium in Rourkela, modernization of Baramunda Bus Stand, etc., are some of the steps already taken by the State Government to make Odisha a world class destination. Further the State Government is aggressively taking tremendous measures and steps for promotion of tourism through various road-shows, Eco Retreat campaign and attracting investment opportunities to Odisha which is definitely going to progress much faster than before. We are proud that Odisha is heading towards Sports Capital of India by hosting various international sports which is also increasing foreign tourist footfall and attracting investment.

Despite being the soul of Incredible India in tourism, Odisha still lags behind in exploring its potential Vis-a-Vis the overseas tourism inflow to the state. Lack of adequate international as well as domestic flight connectivity, inadequate classified star category hotel rooms, lack of coordination between central and state government level for branding / promotion of Odisha Tourism etc., etc., are some of the major obstacles for growth of tourism in Odisha. It is high time that the hospitality stakeholders come together and envision the tourism growth and design an action plan to develop and attract visitors to Odisha and help generate revenue.

Post pandemic when the country is booming with domestic tourism, HRAO has taken initiative of organizing this 5th Odisha Tourism Conclave jointly with World Trade Centre, Bhubaneswar and supported by Odisha Tourism in the temple city Bhubaneswar to envision Odisha as a leading tourist hot spot. The conclave was deliberated on various topics covering business aspects like Branding of Odisha, Infrastructure to boost Tourism, Richness of Eco & Wildlife Tourism, Odisha a Buddhist Tourism Circuit, awareness on tourist safety and ongoing cyber crimes, supply of more trained manpower in the hospitality industry and Creating a Tourism Friendly Awareness. The four consecutive editions of Odisha Tourism Conclave till 2019 were great success and many of the suggestions / recommendations were taken up by the Government.

This year also we have compiled the valuable suggestions of the esteemed speakers and placed here in the form of recommendations for kind consideration of the Government.

We are hopeful the key suggestions placed here will definitely be helpful for developing Odisha Tourism as a backbone of the state economy in the coming years.

J. K. Mohanty, MHCIMA

Lifetime Chairman – Hotel & Restaurant Association of Odisha

Chairman - IATO Eastern Region

Co-Chairman, FICCI Travel, Tourism and Hospitality Committee &

Chairman, FICCI Domestic Tourism Committee

Convener (Tourism & Hospitality Think Tank) - World Trade Center, Bhubaneswar



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5th Odisha Tourism Conclave 2023

“Redefining The Soul of Incredible India”

Suggestions / Recommendations / Deliberations

- Preparation of master plan for development of 15 tourist destinations in the state on priority. **(Announced by Hon'ble Chief Minister)**
- Tourism infrastructure Development & Branding Odisha as a diverse tourism Hub. **(Announced by Hon'ble Chief Minister)**
- Proactive measures for optimal budget allocation for tourism industry to address post-pandemic effects on the sector. **(Announced by Hon'ble MP Sri Sujeet Kumar)**
- Odisha, the best kept secret needs to be untraveled. Architecture and heritage of our state to be massively promoted to become the most preferred tourist destination. **(Announced by Hon'ble MP Sri Sujeet Kumar)**
- Pilgrim Tourism and Weekend Tourism to be incorporated in the strategic planning to enhance tourism in the state. **(Announced by Addl Chief Secretary Tourism Sri Surendra Kumar, IAS)**
- Development of Deomali, Konark and Bhitarkanika on priority basis. **(Announced by Addl Chief Secretary Tourism Sri Surendra Kumar, IAS)**
- Steps must be taken to hold tourists for longer duration in Odisha. **(Announced by Addl Chief Secretary Tourism Sri Surendra Kumar, IAS)**
- Assistance of highest level of subsidies and grants to act as a major booster for this sector. **(Delivered by Sri Puneet Chhatwal, President, Hotel Association of India & MD Taj Group of Hotels)**
- Unique aspects of the state like 500kms coastline, hill ranges, rivers, lakes etc to be highlighted significantly. **(Delivered by Sri Puneet Chhatwal, President, Hotel Association of India & MD Taj Group of Hotels)**
- More star category/luxury hotel in Odisha is need of the hour, especially around Chilika lake area. **(Delivered by Sri Rajiv Mehra, President, Indian Association of Tour Operators)**
- Convention/MICE Tourism promotion especially for the state of Odisha to be taken up on priority basis. **(Delivered by Sri Rajiv Mehra, President, Indian Association of Tour Operators)**
- Tribal Tourism and Buddhist Tourism promotion in conjunction with neighbouring states should be taken up. **(Delivered by Sri Rajiv Mehra, President, Indian Association of Tour Operators)**
- Indian hotelier/Tour Operators reimbursement for foreign promotion trips/Foreign road show participation should be increased from Rs.75K to at least Rs.2/2.5L **(Delivered by Sri Rajiv Mehra, President, Indian Association of Tour Operators)**
- IATO convention in 2025 to be held in Puri. Cooperation & Support from Odisha Government is requested. **(Delivered by Sri Rajiv Mehra, President, Indian Association of Tour Operators)**
- World Class sports events to be organized frequently to accelerate Sports Tourism in the State. 2500 Crores allocated for sports infrastructure development which include 90 indoor stadiums in urban local bodies (ULBs) to act a game changer in Sports Tourism of Odisha. **(Delivered by Shri. Dilip Tirkey, President, Hockey India)**

- At least 2 destination from Odisha to be on the GOI list of Dekho Apna Desh 2.0 where 51 destinations from India to be developed as major tourist destinations in the country (*However in later sessions, Dr. Sagnik Chowdhury, Regional Director, India Tourism announced that Koraput has already been incorporated & another destination yet to be announced*). **(Suggestions from HRAO)**
- Mega Convention Centre to be constructed under the banner of World Trade Center Bhubaneswar which has been overdue. **(Suggestions from HRAO)**
- One luxury train a la Deccan Queen, Rajasthan Maharajah Express to be introduced in Odisha. Domestic flight connectivity from/to Bodh Gaya, Pune, Udaipur & Allahabad. International Airport in Puri to be expedited as one of the major airports in Eastern India along with another airport in Ganjam District, Odisha. **(Suggestions from HRAO)**
- To accelerate Buddhist Tourism in the state. Develop basic infrastructure in Buddhist Circuit. The Mahaparinirvan Express should be extended upto Puri. **(Suggestions from HRAO)**
- Ministry of External Affairs, Government of India to expedite revamping Tourism offices in Indian embassy's/consulates with right knowledgeable manpower. **(Suggestions from HRAO)**
- Hotels should be accorded with Industry Status to avail a range of benefits such as electricity tariff, water supply, property tax, development tax etc., as per industrial tariff instead of commercial tariff as well as attracts private investors to invest in tourism sector. **(Suggestions from HRAO)**
- Infrastructure & Human Resources are the two key bottlenecks in sustainable development of the tourism sector of the state. **(Suggestions from Shri. Debjit Dutta, Chairman, IATO – West Bengal Chapter)**
- Ministry of Tourism should consider forming a taskforce comprising of all the industry associations in the sector to collectively work on framing a time bound policy to act upon. The taskforce should act on product discovery and developing the circuit. **(Suggestions from Shri. Debjit Dutta, Chairman, IATO – West Bengal Chapter)**
- Entire "East India" (all states of Eastern India including North East) should act/share/work in a cohesive manner as one singular circuit. **(Suggestions from Shri Debjit Dutta, Chairman, IATO – West Bengal Chapter)**
- Tribal Tourism promotion must be done for International audience more aggressively. **(Suggestion from Shri Gagan Sarangi, Chairman, IATO Odisha Chapter)**
- Soft Skill Infrastructure needs to be developed in a proper strategized manner. **(Suggestion from Shri. Debasish Mishra, Director, Pure Trip & VP, EKTTA)**
- Strategies to be formulated to pitch Odisha tourism in a way that it sells better, generates more revenue and invite active in-bound tourism in the state. **(Suggestions from Shri Yugabrata Kar, Director, Heritage Tours Orissa)**
- USP generation and diversification is a must to create a holistic image of the state. **(Suggestions from Shri Yugabrata Kar, Director, Heritage Tours Orissa)**
- Tour Guide training programmes to be initiated at a larger scale with knowledge of foreign languages. **(Suggestions from Shri Yugabrata Kar, Director, Heritage Tours Orissa)**
- Apart from marketing Odisha's beaches and temples, Dept. of Tourism should thrust on Odisha's wildlife areas as 80% tourist destinations in Odisha are within wildlife regions. **(Suggestions from Smt. Anshu Pragyan Das, DFO, Hirakud Wildlife Division).**
- Urgent need for well educated, skilled "tourist guides" are required in every tourism destinations, especially in Mayurbhanj district areas. **(Suggestions from Princess**

**Mrinalika Bhanj Deo, Managing Director,
The Belgadia Palace, Mayurbhanj)**

- More attention to the western part of Odisha to unravel the unexplored beauty and heritage of the state. **(Suggestion from HRAO)**
- Development of a massive curated horticultural garden in the style of "Vrindavan Gardens" in Mysuru must be considered by the state government which will attract more tourists. **(Suggestions from HRAO)**
- GST rate slab must be much less than 12% for smaller hotels with tariff under 3000/- as it becomes unviable & unaffordable for guests profile of such hotels. **(Suggestions from HRAO)**
- Govt of Odisha & Financial Institutions [banks etc] must come on board & collaborate to allocate loans specifically for hotel projects at reasonable and long-term interest rate. **(Suggestions from HRAO)**
- Setting up of world class Water Park with marine museum in Puri. **(Suggestions from HRAO)**
- Immediate beautification of Atharanala, the entry point of Puri with boating facilities in Musa River. **(Suggestions from HRAO)**
- Samuka beach development/operation on war-footing basis. **(Suggestions from HRAO)**
- Puri Beach Festival to be organized with Cultural Programs, Food Festival and Crafts Exhibition. **(Suggestions from HRAO)**
- There are huge opportunities in Medical Tourism, Religious Tourism, Adventure Tourism in current scenario. Dept. of Tourism needs to give more focus in these sectors. **(Suggestions from HRAO)**
- The new Tourism Policy 2022 will focus on areas such as medical and wellness, with incentives for integrated development with hospitals attached to 3-star hotels and above. This is primarily to promote Odisha as a medical and wellness tourism destination. **(Announced by Shri Ashwini Kumar Patra,**

Honourable Minister Tourism)

- The State govt is developing infrastructure for promotion of water-sports at lakes like Tampara, Chilika and Anshupa. The govt is trying to generate employment through tourism. **(Announced by Shri Ashwini Kumar Patra, Honourable Minister Tourism)**
- 358 destinations in the state being identified as Prime tourist Destination Areas. **(Announced by Shri Ashwini Kumar Patra, Honourable Minister Tourism)**
- More hotels in the luxury segments to be stressed on. **(Announced by Shri Sachin Ramchandra Jadav, IAS, Director – Tourism, Govt. of Odisha)**
- Infrastructure development at Chandrabhaga & Ramchandi and introduction of water sports and other experiential activities. **(Announced by Shri Sachin Ramchandra Jadav, IAS, Director – Tourism, Govt. of Odisha)**
- Recommendations of the Conclave to be taken up effectively for the tourism development of the state. **(Declared by Dr. Lenin Mohanty, Chairman, OTDC, Bhubaneswar)**
- Hotel Industry and Policy makers to go hand in hand. **(Declared by Dr. Lenin Mohanty, Chairman, OTDC, Bhubaneswar)**
- Participation in domestic and International Travel Mart is crucial. **(Suggestion from Shri. Ravi Gosain, Vice President, IATO, New Delhi)**
- The anomalies between IPR 2022 / Tourism Policy 2022 & MSME Policy should be sorted out at the earliest. **(Suggestions from HRAO)**
- Constitution of the State Tourism Promotion Council is a welcome step. We would request that a member nominated by HRAO should be included in the committee as HRAO is the biggest stakeholder in the State and also HRAO has a member of the Tourism Advisory

Committee (TAC). Also we would like to bring to the kind attention of Government that the Tourism Advisory Committee was constituted under the Chairmanship of the Hon'ble Chief Minister, Ministers, Tourism Department Officials & Chairman, HRAO, the same should also be continued and should not be abolished as Hon'ble Chief Minister's views are important for our development in tourism sector. **(Suggestions from HRAO)**

- The Tourism Advisory Committee meetings have not been held since last three years, hence the industry's views have not been asked for by the Tourism Department. **(suggestions from HRAO)**
- It was decided that Odisha Tourism will conduct road-shows in different states every months where experts from the tourism field, travel writers, travel agents, tour operators etc., will be invited for FAM tours to get a real view of the tourist places of Odisha. FICCI had also submitted a proposal in this regard, but the same is yet to be implemented. **(Suggestions from HRAO)**
- The Hotel & Restaurant Association of Odisha had submitted an appeal for conducting road-

shows / tourism promotional campaigns in foreign countries specially in Dubai, Bangkok and Singapore as Direct international flights are scheduled to operate to these countries from Bhubaneswar, but yet to receive any communication in this regard. **(Suggestions from HRAO)**

- Promotion of museums through good quality short videos, high quality coffee table on museums in Odisha, extension of timing, deploying proper English speaking guides with thorough knowledge, improving lighting, toilet facilities at Buddhist Museums in Lalitgiri, Ratnagiri & Udayagiri etc will definitely attract tourists to our state. **(Suggestions from HRAO)**
- The Konark Temple, the Buddhist Circuits of Odisha and Chilika Lake, the largest lake of the Northern Hemisphere, should come under the Iconic Tourism list of India. **(Suggestions from HRAO)**
- Chilika Lake is the goldmine for tourism in Odisha and needs attention of the State government to develop eco-tourism and infrastructure for promoting the area on priority basis. **(Suggestions from HRAO)**



CONCLAVE HIGHLIGHTS



Hotel & Restaurant Association of Odisha in association with Tourism Department, Government of Odisha and World Trade Center Bhubaneswar organized 5th Odisha Tourism Conclave 2023 on Thursday, 23rd February, 2023 at Chanakya Hall, Hotel Swosti Premium, Bhubaneswar.

The full day conclave aimed to promote Tourism sector of Odisha and showcase Odisha as a major destination hub. The program witnessed technical sessions on crucial subject matters to address the challenges in the sector and also to accelerate tourism in the state. The brainstorming sessions were spectated by tour operators, decision makers, industry members, hoteliers, travel agents, civil aviation authorities and government officials.



The Conclave was inaugurated by **Hon'ble Chief Minister of the State, Shri. Naveen Patnaik** virtually in the presence of other esteemed dignitaries. *"Odisha is a land of nature's bounty and responsible tourism is imbibed both in our culture & also the development vision of our state. To enable more development friendly strategies, the Odisha Tourism Policy 2023 was released during MIO (Make in*

Odisha) with continuously working on integrated tourism development based on 15 destination master plan to develop diverse tourism platforms in the state. Apart from sustainable infrastructure development, we are branding Odisha as a diverse tourism hub. The Government of Odisha is committed towards sustainable tourism sector with much focus on augmentation of livelihood of the local communities." he deliberated during his virtual address.



Shri Sujeet Kumar, Hon'ble Member of Parliament, Rajya Sabha graced the program as the Chief Guest and deliberated on various factors.

- Focus on 41 heritage sites of our country to compete with countries like Singapore and other South-East Asian countries in terms of in-bound tourism
 - Improve infrastructure, hygiene, sanitation issues in the state.
 - Proactive measures for optimal budget allocation for tourism industry to address post-pandemic effects on the sector.
- Odisha, the best kept secret needs to be untraveled. Architecture and heritage of our state to be massively promoted to become the most preferred tourist destination.
- Resilience, sustainability and efficiency to be focused upon in the sector.



Shri Surendra Kumar, IAS, Additional Chief Secretary Department Tourism, Government of Odisha

- Identification of the major selling points and unique amenities of the state.
- Steps must be taken to hold tourists for longer duration in Odisha.
- Middle class huge market capitalisation to be initiated in domestic tourism.
- Quality & Experience is crucial for every tourist visiting Odisha in regards to accommodation & tour operation.

- Development of Deomali, Konark and Bhitarkanika on priority basis.
- Pilgrim Tourism and Weekend Tourism to be incorporated in the strategic planning to enhance tourism in the state.

Shri Puneet Chhatwal, MD, Taj Group of Hotels



- Tourism and travel sector to come up as the emerging sector in the country.
 - Resilience of the sector is need of the hour.
 - Tourism Sector to act as the major employment generator with 126 million new job opportunities globally in the next decade and India contributing to almost 20% of it.
 - Assistance of highest level of subsidies and grants to act as a major boost for this sector.
- Unique aspects of the state like 500kms coastline, hill ranges, rivers, lakes etc to be highlighted significantly.



Shri Rajiv Mehra, President, Indian Association of Tour Operators

- More star category/luxury hotel in Odisha is need of the hour, especially around Chilika lake area.
 - Convention/MICE Tourism promotion especially for the state of Odisha to be taken up on priority basis.
 - Tribal Tourism promotion in conjunction with neighbouring states should be taken up.
 - Similar conjunction to be done for Buddhist Tourism with neighbouring states.
- Indian hotelier/Tour Operators reimbursement for foreign promotion trips/Foreign road show participation should be increased from Rs.75K to at least Rs.2/2.5L.
 - IATO convention in 2025 to be held in Puri.





Shri Dilip Tirkey, President, Hockey India

- Sports can be the catalytic factor in augmentation of Tourism in the State.
- World Class sports events to be organized frequently to accelerate Sports Tourism in the State.
- 2500 Crores allocated for sports infrastructure development which include 90 indoor stadiums in urban local bodies (ULBs) to act a game changer in Sports Tourism of Odisha.



Shri J K Mohanty, Lifetime Chairman, HRAO; Chairman, IATO Eastern Region; Co-Chairman, FICCI Travel, Tourism & Hospitality Committee ; Convenor, WTC Bhubaneswar Tourism & Hospitality Think Tank & CMD, Swosti Group of Hotels delivered the welcome address and gave brief introduction to the motto and objective of the conclave. He further deliberated on few recommendations/ pointers to accelerate Tourism in the state.

- Honourable Chief Minister of the State, Shri. Naveen Pattnaik declared Tourism as the priority sector and the new tourism policy being announced in Make in Odisha Conclave 2022.
- At least 2 destination from Odisha to be on the GOI list of Dekho Apna Desh 2.0 where 51 destinations from India to be developed as major tourist destinations in the country (*However in later sessions, Dr. Sagnik Chowdhury, Regional Director, India Tourism announced that Koraput has already been incorporated & another destination yet to be announced*).
- Proposed to conduct at least one G-20 meet related to Tourism Sector in Odisha.
- One luxury train a Deccan Queen, Rajasthan Maharajah Express to be introduced in Odisha from kolkata as there is shortage of trains on this route.
- To accelerate Buddhist Tourism in the state. Develop basic infrastructure in Buddhist Circuit. The Mahaparinirvan Express should be extended up to Puri.
- Domestic flight connectivity from/to Bodh Gaya, Pune, Udaipur & Allahabad.
- International Airport in Puri to be expedited as one of the major airports in Eastern India along with another airport in Ganjam District, Odisha.
- Mega Convention Centre to be constructed under the banner of World Trade Center Bhubaneswar which has been overdue.
- Ministry of External Affairs, Government of India to expedite revamping Tourism offices in Indian embassy's/consulates with right knowledgeable manpower.



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TECHNICAL SESSION-1 MARKETING DESTINATION ODISHA



Shri Nilambar Rath, Founder, Editor in Chief & CEO, OdishaLive moderated the technical session on “Marketing Destination Odisha” and accentuated the significance of brand creation as the preliminary stage which the state has been successful in executing so far. He further highlighted importance of positioning the branding of the state appropriately in the competitive global market.



Shri Rahul Jain, Senior Vice President – Operations, AirPay

- Payment options are an integral part of tourism sector and seamless payment experience for any tourism related transaction to act as a great marketing tool.
- Marketing of authentic local cuisine in hotels of the urban areas is restricted or limited which needs to be looked upon.
- Travel insurance facilities by the hoteliers, tour operators etc to be streamlined to assist the tourists with safe and comfortable experience at uncertain times.



Shri Manoj K Mohanty, Vice President – Sales (South Asia & South East Asia), IDS Next

- Government of Odisha must ensure awareness and utilize the active participation of state population through social media to promote Odisha as a destination hub.
- Pitching Odisha to the right people at the right time is crucial. Creating the buzz with relevant information to be prioritized.

Shri Sanu Rath, Co Founder, PnV Foundation

- Co-ordinating agencies among different stake holders to connect the dots for better cohesiveness.
- High time for Odisha Tourism to focus on global audience instead of only national level footfall.
- Re-invention of the unique potentials of the state in order to provide fascinating experience to the tourists.
- Feedbacks to be collected from the global as well as domestic tourists and to be further implemented for steady up gradation of the services offered.
- Local artists and culture to be promoted instead of following the mainstream model.



Prof. Ashutosh Kar, Founder, Pure Odisha & Associate Professor, KIIT School of Management

- Authentic information sources for the tourists and database of tourist destinations lacking attention and visibility to be made accessible.
- Marketing of waterfalls from all over Odisha and make it a niche' segment in tourism.
- Content marketing must be given due importance.

- Dept. of Tourism must insist upon "Pull Marketing" through social media.
- Creation of unique infrastructure to be taken up diligently like elevated beach, themed cities/villages etc.
- Expanded categories of Travel packages to be complied by the tour operators and tour planners for an inclusive market strategy.
- Strategic planning of tourism promotion during off-peak season.



Shri Sibasis Mishra, CEO, Booking Jini

- In today's Digital Era, integration of latest technologies in the sector can drastically help in leveraging the tourism potential of the state.
- Response to the correct algorithms is highly essential in promotional activities through social media channels.
- Content is definitely the king but Department of Tourism must "amplify" the said content through technology.



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TECHNICAL SESSION-2 DEVELOPING EAST INDIA CIRCUIT



Shri Debasis Patnaik, MD, Crown & Founder, Dalma Restaurant Chain moderated the session.

Dr. Sagnik Chowdhury, Regional Director, India Tourism



- Koraput has been declared as one of the 50 priority destination by Ministry of Tourism, GOI and another destination in Odisha yet to be declared.
 - Ministry of Tourism has come up with Yuva Tourism Clubs which reaches out to institutions and colleges to conduct excursions, activities, study tours as students can be the best ambassadors in upholding the tourism flag of our country.
 - More stakeholders should opt for the STCI (Sustainable Tourism Criteria for India) Certification.
- Odisha investors in Tourism sector must participate in "Global Tourism Investors Summit 2023" in May, 2023 at Delhi, India.





Shri Prasanna Pradhan, Airport Director, Biju Patnaik International Airport

- T-2 terminal at Bhubaneswar airport (International Terminal) shall take some more months to complete to take the load of recently announced 3 international flights by INDIGO.
- T-3 is the third terminal in the pipeline for Bhubaneswar.
- Shri Jagannath Airport at Puri, the survey of different agencies (Civil Aviation Ministry, NGT, AAI etc) are almost on the verge of completion and further a cabinet decision to be taken to approve the upcoming airport.
- Odisha is being given utmost priority by central govt. for different UDAN schemes, thus the Jharsuguda & Rourkela airports are operational within such a short period of time.
- Non-scheduled flight operations proposed by state government to Rangeilunda from 5th March, 2023.
- Airport in Malkangiri and Amarda Road, Mayurbhanj to be operational soon.



Shri Debjit Dutta, Chairman, IATO – West Bengal Chapter

- Infrastructure & Human Resources are the two key bottlenecks in sustainable development of the tourism sector of the state.
- Ministry of Tourism should consider forming a taskforce comprising of all the industry associations in the sector to collectively work on framing a time bound policy to act upon. The taskforce should act on product discovery and developing the circuit.
- Entire “East India” (all states of Eastern India including North East) should act/share/work in a cohesive manner as one singular circuit.
- Futuristic approach in the sector in the form of AI like Chat GPT which would simplify the process of planning itineraries and other relevant information for the tourists planning their travel to the state.
- Extreme synergy between the Government (Central/State) and industry bodies is need of the hour.
- Emphasis should be given to Regional Destination Marketing.
- Eastern India centric road shows to be organized on a global level.



Shri Sanjit Bhattacharya, Director Sales – North & East India, Indigo Airlines

- The passenger status of various flights to/from Bhubaneswar turned out to be encouraging for INDIGO Airlines, hence they are considering additional flights in metro city sectors.
- Due to delay in completion of T-2 international terminal, Dubai & other 2 international sectors from Bhubaneswar will be further delayed than earlier announced date) by 3-4 months.



Shri Gagan Sarangi, Chairman, IATO Odisha Chapter

- Tribal Tourism promotion must be done for International audience more aggressively.
- Longer duration stay for all tourists must be promoted aggressively to ensure better experience for the tourists allowing them ample time to explore more number of places in the state.

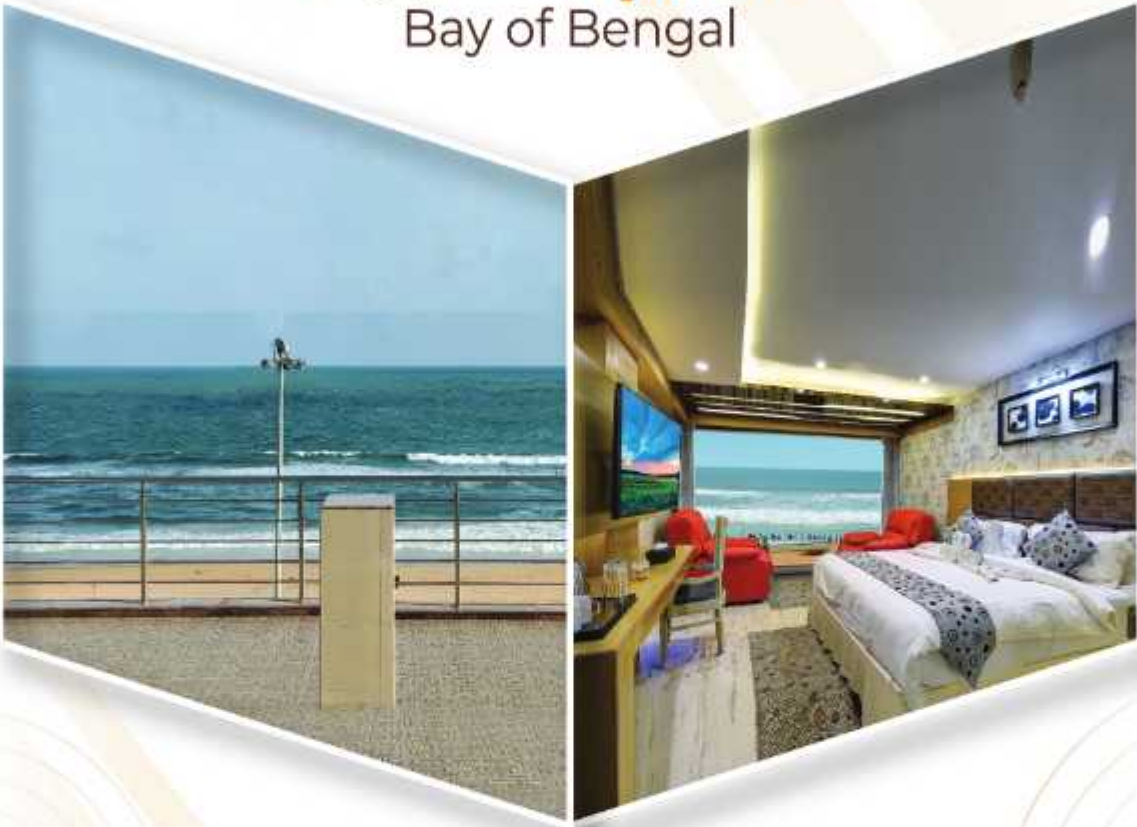
Shri Debasish Mishra, Director, Pure Trip & VP, EKTTA

- Soft Skill Infrastructure needs to be developed in a proper strategized manner.
- State Governments of Eastern India need to collectively brainstorm for a differentiated travel experience for the tourists to preserve exclusivity.



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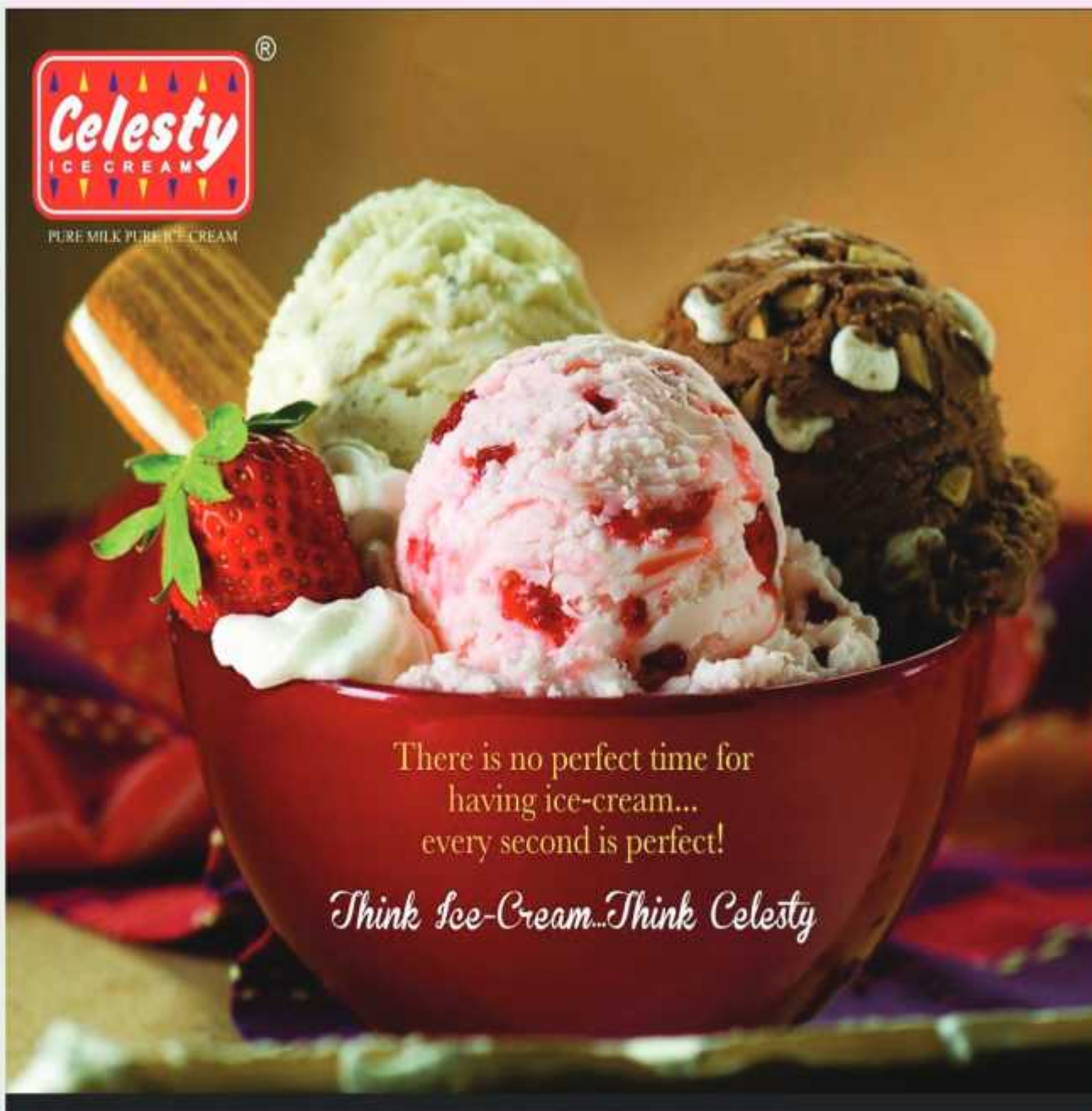
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TECHNICAL SESSION-3 STRENGTHENING ECO-TOURISM



Shri Yugabrata Kar, Director, Heritage Tours Orissa

- Strategies to be formulated for pitch Odisha tourism in a way that it sells better, generates more revenue and invite active in-bound tourism in the state.
- USP generation and diversification is a must to create a holistic image of the state.
- Tour Guide training programmes to be initiated at a larger scale.

Smt. Anshu Pragyan Das, DFO, Hirkud Wildlife Division, (Sambalpur – Bargarh Districts of Odisha), Department of Forest, Government of Odisha

- Despite having 80% tourist destinations in Odisha within wildlife regions, the Dept. of Tourism marketing thrust is mostly upon beaches & temples. Marketing must be upgraded for Odisha's wildlife areas.
- Bio-Diversity Board to train the Eco-Guides to impart better experience to the tourists in wildlife and tribal dominated areas.



Princess Mrinalika Bhanj Deo, Managing Director, The Belgadia Palace, Mayurbhanj

- Urgent need for well educated, skilled "tourist guides" are required in Eco tourism destinations, especially in Mayurbhanj district areas.
- Private investors & Govt must make "Community Development" a priority in every Eco Tourism area.
- Experiential Tourism to be prioritized and local art forms like Chhau Dance, Dokra Art etc. to be promoted.



Shri Sila Siba Prasad, Joint Secretary, HRAO

- Debrigarh is most under rated destination in state, needs much marketing efforts by Govt.
- Development of a massive curated horticultural garden in the style of “Vrindavan Gardens” in Mysuru must be considered by the state government which will attract more tourists.
- More attention to the western part of Odisha to unravel the unexplored beauty and heritage of the state.
- “Jal Mahotsav” to be promoted as an attraction to draw tourism into western Odisha.
- PPP Mode investments to be proposed for enhanced development of infrastructure



Shri Anil Dhir, Historian & President, INTACH Odisha

- All concerned effort including state govt must come forward to resolve Man-Animal conflict in all fringe forest areas.
- Identification, listing, maintenance and promotion of all the unnoticed heritage structures of the state to be prioritized.

Interactive Session Odisha Hospitality Sector Speaks



Shri Abhijnan Talukdar, Hospitality & Tourism Consultant, Founder, Hotelementary.in moderated the Interactive Session.



Shri Sanjeev Patnaik, Vice President, Mayfair Group of Hotels

- Concerted effort by all stake holders to holdback the manpower within Odisha as entire hotel industry is facing huge attrition rate and man power crunch across the board.
- Govt. & Private players must create activity around tourist sites as customer retention is primary for the hotel industry. We need good wayside amenities, food & hygienic toilets for visitors.

Dr. Srinivas Subudhi, Working President, HRAO

▪ GST rate slab must be much less than 12% for smaller hotels with tariff under 3000/-as it becomes unviable & unaffordable for guests profile of such hotels.

- Govt of Odisha & Financial Institutions [banks etc] must come on board & collaborate to allocate loans specifically for hotel projects at reasonable and long-term interest rate.
- For existing hotels getting a renewal become a big challenges. We like to draw the attention of Government to open the 2020 Fire License renewal policy.
- Now-a-days hospitality industry is facing a big challenges for skill labour. For training and skilling facilities should provided by Government as the MSME skilling facilities are provided by State and Central Government.
- In the 2022 IPR Tourism Industry coming under MSME, but the Industry is deprived from electricity tariff. Small units below 100 kw giving commercial tariff.



Shri Raj Kishore Patra, Managing Director, Holiday Resort

- Setting up of world class Water Park in Puri with timeline.
- All year round active "Urban Haat" of Puri along with its wide promotion and publicity. Evening cultural shows every day in the haat with live demonstrations by the artisans in line with Kalabhoomi.
- World class museum with interpretation centre in Jagannath Ballav themed on on the Jagannath temple, its culture with replicas of all 'Veshas' and miniature Rath Yatra chariots as a huge attraction for foreign tourists.
- Immediate beautification of Atharanala, the entry point of Puri with boating facilities in Musa River.
- Hop on - Hop off buses covering Puri beaches, Temples, Mathas, Chandrabhaga beach, Konark Sun Temple, Pipili, Raghurajpur, Alarnath Temple and Satapada
- Participation of beach front hoteliers in Maintenance of beach in their respective front portion in lieu of giving opportunity to advertise, putup loungers and canopies (all to be taken back in evening) for their guests.
- Daily musical fountain with light and sound activities in Narendra Pushkarani and its wide publicity.
- Setting up of bio toilets, Changing Rooms and Locker Facilities in every 200mtrs on the beach from Sri Vihar to Sipasarubali Muhana.
- Puri can be promoted as Ayurveda Tourism in conjunction with Gopabandhu Ayurveda Hospital.
- Samuka beach development/operation on war footing basis.
- Puri Beach Festival to be organized with Cultural Programs, Food Festival and Crafts Exhibition.





Shri Abhisek Lath, Member, HRAO

- Tourism potential for Western Odisha is immense & so far it has not been promoted in so much scale like other conventional destination of Odisha. It must be taken up by the Government.
- Number of "waterfalls" with different flora & fauna can be made a separate niche' destination as "Waterfalls of Odisha".
- Proper tourist office with right manpower must be set up in every tourist destination of Western Odisha.

Shri Priyanath Behera, Vice President, Swosti Group of Hotels

- CSR activity of every Tourism stake holder must be highlighted by themselves and the govt. authorities to make the population aware of sustainability of our industry in/around the local community.
- Manpower retention by hotels is top priority.
- More trained manpower in hotel industry is required.







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TECHNICAL SESSION-4 BUILDING OF TOURISM INFRASTRUCTURE & SKILLED MANPOWER



Shri Milind Gupta, Secretary General, HRAO moderated the session.

- Opportunities in Medical Tourism, Religious Tourism, Adventure Tourism in current scenario.



Dr. Md. Sabir Hussain, Associate Professor & Nodal Officer, IITM Bhubaneswar

- Pay scale structure rationalization in hotel industry in Odisha must be sorted out to retain the manpower and current issue of Odisha hotels for such shortage of manpower.

Shri Prasant Kumar Panigrahi, SIMSS

- Dedication of hotel management aspirants are lacking. All Institutes & hotels must stress upon it for their students & employees to ensure skilled

manpower in the sector.

- Hotel Management Institutions should work collectively on getting the retention of trained manpower.



Dr. (Chef) Sandilyan P.R., Ranjita Institute of Hotel Management & Catering

- Students of Hotel Management Institutions in Odisha are progressing rapidly in national/international skill competitions while bring laurels.
- This skill sets among students & employees must be encouraged more by college authorities, hotel owners and Dept. of Tourism, Govt of Odisha.
- Focus on cuisine development to be ensured especially focusing on the local cuisines of Odisha.



Dr. Sapan Kumar Sadual, Dean, SOA School of Hotel Management

- Multi-skilling capacity building is need of the hour in hotel management Institutions.
- Bottlenecks related to logistics shall be addressed.

Shri Pankaj Satija, Managing Director, Tata Steel & Mining Limited and Chairman, FICCI – Odisha Chapter



heritage sites for better understanding of the local culture, heritage and craftsmanship.

- Rapid Transport Systems to be introduced.
- Digital Infrastructure to be focused on.
- Apart from the Tourism Sector, revamping the other sectors like Medical Facilities, Wildlife and Nature Diversity, General Education shall also be revamped for the comprehensive development of the entire state.



Shri Rajen Padhi, Commercial Director, B-One Business House

- Integration of entire state of Odisha as one single entity in Tourism marketing must be projected instead of different regional associations or regional tourism circuits.
- Development of soft skills of people in the hospitality industry needs to be achieved so we can serve tourists with intelligence, care & kindness.
- Four vital A's to be focused on – Attraction, Access, Accommodation & Amenities.

- Stable Internet and connectivity to be ensured in remote parts of the state with high potential of tourist attraction.

DIGNITARIES OF ODISHA TOURISM CONCLAVE-2023



(L-R)

- Shri Ravi Gosain, Vice President, IATO, New Delhi
- Shri Dilip Tirkey, President, Hockey India
- Shri Surendra Kumar, IAS, Addl. Chief Secretary, Dept. of Tourism, Govt. of Odisha
- Shri Sujeet Kumar Hon'ble M.P. (Rajya Sabha)
- Shri Rajiv Mehra, President, IATO New Delhi
- Shri J. K. Mohanty, Lifetime Chairman, HRAO



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TECHNICAL SESSION-5 TOURIST SAFETY & CYBER SECURITY



Shri Harman Pal Singh, Managing Director, Hotel Pal Heights moderated the session.



Smt. Anila Anand, Inspector of Police – Cyber, CID Crime Branch, Cuttack

- Cyber frauds are rampant these days and falling prey to one has become easier these days. Awareness for the do's and don'ts while browsing the internet is utmost necessary.
- Careful approach before clicking on any random link received through SMS, Email or any other source to avoid any Malware or fraud.
- Authentic websites with security plug-ins to be browsed only.
- Strong passwords and regular updation of passwords is the way to go to

avoid cyber frauds.

Shri Debasis Kumar, Director, Victoria Hotel

- Advisory for awareness in all trade expo and advertisement of this advisor in leading print & electronic media.
- Regular cyber security assessments of IT assets.
- On daily basis, monitor the activities on the profile of hotel in various platforms on internet.
- Report any fraudulent activity as soon as and when gets identified.
- Holding seminars involving all stake holders and common public acting as a bridge between affected industries with govt departments like Home, IT etc.
- Presenting the flaws of banking to RBI, Finance ministry & Dept of IT.
- Punitive Measures: Arresting the fraudsters, owner of fake websites by the Police Department.



- Close tie up between police and DNS service providers like Big rock, Go daddy and others so that fake websites can be blocked.
- Web platforms like Google, Meta and others should device a mechanism to check the authenticity & integrity of the photos uploaded.



Shri Rabi Sahoo, Member, HRAO

- Concerted efforts by financial Institutions, hotels, cyber security agencies, experts and govt. authorities to be made together in cohesion to prevent recent cyber frauds happening in hotel industry.

Shri Deepak Kumar Nath, Cyber Security Consultant

- Cyber Security Audits and Innovative Digital Infrastructure to be accentuated in order to adhere to the compliances of Cyber Security



VALEDICTORY SESSION



Shri JK Mohanty, Chairman, HRAO ; Chairman, IATO Eastern Region ; Co-Chairman, FICCI Travel, Tourism & Hospitality Committee ; Convenor, WTC Bhubaneswar Tourism & Hospitality Think Tank & CMD, Swosti Group of Hotels welcomed all the dignitaries on the dais.



Shri Ashwini Kumar Patra, Honourable Minister (Ind. Charge) Tourism, Odia Language, Literature & Culture; Excise Department, Government of Odisha graced the valedictory session as the Chief Guest and delivered his deliberations.

- The recent Make in Odisha Conclave bagged investment of more than INR 7,800 crores from about 85 investors.
- The new policy will focus on areas such as medical and wellness, with incentives for integrated development with hospitals attached to 3-star hotels and above. This is primarily to promote Odisha as a medical and wellness tourism destination.
- The State govt is developing infrastructure for promotion of water-sports at lakes like Tampra, Chilika and Anshupa. The govt is trying to generate employment through tourism.
- 358 destinations in the state being identified as Prime Destination Areas.
- Strategic actions being taken to by the State Government to establish Odisha as a diverse tourism hub of Global Standards.



Shri Sachin Ramchandra Jadav, IAS, Director – Tourism, Government of Odisha *"Odisha is blessed with scenic locales and mesmerizing landscape. The dept. is working in the area of new tourism offerings to unlock its full potential"* – He stated.

- More hotels in the luxury segments to be stressed on.
- Representation from the state to the Ministry of Forest, Government of India for the relaxation of Coastal Zone Regulations.
- Confidence of investors to be boosted by planning and proposing more number of eco-retreats in the state.
- Infrastructure development at Chandrabhaga & Ramchandi and introduction of water sports and other experiential activities.
- G-20 Cultural Group Meeting Scheduled in April, 2022 in Odisha.
- Odisha Tourism Department has bagged three awards. One being in the festival category for Rath Yatra, second for Bhitarkanika National Park and Konark Sun Temple.
- Debrigarh and Deomali selected under Swadesh Darshan 2.0



Dr. Lenin Mohanty, Chairman, OTDC, Bhubaneswar

- Community Development to be addressed.
- Recommendations of the Conclave to be taken up effectively for the tourism development of the state.
- Heritage Tourism being stressed upon.
- Hotel Industry and Policy makers to go hand in hand.



Shri Ravi Gosain, Vice President, IATO, New Delhi

- Package development for the travellers.
- Participation in domestic and International Travel Mart is crucial along with practical approach by the stakeholders.
- Synergy between the states to take up best practices.
- Last mile connectivity to be looked upon.
- IATO has submitted plan to Odisha for the IATO convention 2025 at Puri.



Shri Abhijnan Talukdar, Founder, Hotelementary.in, Bhubaneswar deliberated on the recommendations from the conclave.





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Interactive Session





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Identified Priority Destinations by Tourism Department, Government of Odisha

1.	Bhitarkanika
2.	Nrusinghnath – Harishankar
3.	Puri – Konark
4.	Udaypur, Talsari
5.	Satkosia
6.	Hirakud
7.	Chilika
8.	Daringbadi

9.	Deomali
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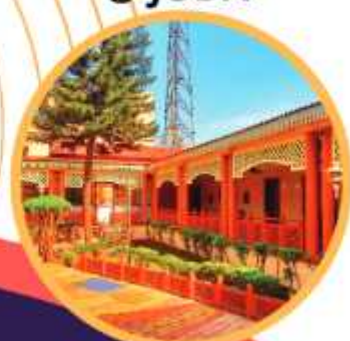
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IMPORTANCE OF TREASURES OF GANJAM TOURISM

Er. Uma Sankar Panigrahi, Present GDHA, Vice Chairman HRAO

Tourism boosts the revenue of the economy, creates thousands of jobs, develops the infrastructures of a country, and plants a sense of cultural exchange between foreigners and citizens. The number of jobs created by tourism in many different areas is significant.

The advantages of tourism go beyond creating billions of dollars and hundreds of millions of jobs and business opportunities. A booming tourism industry helps to build infrastructure such as roads, parks, hospitals, schools and community areas. Tourism is a driver for peace. It helps promote tolerance between people as they learn and better understand each other's cultures. Preserving heritage. Tourism can help protect and finance the preservation of historic and cultural sites, and even prompt the creation of new community initiatives.

Tourism offers great opportunities for emerging economies and developing countries. It creates jobs, strengthens the local economy, contributes to local infrastructure development and can help to conserve the natural environment and cultural assets and traditions, and to reduce poverty and inequality. As well as generating employment and income, another positive impact of tourism is improvements in infrastructure. These include road and rail improvements, airport development and improvements in utilities, such as water supply and telecommunications. The economic effects of tourism include improved tax revenue and personal income, increased standards of living, and more employment



opportunities. Sociocultural impacts are associated with interactions between people with differing cultural backgrounds, attitudes and behaviors, and relationships to material goods. Tourism can have positive and negative effects on people and the environment. Tourism is an important industry and can aid the development of low-income countries. Tourism requires management or it can become unsustainable. Economic wise, Ganjam is a sub industrial town. The Chilika Lake, which attracts tourists, is known for its scenery and a bird sanctuary is situated in the eastern part of the district, near the City of Ganjam. Ganjam shares its boundary with Andhra Pradesh. The Ganjam area was a part of the ancient Kalinga empire which was occupied by King Ashoka in 261 B.C During this period it was the main route of South and East for shipping. Its huge number of black elephants attracted king Ashok for invading Kalinga. The Places of tourist interest in Ganjam as follows Jaugada rockedict, potagada port, Nirmaljhar – The Pure Stream. Rambha Palace,

Humuri Tampara- A Sweet Water Lake. ...

Mahurikalua – Shakti Peetha. Goddess maa Taratarini near Rushikulya rever valley, Buguda

Buddhakhol – Panchu Mahadeva Temple. ...

Taptapani – A Hot Water Spring. Sinhasini Temple, Narayani devi Temple. ...

Olive Ridley turtles at Rushikulya. Blackbulk deer, peacock century at Pakadihill,

Bhairabi Temple, Sonapur beach, Arjyapally Beach, Gopalpur on sea Beach, Balkumari temple, Nijabankeswari, Aska Khambeswari temple, Karengai temple temple, Ujjaleswar temple Near Ghodagada Dam, Bhanjanagara Dam, Byaghradevi temple, are the pride of Ganjam what mesmerizes all. Silk sarees, called Brahmapur pata, are famous and the reason Brahmapur is nicknamed "The Silk City". The city is a big market for fruits, especially mangoes when they are in season. Berhampur has the 5th biggest Mango market in the country. The Maa Budi Thakurani temple located at the big bazaar of the old town is arguably the most auspicious temple in the city- she is known as the Ista Devi (main deity) of Berhampur. Berhampur, also known as Brahmapur is known as the home of Lord Brahma and is usually known as the silk city- the city which is famous for the lustrous ikkat silk sarees in different colours and patterns. The "sari" meant for women and the "joda" meant for men. For this famous silk work, Brahmapur is also known as silk city of India. The Berhampuri silk saree is unique due to its typical Odissi style of weaving and kumbha, particularly phoda, temple type design. "The zari work border design is different from others. Gopalpur is a coastal town and a Notified Area Council on the Bay of Bengal coast in Ganjam district in the southern part of Odisha, India. Today it is a commercial port, a famous sea beach and a tourist destination. Gotipua Nacha is another facet of the cultural dance of Ganjam District which has gained immense popularity in recent times. Ghanta Mrudanga combined together present the folk music of the Vaishnava sect, where the main deities of adulation are Radha, Krishna, Lord Jagannath etc. Ranapa is the most famous dance of the Southern State of Odisha, which is the part of culture. Ranapa literally means a stilt. This dance form is famous for Ganjam District, Odisha. This was Ganjam at a glance

Many Ganjam tourist sites to be developed

Now, the people of Ganjam district have reasons to cheer since formation Eco Tourist Circuit according to information available, augmentation of the historic places of tourist



interest, Mahatma Gandhi Eco Tourist Circuit and pilgrim sites of coastal Ganjam is under



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CYBER THREAT IN HOTEL INDUSTRIES AND SOLUTION

Prashant Sahu

Cyber Expert, CEO of Suryanandan.net, Nayapalli, Bhubaneswar, M: 9437100245

Hotel industry has been always integral part of economy of the country. It has been the backbone of tourism industry in India.

It has catered to need of many and has been on service since centuries.

However, there are new levels of threats which have been constantly giving a pushback to its growth and integrity. Yes, it's nothing the cyber scams which are been on rise recently.

There are incidents which have put faith of tourists on the edge.

The major ones are as follows:

1. Call Forwarding

Cyber criminals have devised a clever plan to get access to hotel accounts through the call forwarding method. Scammers will call Hotel Customer care / frontdesk, impersonating as customer care executive or representative of any bank or service provider / from Google, ask about vital details and convince them to call on numbers like **21*07829700xxx# following which the calls are forwarded to fraudsters' mobile phone numbers.

Once the call is forwarded, fraudsters use the victim's account and click on forgot password and request for OTP to log into the account and since call is diverted, fraudster gets access to OTP and, thus, planned fraud is conducted.

They even hack the whatsapp number of the Hotel. Whenever any leads come, they will talk with the client and will ask for bulk booking discounted offer and take money.

Solution:

1. Dont talk with Unknown numbers who will you to call a number with * Code.

2. Always do 2 step verifications on Whatsapp - Facebook - Gmail - Instagram Etc
3. Any type of Fraud, instantly dial 1930 or take help of Cyber Experts.

2. Sim Porting /SIM SWAP

It's now a well known method but has been used by scammers extensively. Scammers use a blank sim to get it cloned with the hotel mobile number.

The fraudsters call the hotel and represent them as freelancing business developers. They convince the hotel representatives to click on a SMS which is for porting to another provider. Once the message is responded, the blank SIM is activated, the old SIM card - which is in possession of the original SIM owner - is automatically deactivated.

The fraudsters then hack the bank accounts of their target and make online transactions. The victims don't get any alert message as their SIM card is already deactivated.

Recently one Hotel in South Kolkata lost 70 lakhs in this SIM SWAP SCAM.

Solution:

1. Dont trust any unknown person guiding you for Mobile Speed.
2. Always Use True Caller Premium App where you will get Less Scam Calls.

3. Fake Websites

This is a new type of fraud which has emerged in last few days. Here the scammers will create a duplicate website similar to the one of any hotels. They usually choose 2-3 stars actual hotel details and make a free website. They enhance the ADs in Google searches so that it falls as the top Google search results. Tourist usually search Google for keywords like "Hotels in Puri" and

they land into these fake websites. Once tourists call the number provided in these fake websites, they are scammed easily.

There are very less methods to ascertain the genuineness of such websites.

Solution:

1. It's highly recommended that hotel should have IT expert who conduct a thorough search to trace if any such websites exist and report them accordingly.
2. They also need to flash on their website to abstain from any active duplicate websites.

4. Ransomware

Ransomware is an serious issue these days and is used for cyber blackmail. Hotel database are vulnerable due to outdated application at play. Malware are easy visitors to their servers if dirty websites are being accessed. Once the ransomware is active, there are multiple scams threats at play, customer data with account and identity details are lost. They blocks hotel systems with extortion messages to bring the hotel owner at knees to pay the ransom.

Solution :

1. Always use Domain name + Email service from branded Companies .
2. Use Google Drive Paid versions / Google Gsuit Paid version with 2 TB Space for Hotel Day to Day Data backups like Visitors Database, Staffs Database and other hotel related data . In case of , data loss / hacking , you can get your data back from Google Drive .

There are some alert points which everyone needs to be mindful of:

1. Be wary of offers that seem too good to be true, especially when receiving unsolicited calls or emails from travel agencies or tour operators.
2. Check the hotel's or tourism company's website for proper spelling and secure connections. Look for "https" in the URL and a

padlock icon in the browser bar to ensure that your data is encrypted.



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COST EFFECTIVE TOURISM MARKETING FOR ODISHA: IS IT DOABLE?

Prof. Ashutosh Kar, Associate Professor, KIIT and Founder, Pure Odisha

For all the talk about Odisha's tourism potential, the state's share of domestic and foreign tourists is quite underwhelming, to put it rather mildly. For example, in 2020, while Bihar managed about three lakh foreign tourists, the corresponding number for Odisha was only about ten thousand. In 2021, Odisha had just about 0.5% of domestic tourists share while Tamilnadu had 17%. Even neighbouring Telengana had 4.7% share (India Tourism Statistics 2022, Govt. of India).

However, very few people can disagree with the fact that Odisha can do much better, given its ancient culture and traditions, majestic stone temples, large swathes of hills and forests, friendly and hospitable people, delectable--though not yet quite popular--cuisine and a decent road infrastructure.

So the natural question is, what is it that the state is lacking (because we still seem to agree that Odisha is India's 'best kept secret')? Is it our mindset? A tourist friendly attitude? Overnight stay facilities? Ability to package and sell? Perception about the state? The answer probably lies in all of the above and more.

In this short article, I shall discuss a few ideas primarily from the stand point of marketing Odisha and creating new offerings. Though improving the overall tourism outlook of a state needs much more long-term planning and implementing them is a rather slow process, some of the ideas below can be relatively easily put into action.

Support popular content creators:

Given that the discovery of tourist destinations has almost entirely moved to online channels and social media platforms, the govt. can financially support top content creators and influencers from both Odisha and outside to travel and

create high quality content on Odisha's destinations. These contents need not be Odisha Tourism branded, so as to create more credibility. Govt. of Odisha has already taken a few steps in this regard, but much more can be done.

Circuits are important:

Given that Odisha is a large state, finding interesting destinations in close proximity to each another is vital for a tourist as it's difficult for an outsider to travel to various geographically dispersed destinations in one trip. This is one of the reasons why Bhubanewar-Puri-Konark triangle has a giant's share of the state's tourist inflow. Odisha can develop 4 or 5 circuits to start with (For example, Koraput-Rayagada-Kalahandi, Mayurbhanj-Balasore-Keonjhar, Sambalpur-Sonepur-Bargarh etc.) with one key city having with good flight/train/road connectivity. Circuits can also be developed based on a theme (For example Wildlife, Buddhism) which has four or five locations in close proximity to each other.

Off-season destinations/packages:

Our experience with promoting various destinations in Odisha tell us that rainy season, though not a traditional season for tourism, generates a lot of interest in the current crop of travellers. Given Odisha's green and hilly landscape and many waterfalls, it could do wonders in monsoon tourism if rain-friendly infrastructure can be put in place. Places like Koraput, Keonjhar, Gajapati and Rayagada are perfect monsoon destinations.

Camping / Trekking / Adventure:

Odisha has very little footprint in these rapidly evolving areas even though there is a lot of interest in camping at places such Deomali in

Koraput and Dublagadi beach in Balasore. Identifying camping sites near rivers or beaches/inside jungles/on hilltops and creating the necessary infrastructure for safety and security of tourists can provide a much-needed boost to this segment. Similarly trekking paths in hilly districts (e.g. Koraput, Sundargarh, Keonjhar) with direction/trail marks and other basic infrastructure can be initiated.

Create new destinations:

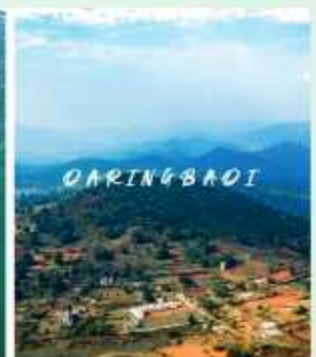
Most tourism talk in Odisha is centred around what the state already has, i.e. the natural beauty, ancient monuments and culture. However, we can also create a few of our own, at minimal cost. For example, a long stretch of a wide road, neatly lined up with a single flowering tree, or a large garden with just one or two profusely flowering trees can bring tourists into the state from far off places. Recently, a stretch of the Eastern Express Highway in Mumbai went viral on social media because of the profusion of pink trumpets that bloomed on the trees lining the road. Another relevant example is the Washington Cherry Blossoms that the whole world descends to see.

Some of the trees that can be used are Jacaranda (it's already very popular in Koraput), Flame of the forest or Sacred tree (Palash) or even the more common Royal Poinciana (Krishna Chura). Because many of these trees bloom in spring or summer, it can help bring off-season travellers.

Maintain a consistent professional look:

The infrastructure of our tourist destinations should have a consistent look that sells Odisha as a brand. Currently, while at some places natural

look is mimicked using cement/concrete, at some other places flat cement constructions with





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ଯୁନେସ୍କୋର ଆଇକନିକ୍ ବୟନ ତାଲିକାରେ ଅନ୍ତର୍ଭୁକ୍ତ, ଶହ ଶହ ଧରି ବ୍ରହ୍ମପୁର ପାଟ ଏହାର ଗାରିମା ଓଡ଼ିଶାରେ ବଜାୟ ରଖିଛି । ଏହି ପାଟ ତିଆରି ପନ୍ଥାରେ ରହିଛି ହବୁ ଐତିହାସିକ ପୃଷ୍ଠଭୂମି । ପାରମ୍ପରିକ ଓ ପୁରୁଷାନୁକ୍ରମିକ ଭାବେ ବୁଣା ଯାଉଥିବା ଏହି ବିଶ୍ୱସ୍ତରାୟ ବୟନ ଧୀରେ ଧୀରେ ଅବକ୍ଷୟମୁଖୀ ହେଉଅଛି । ବଜାର ଚାହିଦା ଥିବା ସତ୍ତ୍ୱେ ନୂଆ ପିଢ଼ି ଏହି ଶିଳ୍ପକୁ ଜୀବିକା କରିବାକୁ ପସନ୍ଦ କରୁନାହାନ୍ତି । ଏଭଳି ଏକ ସମୟରେ ବ୍ରହ୍ମପୁର ପାଟକୁ ମିଳିଛି ବିଶ୍ୱ ମାନ୍ୟତା । ଯୁନେସ୍କୋ (ୟୁନାଇଟେଡ୍ ନେସନ୍ସ ଏଜୁକେସନାଲ ସାଇଣ୍ଟିଫିକ୍ ଆଣ୍ଡ କଲଚରାଲ ଅର୍ଗାନାଇଜେସନ୍)ର ଆଇକନିକ୍ ୫୦ଟି ହେରିଟେଜ୍ ଟେକ୍ସଟାଇଲ ତାଲିକାରେ ବ୍ରହ୍ମପୁର ପାଟ ସ୍ଥାନ ପାଇଥିବା ରାଜ୍ୟ ହସ୍ତତନ୍ତ, ବୟନ ଓ ହସ୍ତଶିଳ୍ପ ବିଭାଗ ଦ୍ୱାରା ସୂଚନା ମିଳିଛି । ଯୁନେସ୍କୋର ନୂଆଦିଲ୍ଲୀ ସ୍ଥିତ କାର୍ଯ୍ୟାଳୟ ଏହି ତାଲିକା ଜାରି କରିଛି । ଏଭଳି ଅନନ୍ୟ ଓ ଐତିହ୍ୟ ସମ୍ପନ୍ନ ବୟନର ପୁନରୁଦ୍ଧାର ଦିଗରେ ଯୁନେସ୍କୋର ମାନ୍ୟତା ସହାୟକ ହେବ ବୋଲି କୁହାଯାଉଛି । ଓଡ଼ିଶାର ରେଶମ ସହର ହେଉଛି “ବ୍ରହ୍ମପୁର” ଓଡ଼ିଶାର ଗଞ୍ଜାମ ଜିଲ୍ଲାର ଏହି ସହରର ହ୍ୟାଣ୍ଡମ ଜିଆଇ “ବ୍ରହ୍ମପୁର ପାଟ (ଫୋଡା କୁମ୍ଭା) ସାରା ଏବଂ ଯୋଡା” ଭାବରେ ଜଣାଶୁଣା । “ପଟା” ଅର୍ଥ ରେଶମ ।

ଏହି ସାରାକୁ ଲୋକପ୍ରିୟ ଭାବରେ କୁହାଯାଏ । (ଫୋଡା କୁମ୍ଭା) ଶାଢ଼ି ଏକ ପାରମ୍ପାରିକ ଏବଂ ସାଧାରଣ ମନ୍ଦିର ଢାଞ୍ଚା ସହିତ ଏକ ସ୍ୱତନ୍ତ୍ର ବୁଣା ଯାହାକୁ “ଫୋଡା କୁମ୍ଭା” କୁହାଯାଏ । ଫୋଡା କୁମ୍ଭା ତିଳାଜନ୍ ବୁଣିବା ପାଇଁ ଜଣେ ବୁଣାକାର ଏବଂ ଜଣେ ସହାୟକ ବୁଣାକାର ଆବଶ୍ୟକ । କୁମ୍ଭାର ଭଉଣ୍ଡ ପାର୍ଶ୍ୱ ସମାନ । ଶରୀର ତୁଳନାରେ ସାମାନ୍ତରେ ଲୋଭ୍ ରିଡ୍ ଗଣନା କରାଯାଉଥିବାରୁ ଫୋଡା କୁମ୍ଭା ପ୍ରମୁଖ ଅଟେ । କୁମ୍ଭାର ଆକାର

ଶାରୀରୀ ଠାରୁ ସାରି ପର୍ଯ୍ୟନ୍ତ ଭିନ୍ନ ହୋଇଥାଏ - କାର୍ଟର ଇଞ୍ଚରୁ ଏକ ଫୁଟରୁ ଅଧିକ । ଏହି ତିଳାଜନ୍ ଏହି ହ୍ୟାଣ୍ଡଲୁମ୍ ଉତ୍ପାଦକୁ ସ୍ୱତନ୍ତ୍ର କରିଥାଏ । ଟାଲ ଏବଂ ରଙ୍ଗ ଲକାଟ ତିଳାଜନ୍ ମଧ୍ୟ କିଛି ସାରର ଆକାଲ୍ ଉପରେ ବୁଣା ହୋଇଛି । ନିକଟରେ ବ୍ରହ୍ମପୁର ଠାରେ ରାଜ୍ୟ ସରକାରଙ୍କ ଦ୍ୱାରା ଏକ ଉର୍ଦ୍ଧ୍ୱତମାନର ମେସିନ ବୁଣାକାରମାନଙ୍କୁ ତାଲିମ ଦେବାପାଇଁ ଏକ ବହୁମୁଖୀ ତାଲିମକେନ୍ଦ୍ର ଖୋଲାଯାଇଛି । ଏଥିରେ ଗଞ୍ଜାମ ଜିଲ୍ଲାର ବହୁ ବୁଣାକାରମାନେ ବିନା ଶୁଳ୍କରେ ଶିକ୍ଷା ଅର୍ଜନ କରିପାରିବେ । ବାଲୁକେଶ୍ୱର ମନ୍ଦିର ନିକଟରେ ଅବସ୍ଥିତ ବ୍ରହ୍ମପୁର ମ୍ୟୁନିସିପାଲିଟି କର୍ମଚାରୀଙ୍କଦ୍ୱାରା ଏକ ନୂତନ ନିର୍ମିତ ‘ବ୍ରହ୍ମପୁର ପାଟ ସାରୀ’ ବୁଣା ତାଲିମ-କମ-ବିକ୍ରୟ କେନ୍ଦ୍ର ଖୋଲାଯାଇଛି ଏହି କେନ୍ଦ୍ରରେ ଗଞ୍ଜାମ ଜିଲ୍ଲାର ସ୍ୱୟଂ ସହାୟକ ଗୋଷ୍ଠୀ (SHGs) ନିୟୋଜିତ ହେବେ । ଏହାର ସାଧାରଣ ଓଡ଼ିଶା ବୁଣା ଶୈଳୀ ଏବଂ ‘ଫୋଡା କୁମ୍ଭା’ ବ୍ରହ୍ମପୁରୀ ପାଟ ତାଲିମ ଦିଆଯିବ ।

“ଏହା ପ୍ରାୟ ୨୦୦ ବର୍ଷ ପୂର୍ବେ ଉତ୍ପନ୍ନ ହୋଇଥିଲା ଐତିହାସିକମାନେ କହିଛନ୍ତି ଯେ ଏହାକୁ ଦକ୍ଷିଣ-ପୂର୍ବ ଏସୀୟ ଦେଶକୁ ରପ୍ତାନି କରାଯାଉଥିଲା । ଏହା ପୁରୀର ଜଗନ୍ନାଥ ମନ୍ଦିରରେ ଦେବତାମାନଙ୍କୁ ଶୋଭା ଦେବା ପାଇଁ ମଧ୍ୟ ବ୍ୟବହୃତ ହୁଏ ବୋଲି ବୁଣାକାରମାନେ କୁହନ୍ତି ।

ଏହା ଉଲ୍ଲେଖ କରିବା ପ୍ରୟୁକ୍ତ, ରେଶମ ସହରରେ ଅନେକ ପାଟଶାଢ଼ୀ ବୁଣାକାର ଅଛନ୍ତି । କିନ୍ତୁ, ଏଥିରେ ଆବଶ୍ୟକ ଭିତ୍ତିଭୂମି ଯତ୍ନ ଅଭାବ ରହିଛି । ତେଣୁ, ବୁଣାକାରମାନେ ସୀମିତ ଉପଲବ୍ଧ ଉତ୍ସ ସହିତ ସେମାନଙ୍କର ପାରମ୍ପାରିକ ବୃତ୍ତିରେ ପ୍ରବେଶ କରିଛନ୍ତି । ଏକ ତାଲିମ-କମ-ବିକ୍ରୟ କେନ୍ଦ୍ର ଚାହିଦା ରହିଥାଏ । ଯୁନେସ୍କୋର ଦ୍ୱାରା ପ୍ରସ୍ତୁତ ୫୦ଟି

ଅନନ୍ୟ ଓ ଐତିହ୍ୟ ସଂପନ୍ନ ବୟନ ତାଲିକା ପୁସ୍ତକରେ ବ୍ରହ୍ମପୁର ପାଟର ଅନନ୍ୟ କାର୍ତ୍ତି ବର୍ଣ୍ଣନା କରାଯାଇଛି । ପୁସ୍ତକରେ ବ୍ରହ୍ମପୁର ପାଟ ବୟନର ଇତିହାସ ଏବଂ କିମ୍ବଦନ୍ତୀ ରହିଛି । ଚତୁର୍ଦ୍ଦଶ ଶତାବ୍ଦୀରେ ଦେବ ରାଜବଂଶର ଶାସନ କାଳରେ ଏବେକାର ଆନ୍ଧ୍ରପ୍ରଦେଶର ରାଜମହେନ୍ଦ୍ରାରେ ବସବାସ କରୁଥିବା କେତେକ ବୁଣାକାର ପରିବାରକୁ ବ୍ରହ୍ମପୁର ଅଣାଯାଇଥିଲା । ସେହି ବୁଣାକାର ପରିବାରଗୁଡ଼ିକ ବ୍ରହ୍ମପୁରରେ ରହି ବୟନ ଆରମ୍ଭ କରିଥିଲେ ବୋଲି ଯୁନେସ୍କୋର ଦ୍ୱାରା ପ୍ରସ୍ତୁତ ପୁସ୍ତକରେ ଉଲ୍ଲେଖ କରାଯାଇଛି । ଏଥି ସହିତ ଏହି ବସ୍ତ୍ର ପ୍ରସ୍ତୁତିର କଷ୍ଟସାଧ୍ୟ ଓ ଗୋପନୀୟ ପ୍ରକ୍ରିୟା ସମ୍ପର୍କରେ ମଧ୍ୟ ଏହି ପୁସ୍ତକରେ କୁହାଯାଇଛି । କେବଳ ସେତିକି ନୁହେଁ, ପୁସ୍ତକରେ ଏହି ସବୁ ଦୁର୍ଲଭ ବୟନର ଲୋକପ୍ରିୟତା ହ୍ରାସ ପାଇଥିବା ଓ ଏହାକୁ ବଞ୍ଚାଇ ରଖିବା ପାଇଁ ବିଭିନ୍ନ ପ୍ରସ୍ତାବ ସମ୍ପର୍କରେ ଉଲ୍ଲେଖ ରହିଛି । କେତେବେଳେ କଞ୍ଚାମାଲ ଅଭାବ ତ ଆଉ କେତେବେଳେ ସରକାରୀ ଉଦାସୀନତା କାରଣରୁ ଏଭଳି ଅନନ୍ୟ ବୟନ ତାର ସତ୍ତା ହରାଇବାକୁ ଲାଗିଛି । ଉର୍ଜିତ ପାରିଶ୍ରମିକ ମିଳୁନଥିବାରୁ ମୁହଁ ଫେରାଇ ନେଉଛନ୍ତି ବୁଣାକାର । ଏତିକି ବେଳେ ଯୁନେସ୍କୋର ମାନ୍ୟତା ଏଭଳି ଐତିହ୍ୟ ସମ୍ପନ୍ନ ବୟନର ପୁନରୁଦ୍ଧାରରେ ସହାୟକ ହୋଇପାରିବ ବୋଲି କୁହାଯାଉଛି । ବହୁ ପୁରାତନ ଏହି ହସ୍ତତନ୍ତ ଓ ବୟନର ପ୍ରଣାଳୀରେ ବିଶେଷ ତାତ୍ପର୍ଯ୍ୟ ଶ୍ରମ

ପରିବର୍ତ୍ତନ ହୋଇନାହିଁ । ପାରମ୍ପରିକ ଶୈଳୀରେ ହିଁ ବୁଣାକାରମାନେ ଏବେ ନିଜର କାର୍ଯ୍ୟ ସମ୍ପାଦନ କରୁଛନ୍ତି । ଏ ଦିଗରେ ବୈଷୟିକ ଜ୍ଞାନ ଉପଯୋଗ କରିବା, ଐତିହ୍ୟ ସମ୍ପନ୍ନ ବୟନର ନଥିପତ୍ର ପ୍ରସ୍ତୁତ କରିବା, ବୟନ ଶୈଳୀ ଓ ପ୍ରସ୍ତୁତି ପ୍ରଣାଳୀର ତତ୍ତ୍ୱମେଧେସନ କରିବା ଆବଶ୍ୟକ ରହିଛି । ସେହି ଆବଶ୍ୟକତାକୁ ଉପଲକ୍ଷ କରି ଯୁନେସ୍କୋ ଭାରତର ୫୦ଟି ଅନନ୍ୟ ଓ ଐତିହ୍ୟ ସମ୍ପନ୍ନ ବୟନ ତାଲିକା ପ୍ରସ୍ତୁତ କରିଛି । ସେଥିରେ ପୁରାତନ ବୟନ କେନ୍ଦ୍ର ଭାବରେ ବ୍ରହ୍ମପୁର ପାଟକୁ ସ୍ଥାନିତ କରିଛି ତେବେ ଏ ସମ୍ପର୍କରେ ଜିଲ୍ଲା ବୟନ ଶିକ୍ଷା ବିଭାଗରେ ବିଶେଷ ସୁଚନା ନଥିବା କୁହାଯାଇଛି । ପ୍ରକାଶଯୋଗ୍ୟ, ହସ୍ତତନ୍ତ ଓ ବୟନଶିକ୍ଷା ଉପରେ ଗଂଜାମ ଜିଲ୍ଲାର ହଜାର ହଜାର ବୁଣାକାର ଓ ସହଯୋଗୀ ନିର୍ଭରଶୀଳ । ଜିଲ୍ଲାରେ ୫୬୦ ପରିବାର ହ୍ୟାଣ୍ଡଲୁମ୍ ଓ ୩୯୮ ପରିବାର ପାଖରେ ଲୁମ୍ରେ ପାରମ୍ପରିକ ସିଲକ ଶାଢ଼ି ଓ କଟନ୍ ଶାଢ଼ି ପ୍ରସ୍ତୁତ କରୁଛନ୍ତି । ୩ ହଜାରରୁ ଅଧିକ ଲୋକ ଏହି କାର୍ଯ୍ୟକରି ଜୀବିକା ନିର୍ବାହ କରୁଛନ୍ତି । ଜିଲ୍ଲାରେ ୨୫ଟି ବୁଣାକାର ସମିତି ଜିଆରେ ବାର୍ଷିକ ୩ କୋଟି ୬୬ ଲକ୍ଷ ଟଙ୍କା ଓ ସମିତି ବହିର୍ଭୂତ ୧ କୋଟି ୫୭ ଲକ୍ଷ ଟଙ୍କାର ହସ୍ତତନ୍ତ କାରବାର ହେଉଛି । ଏହାସତ୍ତ୍ୱେ ଅନ୍ୟ ଜିଲ୍ଲା ଓ ରାଜ୍ୟ ବୟନଶିକ୍ଷାରେ କାମ କରିବା ଲକ୍ଷ୍ୟାଧିକ ଯୁବକ ବାହାର ରାଜ୍ୟକୁ ଯାଉଛନ୍ତି ।





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INTRODUCTION

A hidden treasure of eastern India, Odisha can enliven and brighten not only the body of an explorer, but also the SOUL. This underrated paradise is the ideal blend of pristine beaches, venerable history and a natural landscapes, along with a thriving culture of art, music and dance. A haven for travellers with diverse interests and from all generations. A picturesque place with long & quiet beaches, historic trails that showcase the impressive Kalinga architecture and ancient ruins. Explore the famous Golden Triangle (Bhubaneswar, Puri & Konark).

Versatility: 62 different tribes make up about 23 percent of the population and each having their own custom, belief and way of life. Its flora and fauna hotspots; that includes the largest wintering Chilika Lake for migratory birds (an ideal place for photographers) and Bhitarkanika, the vast salt water body for crocodiles, which is enthralling boat ride alongside fresh local delicacies.

FOOD represents the culture of a place and literally helps to understand its people & culture and Odisha's cuisine is incomparably exceptional!

POTENTIALS OF ODISHA TOURISM

As a destination, Odisha qualifies for its cultural heritage, rural leisure, ecotourism, sports, adventure, health care and education.

A surplus & thriving economy that is being enabled with new projects for attracting HSG and MSG. Worth a mention here on Odisha being named as the third best state for starting a business.

SLOW GROWTH & PERCEIVED REASONS

Odisha is experiencing year on year growth but unmatching to its potential strength! Post Covid reverse growth of 19.4% domestic & 77% foreign tourists has a severe impact on the average annual growth of about 9.25 percent tourist arrivals till 2020 (source Indian Express, 16th Oct 2022 publication).

Odisha; one of the poorest states after independence, was busy overcoming its existential crisis. As a result, tourism was treated "luxury". The government started talking about it only in the late 1990s.

1. Top of mind awareness (TOMA) : Unlike other tourist destinations of the country;

Odisha must overcome & reverse its poor state tag to dream destination tag,

- 2. Universal Tourism Infrastructure:** Even when embarking on an adventure, human nature seek a safe place for food and shelter. Lack of connectivity, traveller safety and quality of accommodations are few deterrents. Odisha is improving its infrastructure but a lot much to be done on building & maintaining.
- 3. Global Tourism & competition:** More and more social groups want to travel but on their own terms, budget and time frame. We must stand out because competitors come up with constant innovative business models and trip itineraries.
- 4. Safety & Security concerns:** Odia people consider their guests as pleasing to God and are therefore known for their hospitality. Nevertheless, there have been incidents and complaints of harassment at religious sites, where outsiders most likely to be extorted tarnishing image. Cases of robbery and pickpocketing makes it worse.

Raising awareness among the locals to treat tourists with respect and cordial interaction with tourists and to promote peaceful coexistence. Counter assurance by well supported laws if things go south and do everything in their power to help.

- 5. Environmental challenges:** Government policies must unleash and come out in way of compliances. Places are littered with trash and yet no attention given. Unauthorised toll, parking and entrance fees are collected at tourist attractions.

WAY FORWARD

A tourist travels to leave his usual environment to be inspired and relaxed by seeing and tasting new things. And of course for an overall experience!

Choice & selection is finally driven by culture, food and architecture and tourism infrastructure of a place.

1. SHORT TERM (Plain Sailing Handy plans):

- a. Identify & Sort list Tour Packages: Popular,

that they subconsciously dream of visiting as well as knows about the destination before he arrives.

3. ALIGN WITH CURRENT AND FUTURE TRENDS OF TOURISM

- a. Customization: Forbes predicts that by 2030, customers will have more control and choice. This leads to the fact each trip must be personalised according to their preferences, budget, purpose, desires and even the company they are travelling with.
- b. Health & hygiene: Amenities such as sewage systems, clean drinking water, and sanitary conditions affects reputation, as hygiene is a key factor for rating. As India is considered a dirty country. Further, Odisha has dubious low rank among Indian states! Access for proper medical facilities will support the promotion of wellness and medical tourism.
- c. Technology: IoT devices, contactless payments, menus with QR codes multilingual virtual lines chatbot Tour operators along with employment of virtual tours to comprehend consumer needs.
- d. Digital connectivity: Connects international travel agents and trip advisers to local agents to assist plan a coordinated vacation.
- e. Social media: A report on how social media influences potential travellers found that 50% of Facebook posts and 46% of Instagram posts influenced Generation Z. Even 51% of Millennials use social media to learn about their travel options.

This cost-effective advertising medium has all relevant competitors as well as provides easy access to information about others' experiences. Actions that can help unleash this "India's Best Kept Secret" include:

- i. Visual and video experiences through scenic photoshoots & reels with catchy engaging hashtags.
- ii. Collaborating with influencers, vloggers and brands attract millions of viewers.

- iii. Promising a unique experience found nowhere else in the world
- iv. Creative advertising that highlights the friendliness of locals and the importance of visitor safety, etc. can get people talking.

GOVERNMENT INITIATIVES: Odisha government made bold decision, as the state's tourism industry accounts for 13% of its GDP. The Odisha government has taken steps to develop tourism infrastructure since 2022 as part of its strategy to market Odisha to domestic and foreign visitors.

1. Sports capital of India: Two consecutive Hockey World Cups, badminton, football, rugby, table tennis, tennis, cricket, and athletics organised in an intention to promote sports held at the state, national as well as international levels.
2. Promotion of Ecotourism: An initiative by the Odisha Forest Development Corporation that aims to showcase wildlife, landscapes and waterways, providing opportunities to experiences places like Bhitarkanika, Satkosia, Chilika through planned excursions.
3. Government-run shelters: Options include eco-retreats, Panthanivas and government guesthouses selected for each region to provide the best possible experience.
4. Tourism Infrastructure: State government earmarked investments of 6,367.34 million rupees over a five-year period to improve rail, air and road connectivity (2022-23 to 2026-27). Efforts are also being made to improve PPP along with skill development programs to create more jobs in this industry.
5. Proven potential to organise large fests: A combination of music shows (with renowned Bollywood artists), international & local food festival, flea markets and Ekamra walks (trekking).

SUGGESTIONS AND CONCLUSION:

Theoretically, there are a lot of opportunities for Odisha but converting them into a reality is challenging which can be done with public cooperation with stewardship of our Chief Minister. With far sighted government initiatives and a little attention to the above suggestions, thinkers can reckon bright future for Odisha tourism.

It's the time for Atithi friendly citizens of Odisha to participate & help unleashing tourism potentials for making Odisha a tourists' dream destination and witness the success story in terms of rapid revenue share growth and hence enhancement of overall living standard.

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PROSPECTS AND CHALLENGES OF TOURISM INDUSTRY IN ODISHA

Sabyasachi Das, Hotel Labanya Bhawan, Keonjhar

Prospects of Tourism Sector in Odisha:

Odisha is more renowned for its tourism sector, which attracts lots of foreign and domestic tourist every year. Places like Bhubaneswar, Puri and Konark have been attracting thousands of tourists from different parts of India. Odisha has many unique tourist destinations. The scenic beauty, wildlife sanctuaries, temples, natural landscapes, monuments, craftsmanship, and untouched beaches make the state an ultimate tourism destination. There are more opportunities for the religious tourism, medical tourism, heritage tourism, adventure tourism, rural tourism, etc. The holiest dham Puri has been attracting tourists from within and outside India. Tourist are attracted not only for the religious purpose, but also for its culture, art and temple architecture. There are thousands of temples in the state. There are Buddhist monuments in Dhauri, Udayagiri, Ratnagiri, Lalitgiri, Pushpagiri etc. Udalgiri and Khandagiri are known for the Jain monuments. There are also renowned forts at Barabati, Raibania, Sisupalgarh, Chudanga, etc.

Odisha is also well known for its flora and fauna. Chilka, Kanjia and Anshupa lakes are quite familiar for their natural beauty. There are many waterfalls at places, like Badaghagara, Barehipani, Duduma waterfalls, and Joranda. The hot springs at Atri, Deulajhari, Taptapani and Tarabalo too attract tourists. Apart from its natural beauty and craftsmanship the culture of the local people also attracts the tourists. The state has more opportunities in rural tourism for the diversified social customs, rural life, culture and heritage of the villages. It will be a benefit to the local communities socially and economically if they are utilized.

There are also more opportunities for sports tourism in the state. The Government has organized various national and international sports events in the last five years. Hockey World Cup in 2018 was the mega event, which attracted thousands of tourists to the state. The National Parks and mountains in Odisha have the biodiversity.

Adventure tourism can be increased because Odisha is enriched with its dense forests, rivers, waterfalls and lush green natural surroundings. There are scope for adventure tourisms in the national parks or sanctuaries, like the Simlipal National Park, Baripada; Bhitarkanika Wildlife Sanctuary, Cuttack; Tikarpada Wildlife Sanctuary, Angul; Chilika Wildlife Sanctuary, Puri, and Sunabeda Wildlife Sanctuary, Koraput. Chilka is the largest brackish water lake in Asia and it is renowned for its migratory birds and dolphins.

There is more possibility for the growth of eco-tourism. It can provide alternative employment opportunities to the local people. The state has many islands, like as Becon Island, Breakfast Island, Somolo and Dumkudi islands, which are perfect places for eco-tourism. Odisha has a long coastline and renowned for its beaches, like Puri, Talasari, Gahirmatha, Chandipur, Chandrabhaga etc. There are many museums, like Odisha State Museum, Regional Museum of Natural History, Tribal Research Institute Museum, Odisha Crafts Museum etc., which fascinate the visitors. Odisha Tourism Development Corporation is endorsing tourism in the state and running tourist transportation fleets and bungalows. The Odisha Forest Development Corporation manages Eco-tourism destinations in the state.

Many places of the state are still unnoticed, unseen, and unexplored. Therefore, the new tag line of Odisha tourism is 'India's best kept secret.' The state has 500 km. of a long coastal line and if the long cherished coastal highways if ealized it can be a major contributor for promotion of tourism. It will be useful to attract more tourists to its stunning coastal view, seaside villages and well-connected tourist places like, Talsari, Chandipur, Chilka, Puri, and Konark. Rail and air connectivity are more important for promotion of tourism. Odisha is well connected with others states of the country by road, train and air. Bhubaneswar is a mega-junction for connectivity.

Bhitarkanika and Chilka are the two most amazing

wildlife tourism hotspots in Odisha. Due to their respective individual beauty, both these places can be the stand-alone destinations. Due to the lack of infrastructure, none has seen the desired tourist inflow. There are more opportunities for development of wildlife tourism in Mangalajodi, Chilka and Bhitarkanika. Museums are a major attraction for tourists. There are more potentiality for development of the museum tourism in Odisha as the state has so many renowned museums, tribal museum, maritime museum etc. There are more opportunities for promotion of zoo tourism too. Nandan Kanan can be useful for such tourism. There are more opportunities for development of experiential tourism places like Pahala, Pipli, Raghurapur etc. are suitable for such tourism. There will be more possibility of attracting tourists to Puri after completion of the Shamuka, ABHADA scheme and Srimandir Parikrama Yojana.

Challenges Before the Tourism in Odisha:

There is a large scope of growth of tourism in Odisha. However, except Puri, Bhubaneshwar and Konark, other tourist spots cannot attract sizable number of tourists, as many factors are responsible for it. Growth of tourism depends on not only the beauty of the tourist spots, but also on their well connectivity. The connectivity is still a problem that exists in the state. For example, there are ten districts in the state, which have no rail connectivity (<https://ct.odisha.gov.in/transport/railway>). There are also shortages of hotels of international standard. Although Oriyas are more renowned for their hospitality, at times cases of harassment in religious places cannot be overlooked. Besides, incidences of extortion, robbery, exploitation and manhandling of the tourists in tourist spots are frequently reported. Such types of cases badly affect the image of the state.

There are issues of environmental degradation in tourist places. Garbage and hordes of polythene bags are in rampant use in many tourist places. Parking fee and entry fees are collected in the tourist spots, but enough attention is not given on the cleanliness of these places. However, Public-Private Partnership venture in tourism sector can be useful, but such a venture is absent. There are also lack of safety and medical facilities in the many tourist spots.

Conclusion:

Odisha is a prime tourist destination in India. The

number of domestic and international tourists are in rise in Odisha because for its natural beauty,



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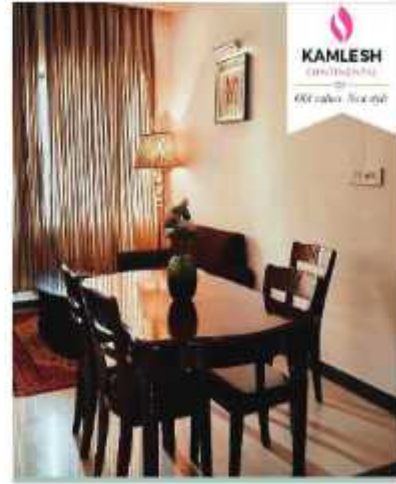
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HRAO Members List-2023

<p>Mr. J.K. Mohanty (M-143) Chairman & Mg. Director Swosti Group of Hotels 103, Janpath, Unit-3 Bhubaneswar – 751 001 Tel. 0674-2535777, 2535771 Mob. 9338102221 E: cmd@swosti.com</p>	<p>Mr. Jonathan Raul (M-029) Proprietor COOK'S INN 53, Surya Nagar, Unit-7 Bhubaneswar – 751 009 Tel. 0674-2597025 / 2397070 (Res.) Mob. 9437009501 E: jonathan.raul@ymail.com</p>	<p>Dr. Srinibash Subudhi (M-060) Managing Partner Hotel Janpath 29, Janpath, Bapuji Nagar, Bhubaneswar – 751 009 Tel. 0674-2597147 / 547 / 747 Mob.9853074433/9437074433 E: subudhisrinibash@yahoo.com</p>
<p>Mr. Tarini Prasad Mohanty Managing Director (M-116) Ridge Residency Pvt. Ltd. NH-5, Baramunda, Bhubaneswar – 751 003 Tel. 0674-2354099 / 2354725 Mob. 9337103917 E: ridgeresidencytp14@gmail.com</p>	<p>Mr. Sujit Ku. Mohapatra Managing Partner (M-072) Hotel Lingaraj Old Station Bazar, Bhubaneswar – 751 006 Tel. 0674-2313555, 2312555 Mob. 9437300612 E: sujithotellingaraj@gmail.com</p>	<p>Mr. P. G. Nair (M-104) Sr. Vice President Prachi Resorts Ltd. Khandagiri, Bhubaneswar – 751 030 Tel. 0674-2350301 / 2351794 Mob. 9437001104 Telefax : 0674-2351104 E: prachiresorts@yahoo.co.in</p>
<p>Mr. Debasish Patnaik (M-160) Managing Director The Crown A1/(a), IRC Village, Nayapalli, Bhubaneswar – 751 013 Tel. 0674-2555500 / 7171 / Mob.9337555551 E: thecrown@vsnl.net</p>	<p>Mr. Susanta Jena Mg. Partner (M-333) Hotel Sapphire Plaza Plot No. 291, Cuttack Road, Budheswari Colony, Bhubaneswar – 751 006 Email : supreet.jena01@gmail.com</p>	<p>Dr. Santosh K. Behera (M-021) Director Hotel Blue Wheel Surya Kiran Market Complex, Sahid Nagar, Bhubaneswar – 751 007 Mob. 9437002359 / 9861399224 E: hotelbluwheel@hotmail.com</p>
<p>Mr. Jayant Kumar Panda Vice President (Fin.) (M-162) EMPIRES 5-B, Sahid Nagar, Bhubaneswar – 751 007 Tel. 0674-2546384 / 2545710 Mob. 9338016539 E: jayanta.panda@empireshotel.com</p>	<p>Mr. Rohit Tiwari Hotel Manager (M-161) TRIDENT RRL-CB-1, Nayapalli, Bhubaneswar – 751 030 Tel. 0674-2301010, 2300890 Mob. 9820300089 E: rohit.tiwari@tridenthotels.com</p>	<p>Mr. Manoj Ku. Gouda (M-083) President & Wholetime Director Mayfair Hotel & Resorts 8-B, Jaydev Vihar, Bhubaneswar – 751 013 Tel.0674-2360101-20 Mob. 9238413011 E: manoj.gouda@mayfairhotels.com</p>
<p>Mr. Chitta-Ranjan-Mallik Director (M-153) Suryansh Hotels & Resorts P-1, Jaydev Vihar, Near Kalinga Hospital Bhubaneswar – 751 023 Tel.0674-2303300 / 2302700 Mob.9337016615 E: hotel_suryansh@yahoo.co.in</p>	<p>Mr. Chandan Kumar General Manager (M-065) Hotel Kalinga Ashok Gautam Nagar, Kalpana Square Bhubaneswar – 751 014 Tel.0674-2431055/2431056 E: hotelkalingaashok@gmail.com</p>	<p>Mr. Sunjoy Hans (M-163) Managing Director The New Marrion Plot No. 6, Janpath, Unit-3 Bhubaneswar – 751 001 Tel.0674-2380850 / 51 / 52 / 53 E: hr@hotelnewmarrion.com www.hotelnewmarrion.com</p>

<p>Mr. Sivaram Sahoo (M-108) Managing Director Hotel Rajmahal Rajmahal Square, Bhubaneswar – 751 009 Tel.0674-2597648 / 652 Mob. 9937775324 E: shivaram_sahu2003@yahoo.com</p>	<p>Mr. A.R.Maharana Proprietor (M-001) Hotel Apsara 18, Janpath, Bapuji Nagar, Bhubaneswar – 751 009 Tel.0674-2530724 / 2533724 Mob. 9437021134 E: roomcrystal@gmail.com</p>	<p>Er. B.C. Praharaj (M-177) Proprietor Hotel Upasana N.S. Marg, Old Station Area, Cuttack-Puri Road, Bhubaneswar – 751 006 Tel.0674-2310044 / 2314144 Mob. 9437142044 E: upasana_bbsr@rediffmail.com</p>
<p>Mr. Dillip Kumar Jaiswal Managing Director (M-238) Hotel Hindusthan International A-112, Janpath, Unit-3 Bhubaneswar – 751 001 Tel.0674-25314651 / 76 E: hhibhubaneswar@hindusthan.com</p>	<p>Mr. Milind Gupta (M-248) Managing Partner Food Junction Plot No.22 & 23 Bazar Kolkata Building, Bapuji Nagar, Bhubaneswar – 751 009 Mob. 98610-20517 E: foodjunctionbbsr@gmail.com</p>	<p>Mr. Tarak Mishra (M-039) Managing Director Hotel Grand Central Old Station Bazar, Bhubaneswar – 751 006 Tel.0674-2313411 – 14 Mob. 9861025876 E: info@hotelgrandcentral.com www.hotelgrandcentral.com</p>
<p>Mr. Jitesh Garabadu (M-092) Managing Director Hotel Pushpak Kalpana Square, Bhubaneswar – 751 006 Tel.0674-2310185, 2311843 Mob. 9937538798 E- : info@hotelpushpak.com</p>	<p>Mr. Priyanath Behera (146) Vice President-cum-CFO Swosti Premium Ltd. P-1, Jaydev Vihar, Bhubaneswar – 751 013 Tel.0674-3017000, 2300067 Mob. 9337090006 E- : info@swostipremium.com</p>	<p>Mr. Kaushik Chakravorty (M-143) General Manager Swosti Grand 103, Janpath, Unit-3 Bhubaneswar – 751 001 Tel.0674-2535771 – 8 Mob. 9337479298 E- : gm.hspl@swosti.com</p>
<p>Mr. Prasant Ku. Jena (M-016) Proprietor Anjali Palace Plot No.43 (E), Ashok Nagar, Bhubaneswar – 751 009 Tel.0674-2533625 / 120 Mob. 9437282562 E: anjalipalace@yahoo.com</p>	<p>Mr. Dilip Kumar Jena Managing Director(M175) Hotel Urmee Plot No.424, Rasulgarh Bhubaneswar – 751 010 Tel.0674-2582392 Mob. 9437032291 E: dilipkjena@yahoo.com</p>	<p>Mr. Satish Raghavan (M-182) Managing Director Hotel Venus Inn 217, Bapuji Nagar, Bhubaneswar – 751 009 Tel.0674-2597738, 2597908 Mob. 9437005844 E: venusinn2012@yahoo.in</p>
<p>Mr. K. Mohanan (M-178) Managing Director Hotel Venus Surya Nagar, Unit-VII Bhubaneswar – 751 012 Tel.0674-2405671,2550352 Mob. 9437006565 Email : mohan.essar@gmail.com</p>	<p>Mr. K. Krishnan (M-145) Managing Director Hotel Swagat Inn 219, Bapuji Nagar, Bhubaneswar – 751 009 Tel.0674-2597686, 2597487 Mob. 9937833193</p>	<p>Mr. Biswa Mohan Patnaik Managing Director (M-205) Hotel Best Inn Plot No.65, ITER Road, Jagmohan Nagar, Near Khandagiri, Bhubaneswar – 751 030 Tel.0674-2350450 Mob. 9937483820 Email : guestinnbbsr@gmail.com</p>

<p>Mr. Rabindra Nath Sahoo General Manager (M-262) Hotel Vintage Villa 366/A, Old Station Bazar, Bhubaneswar – 751 006 Tel.0674-2311999 / 98 / 97 Mob. 9437076888 E: hotelvintagevilla@gmail.com</p>	<p>Mr. Preet Kumar Das Proprietor (M-164) The Chef Restaurant 426/2260, NB Tower, Nayapalli, Bhubaneswar – 12 Mob. 9338224289 E: preetdas64@yahoo.co.in</p>	<p>Mr. Laxmi Chand Choudhury Managing Director (M-066) Hotel Kamala Old Station Bazar, Bhubaneswar – 751 006 Tel.0674-2570975 Mob. 9437069345 E: uniquecarfashion@gmail.com</p>
<p>Dr. Anup Kumar Samantaray Dean (M-059) Siksha 'O' Anusandhan University (School of Hotel Management) Jagmohan Nagar, Jagmara, Khandagiri, Bhubaneswar – 751 030 Tel.0674-2351129 Mob.9090080871 E: dean@shm.ac.in</p>	<p>Mr. Satish Raghavan Managing Director (M-094) Hotel Priya Unit-3, Bhubaneswar – 751 001 Tel.0674-2395357 Mob. 9437005844 E: hotelpriya2008@yahoo.in</p>	<p>Mr. R.M. Manoj (M-070) Partner Keyar's Food 219, Bapuji Nagar, Bhubaneswar – 751 009 Tel.0674-2531488 Mob. 9437010507 Email : manujirm@gmail.com</p>
<p>Mr. Dalbir Singh (M-117) Director The Royale Midtown 52-53, Janpath, Ashok Nagar, Bhubaneswar – 751 009 Tel.0674-2536138 – 141 Mob. 9937016150 E: midtown@royalehotels.com</p>	<p>Mr. Harman Pal Singh Managing Director (M-211) Hotel Pal Heights J/7, Jaydev Vihar, Bhubaneswar – 751 013 Tel.0674-2361156, 2360156 Mob. 9937023211 E: Harman@palheights.com</p>	<p>Mr. Pradeep Narula (M-023) Proprietor Hotel Basera 45/46, Ashok Nagar, Janpath Bhubaneswar – 751 009 Tel.0674-2531314, 2533686 Mob. 9776010101 E: narula_pradeep@yahoo.in</p>
<p>Mr. Guru Kinkar Jethy Managing Partner (M-093) Hotel Padma 67, Budha Nagar, Bhubaneswar – 751 006 Tel.0674-2313330, 2313331 Mob. 9861016497 E: gurukinkar@gmail.com</p>	<p>Mr. K. Krishnan Proprietor (M-251) Shirose Restaurant (A/c) 2930/1579, Sri Chaitanya Complex, Lewis Road, Bhubaneswar – 751 014 Tel.0674-2432872 Mob. 9040009994</p>	<p>Mr. Sanjib K. Rout (M-207) Founder/Chairman Ranjita Institute of Hotel Mgmt. Bidya Nagar, Mahura Bhubaneswar – 752 054 Tel.0674-3291027 Mob. 9861026829 E: info.rihc@gmail.com www.rihc.org</p>
<p>Mr. Bikash Ch. Patnaik Director (M-048) Hotel Gouri Cottage 3207, Lewis Road, Near Kedar Gouri Temple Bhubaneswar – 751 002 Tel.0674-2433443, 2433371 Mob. 9437067575 E: bikash_pattnaik2001@yahoo.com</p>	<p>Mr. Sidharth Kumar (M-259) Authorised Signatory Hotel Sidharth A-1/2, IRC Village, Nayapalli Bhubaneswar – 751 015 Tel.0674-2559999 Mob. 9437011088 E: hotelsidharth@rediffmail.com</p>	<p>Mr. Debasish Patnaik (M-232) Proprietor DALMA Restaurant A-8, Bhouma Nagar, Unit-4 Bhubaneswar – 751 001 Mob. 9337555551 E: dalmabhubaneswar@gmail.com</p>

<p>Mr. Piyush Dhari Mohanty Managing Director (M-206) The Presidency 1471/A, IRC Village, Nayapalli, Bhubaneswar-15 Tel.0674-2559565 – 70 Mob. 9861020995 E: info@the.presidencyindia.com</p>	<p>Mr. Bipratip Baratia General Manager (M-226) Mayfair Convention 282 (Pt), Jaydev Vihar, Bhubaneswar – 751013 Tel.0674-2360111 Mob.9238413065 E: convention@mayfairhotels.com</p>	<p>Mr. Bharat Bhusan Biswal General Manager (M-243) VITS A-19, Cuttack-Puri Road Laxmisagar P.S. Bhubaneswar – 751 006 Mob. 9040055144 (GM) E: gmbhubaneshwar@vitshotels.com</p>
<p>Mrs. Basanti Mohanty (M-233) Managing-Director Hotel Arya Palace 126/B, Ashok Nagar, Bhubaneswar – 751 009 Tel.0674-2536131/132/134 Mob. 9238409755 E: aryapalace@rediffmail.com</p>	<p>Mr. Karunakar Monanty Director (M-234) Hotel Arya Mahal 110, Kharvel Nagar, Bhubaneswar – 751 001 Tel.0674-2532552, 2534827 Mob. 9437438900 E: hotelayamahal@gmail.com</p>	<p>Dr. Chowdhury P.K. Das Proprietor (M-115) Hotel The Sutrupti P.No.6, Unit4, Chaya Complex, Bhubaneswar – 751 001 Tel.0674-2500112 Mob. 9337156485 E: thehotelsutrupti@gmail.com</p>
<p>Ms. Palak Hans (M-244) Director MIRCH MASALA (Restt) C/o. The New Marriion 6, Janpath, Unit – 3 Bhubaneswar – 751 001</p>	<p>Mr. R.K. Pujari (M-241) Chairman Hotel Sun Green Punajbi Colony, Infront of Durga Puja Mandap, Satyanagar, Bhubaneswar Mob. 9437048460 E: hotelsungreen2008@gmail.com</p>	<p>Mr. Prafulla Ku. Ratha (M-247) Director Hotel 7 Miles 18/1190, Dumduma, Khandagiri Square, Bhubaneswar – 751 030 Mob. 9937084932 E: skumar.swain01@gmail.com</p>
<p>Dr. Sanjeev Ku. Patra Managing Director (M-067) Sandy's Tower P1 & P1/A, Jaydev Vihar Bhubaneswar – 751 013 Tel.0674-6665555 Mob. 9937555555 Email : sanjeevpatra@sandystower.com</p>	<p>Mr. K.V. Bhaskar (M-245) Proprietor Truptee Restaurant 67, Budha Nagar, Near Padma Hotel Bhubaneswar – 751 006 Mob. 9692556343 Email : truptee7@gmail.com</p>	<p>Mr. Pradip Kumar Senapati Chairman & Mg. Director (-271) HOTEL EXCELLENCY 746/9, Jhunjhunwalla Garden, Ashok Nagar Bhubaneswar – 751 009 Tel. 0674-2390025, Fax. 2501229 Email : info@excellencybbsr.com</p>
<p>Mr. Mahendranath Sahoo Proprietor (M-268) HOTEL SEETAL NH-5, Vani Vihar Square, Bhubaneswar – 751 022 Tel. 0674-2541116 / 2541113 Email : reservation@hotelseetal.net</p>	<p>Mr. Sakya Singh Yadav Partner (M-264) Lal Qila Restaurant 516/1718, Infront of Big Bazar, Patia Bhubaneswar Mob. 9437103434 E: sakya-s@hotmail.com</p>	<p>Rtn. J. K. Das (M-275) Proprietor Darling Home (Restaurant) C-8/8A, Chandaka Indl. Estate, Chandrasekharpur, Bhubaneswar – 751 024 Tel. 0674-2741879 Mob. 9437021879</p>

<p>Mr. Raj Kumar Agarwal Partner (M-279) Chandrakala Guest House 74, Jhunjhunwala Garden, Ashok Nagar, Bhubaneswar – 751 009 Tel. 0674-2535346 / (Son-M-9437056671) Email : chandrakalaguesthouse@ hotmail.com</p>	<p>Dr. Badrinath Patnaik Partner (M-307) The Royale Suites Near Punjabi Colony Satya Nagar, Bhubaneswar Mob. 9776699999 E: gm@hotelparkpremium.com</p>	<p>Mr. Pranav Narula (M-285) Proprietor Narula's Restaurant 45-46, Ashok Nagar, C/o. Hotel Basera Bhubaneswar – 751 009 Mob. 9776000009 Email : pranav.narula@ymail.com</p>
<p>Mr. Milan Ku. Sahoo (M-109) Managing Director Hotel Richi 122/A, Station Square, Bhubaneswar – 751 001 Tel. 0674-2534619/639 Mob. 9437014718 Email : milankumarsahoo31@gmail.com</p>	<p>Mr. Umakant Sahoo Partner (M-280) The Tara Residency Plot No. 977/1479, Jhunjhunwala Garden, Ashok Nagar, BBSR-751009 Mob.9776927116 (Manager) Mob. 9776628282 E: choudhury.umakanta@ gmail.com</p>	<p>Mr. Pradeepta Badajena Proprietor (M-283) Hotel Trident Inn Plot No. 138, Ashok Nagar, Bhubaneswar – 751 009 Tel.0674-2598180, 9777899975 (Mgr.) Mob. 9437074848 (Prop.) Email : pbadajena@yahoo.com</p>
<p>Mr. Dilip Kumar Nanda Managing Director (M-282) Hotel Keshari 113, Station Square, Unit-3 Bhubaneswar – 751 001 Tel.0674-2535996, Mob. 9437014994 Email: keshari_ori@rediffmail.com</p>	<p>Mr. Chittaranjan Patro Director (M-284) Yummyies' 430, Phulnakhara, BBSR-Cuttack NH-16, Bhubaneswar – 754 001 Tel. 0674-2380909 Mob. 9437554757 Email: chitta_patro@hotmail.com & info@yummyies.com</p>	<p>Mr. Rajinder Kumar Gugnani Director (M-286) Hotel Prangan 692, Cuttack Road, Near Budheswari Temple, Bhubaneswar – 751 006 Tel. 0674-7119000 Mob. 9776211049 E: amitesh@grandmark.in</p>
<p>Mr. P.K. Nayak (M-274) Managing Director Hotel Eden Roc Old Station Bazar, Bhubaneswar – 751 006 Mob. 9437031107 Email : orissamotors@gmail.com & Pk.orissaexim@gmail.com</p>	<p>Mr. Ashok Mohanty Proprietor (M-289) Hotel Sai Regent Plot No.413, Garage Square, Lewis Road, Bhubaneswar – 751 002 Mob. 9238822892 E: akm5727@gmail.com</p>	<p>Mr. Subrat Dash (M-077) C.E.O. Pipul Padmaja Premium Behind IOCL Petrol Tank Chandrasekharpur, Bhubaneswar Mob. 7008134870 Email : ceo@pipulhotelsandresorts.com</p>
<p>Mr. M. Keshav Rao (M-302) CEO Green Chillyz Restaurant Plot No. 755/1846, West NH-5 PS/PS/Dist. Khurda – 752 056 Tel. 0674-2433275 Mob. 9439200003 / 9040666660 Email : greenchillyzcatering@gmail.com</p>	<p>Mr. Mahendra Ku. Sahu Managing Director (M-330) Hotel Durene Old Station Bazar, Bhubaneswar – 751 006 Mob. 9132161111 Email : hoteldureneprakash@gmail.com</p>	<p>Mr. Japkirat Singh Oberai Parter (M-332) The China Hut Restaurant Opp. Bhawani Mall, Sahid Nagar Bhubaneswar – 751 007 Mob. 7381800000 Emai : oberaifoods@gmail.com</p>

<p>Mr. Samarth Satya (M-239) Partner Curry Leaf Restaurant OEU Tower, 1st Floor, KIIT Road, Patia Bhubaneswar – 751 024 Mob. 9818244644 Email : samarthsatya@gmail.com</p>	<p>Mr. Shekhar Didwania Director (M-237) Hotel Oasis Plot No. 1/A, Laxmisagar, Cuttack-Puri Road, Bhubaneswar – 751 006 Tel. 631172622 / 6371181816 Email : bharat.cuttack@gmail.com Mob. 9776170270</p>	<p>Mr. A. Talukdar (M-331) Hospitality Consultant Hotelementary.in Apartment-2122, 12th Floor, Fauna DN-Oxypark, Dumduma, Next to Cospopolis Complex, Bhubaneswar – 751 019 Mob. 9338211158 Email : abhitalukdar@gmail.com</p>
<p>Mrs. Sharada Ghosh (M-334) Principal Institute of Hotel Management V.S.S. Nagar, Bhubaneswar – 751 010 Mob. 9800366990 Email : principal@ihmbbs.org</p>	<p>Ms. Sonia Rani Mohanty (M-336) Hotel Shree Vineeth's 109, Kharvel Nagar, Station Square, Bhubaneswar – 751 001 Mob. 8249559329 Email : shrivineeth1@gmail.com</p>	<p>Dr. Satyarth Prakash (M-335) Managing Director Hotel Sun City Patrapada Bhubaneswar Mob. 9937255550 Email : ggm@hotelthesuncity.com</p>
<p>Mr. Ramakant Balabantray Proprietor (M-219) Digantika Hotel Main Road, NH-5 Balugaon – 752 030 Tel.06756-250514 Mob. 9178963494 E: ramakant_900@yahoo.co.in</p>	<p>Mr. Sitaram Agarwal Director (M-352) The Kanchan Plaza NH-16, Janla - 752 054 Near Bhuasini Temple, Mob. 9437005004 Email: kan.indus@gmail.com</p>	<p>Mr. Prasant Ku. Sahoo Partner (M-351) Hotel UG Mansion 424-425, Old Station Bazar, Bhubaneswar – 751 006 Mob. 9338208624 Email: ugmansionbbsr@gmail.com</p>
<p>Mr. Anil Kumar Panda Director (M-354) KIIT Residency Opp. KOEL Campus-1, Sai Mandir Lane, Patia, Bhubaneswar – 751 024 Mob. 9437421150 Email : anil.panda@kiit.ac.in</p>	<p>Mr. Pradipta Mohapatra Director (Opn.) (M-369) Nilay Residency Near CTTC, Infocity Road, Patia, Bhubaneswar – 751 024 Mob. 7008102141 Email : pmohapatra1970@gmail.com</p>	<p>Mr. Pabitra Ku. Swain (M-058) The Adventure Luxury Hotel Ashok Nagar, Bhubaneswar Mob. 9437071674 Email : ceo@theadventure.in</p>
<p>Mr. Shantanu Das (M-074) Cluster Manager Ginger, Bhubaneswar Opp. Nalco Head Quarters Jaydev Vihar, Bhubaneswar – 751 013 Mob. 9238000283 Email : shantanu.das@gingerhotels.com</p>	<p>Mr. Ashirvad Praharaj General Manager (M-075) Taj Vivanta (5 Star) DN Regalia, Patrapada, Bhubaneswar Mob. 8592855570 Email : ashirbad.praharaj@tajhotels.com</p>	<p>Mr. Akilesh Parida Partner (M-078) Hotel Suraj Palace Bhubaneswar Mob. 9778899099 Email : hotelsurajpalace@gmail.com & Enigmatic.akhil@gmail.com</p>

<p>Mr. Shankarjee Mohapatra Managing Director (M-079) Varenya's Food Arena Unit-8, Near DAV Public School Bhubaneswar Mob. 9437008760 Email : varenyahospitality@gmail.com</p>	<p>Mr. Ashish Ku. Mohini Managing Director (M-098) Hotel Sai Jagannath Plot No. 365/2073/2863 Near Techno School, Aiginia, Patrapada, Bhubaneswar – 751 019 Mob. 9937663750 Email : ssjresorts@gmail.com</p>	<p>Mr. Nilendra Mohapatra Partner (M-085) Hotel Destination Near Mohapatra Petrol Pump, Jatni (Odisha) Mob. 9437021821 Email : gulajatni@gmail.com</p>
<p>Mr. Smruti Ranjan Biswal Big Cup Café (M-111) 427/428, Pahala, Bhubaneswar Mob. 9937069927 Email : smruti@gayatriagency.com</p>	<p>Mr. V. Srinivas Managing Director (M-376) Vikash Eco-Resorts Barkul Mob. 9437729999 Email : vsrinivas9999@gmail.com</p>	<p>Mrs. Manisha Panda Director (M-372) Hot Chilli & Fast Food Restaurant 490, Aiginia Square, Dumduma, Bhubaneswar Mob. 7042274425 Email : taniskkitchen@gmail.com</p>
<p>Mr. Pradeep Kumar Dash Director (M-270) Nilay Inn 1676/2787/3911 Kalarahanga, Patia Station Road, Bhubaneswar Mob. Email : nilayhotel@gmail.com</p>	<p>Mr. Shakti Routray Proprietor (M-374) Asiatic Kitchen & Café Bhubaneswar Mob. 9178468744 Email : kitchenasiatic@gmail.com</p>	<p>Mr. Yogesh Kumar Saralia Director (M-373) Celesty Ice Cream Mancheswar Industrial Estate, Bhubaneswar – 751 010 Mob. 9437485551 Email : info.celesty@gmail.com</p>
<p>Mrs. Swaha Mohanty Partner (M-375) Garma Garam Restaurant 43-56, Acharya Vihar, Bhubaneswar – 751 013 Mob. 8118011100 Email : saifoodsfoodproducts@yahoo.com</p>	<p>Mr. Badal Kumar Jena C.E.O. (M-269) Bhubaneswar Rest House 43, East, Unit-2, Ashok Nagar, Bhubaneswar – 751 009 Mob. 7978653154 Email : badalkumarjena2001@gmail.com</p>	<p>Mr. Satyajit Pani (M-096) Managing Partner Hotel Paradise Grand Road, Puri – 752 001 Telefax : 06752-222278 / 98 Mob. 9437966502 & 9938400509 E: satyajitpani@yahoo.com</p>
<p>Mr. Srikant Ku. Sahoo Managing Partner (M-082) Hotel Mahabir Sheraton C.T. Road, Puri – 752 001 Tel.06752-232831 Mob. 9437055168 E: msmahabir.sheraton@gmail.com</p>	<p>Mr. Raj Kishore Patra (M-051) Managing Director Hotel Holiday Resort C.T. Road, Puri – 752 002 Mob. 9937081111 Email : rajpuri08@gmail.com</p>	<p>Mr. Kumar Halder (M-105) Director Puri Hotel (P) Ltd. Sea Beach, P.Box No.1 Puri – 752 001 Tel.06752-222114, 223809 Mob.9861094242, E: purihotel@sify.com</p>

<p>Mr. Ugrasen Das (M-142) General Manager Hotel Shakti International V.I.P. Road, Puri – 752 001 Tel.06752-222388, 222488 Mob. 8763492584 E: info@shaktiinternational.in</p>	<p>Mr. Srikanta Moitra (M-190) Resident Manager Chanakya BNR Hotel C.T. Road, Puri – 752 002 Tel.06752-223006, 222060-63 Mob. 9238987753 E: chanakyabnrpuri@gmail.com</p>	<p>Late Mohit Ku. Das (M-126) Managing Partner Hotel Sea Foam C.T. Road, Puri – 752 002 Tel.06752-223226 Mob. 9437232486</p>
<p>Mr. Saroj Kumar Rath Managing Director (M-040) Hotel Gandhara C.T. Road, Puri – 752 002 Tel.06752-224117, 201301 Mob. 9437042121 E: gandhara@india.com</p>	<p>Mr. D.B. Banerjee (M-091) Managing Director Hotel Ocean View Sea Beach, Puri – 752 001 Tel.06752-223352 Mob.9861030722 E: hoteloceanview@sify.com</p>	<p>Mr. Prasant Ku. Tripathy Proprietor (M-032) Hotel Daffodils C.T. Road, Puri – 752 002 Tel.06752-227281, 272122 Mob.9437177226 / 996 E: amrit.prasadtripathy08@gmail.com</p>
<p>Mr. Ramachandra Singhari Managing Director (M-188) Hotel Seagull Swargdwar Road, Sea Beach Puri – 752 001 Tel.06752-223618, 222966 Mob.9439011111 E: seagullpuri@yahoo.co.in</p>	<p>Mr. Debasis Kumar (M-183) Partner Victoria Club Hotel Sea Beach, Puri – 752 001 Tel.06752-222005, 222920 Mob. 9437055005 E: victoria.puri@gmail.com</p>	<p>Mr. Biraja Dhal (M-052) General Manager Hotel Hans Cocopalms Baliapanda, Goudabada Sahi Swargadwar Road, Puri – 1 Tel.06752-230038, 230951 Mob. 9437065040 E: hanscocopalms@hanshotels.com</p>
<p>Mr. Sidharta Sankar Som General Manager (M-121) Hotel Samudra 927, C.T. Road, Balukhand Sea Beach Puri – 752 002 Tel.06752-222705, 224155 Mob. 9861077787 E : hsamudra@yahoo.co.in</p>	<p>Mr. Raj Halder (M-068) Proprietor Hotel Konark Swargdwar Road Sea Beach, Puri – 752 001 Tel.06752-231480, 222727 Mob. 9437233239</p>	<p>Mr. S.N. Banerjee (M-089) Managing Director Hotel New Sea Hawk Swargdwar Road, New Marine Drive Puri – 752 001 Tel.06752-231500, 231400 Mob. 9437031460 E : hotelnewseahawk@yahoo.co.in</p>
<p>Mr. Anirvan Sanyal Resort Manager (M-084) Mayfair Heritage C.T. Road, Puri – 752 002 Tel.06752-227800 - 10 Mob. 8599000335 E: puri@mayfairhotels.com</p>	<p>Mr. Girish Chandra Nayak Director (M-229) Nayak Beach Resort Sea Beach, Bankumuhan, Puri – 752 002 Tel.06752-221382 / 83 / 84 Mob. 9437023490 E: nayakbeachresort@gmail.com</p>	<p>Mr. Narayan Sahoo (M-172) Proprietor Hotel Trimurti New Marine Drive Road, Puri – 752 001 Tel.06752-220033, 224293 Mob. 9437023737 / 9861066699 E: sahoonarayan@yahoo.in</p>

<p>Mr. Rama Ballav Mohapatra Managing Director (M-061) Hotel Jyoti Grand Road, Puri – 752 001 Tel.06752-223269 Mob. 7008556893 E- : rama_orissa@yahoo.com</p>	<p>Mr. Pravat Chandra Rath Managing Director (M-125) Hotel Swapnapuri Sea Beach, Puri – 752 001 Tel.06752-223855 Mob. 9437025855 E : hotelswapnapuri@gmail.com</p>	<p>Mr. Anil Ku. Mohanty (M-030) Proprietor Hotel Lucky Palace C.T. Road, Puri – 752 002 Tel.06752-227777 Mob. 9437041444 E : anil_ganapati@rediffmail.com</p>
<p>Mr. Deba Dutta Subudhi Managing Partner (M-266) SAGAR TARANG RESIDENCY C.T. Road, Puri – 752 002 Tel. 06752-227000 / 225999 Email : info@sagartarangresidency.com</p>	<p>Mr. Sashi Sekhar Garabadu Director (M-296) Safal Hotels (P) Ltd. C.T. Road, Puri – 752 002 Mob. 8908018080 Email : litugarabadu@yahoo.co.in Mob. 9437048080</p>	<p>Mr. Rabi Narayan Mishra Director (M-044) Hotel Garden Resort Chakra Tirtha Road, Puri – 752 002 Tel. (06752) 223249, 223849 Mob : 9437133395 Email : rabimishrapuri@yahoo.com</p>
<p>Mr. Anirvan Sanyal Resort Manager (M-276) Mayfair Waves Chakratirtha Road, Puri – 752 002 (Odisha) Tel. 06752-660101, Fax : 660199 Email : waves@mayfairhotels.com Mob. 9437090006</p>	<p>Mr. Sunil Roy Chowdhury Managing Director (M-122) Sagarica Hotel Sea Beach, Puri – 752 001 Tel. (06752) 224063 Mob : 9778137769</p>	<p>Mr. Harihar Guru (M-123) Managing Director Guru Empires Grand Road, Puri – 752 001 Tel. 223686, 228960,222160, 231160 (Res.) Mob : 9861022260 Email : honeyguru@rediffmail.com</p>
<p>Mr. Pradeepta Chandra Rath Director (M-287) Pramod Convention & Beach Resort C.T. Road, Infront of RTO Office, Puri – 752 002 Tel. 06752-667667 Mob. 9438880080 / 9040084866 / 67 / 68 Email : padmahospitality@gmail.com</p>	<p>Mr. Pyarimohan Pradhan Proprietor (M-295) Hotel Chakratirtha House C.T. Road, Puri – 752 002 Mob. 9438833221</p>	<p>Mr. Jitendra Kumar Patra Partner (M-173) Ananya Resorts 12/411, Bankimuhan, VIP Road, Puri – 752 001 Tel.06752-220031 / 32, Fax. 220011 Email : ananya.resorts@gmail.com</p>
<p>Mr. Supravat Sahoo Chief Executive Officer Hotel Sonali (M-124) Sea Beach, Swargadwar, Puri – 752 001 Tel. 06752-223545, 223295, 225429/31 Mob : 9437033545 / 8895085500 Fax : 06752-222877 Email : hotelsonali@sify.com Web Site : www.hotelsonali.com</p>	<p>Mr. Banamali Mohapatra Managing Director (M-306) Hotel Atithi Heritage New Marinedrive Road, Near Swargdwar, Puri – 752 001 Tel.06752-231163/231164 Email : atithihotelheritage@gmail.com Web : www.hotelatithiheritage.com</p>	<p>Mr. Durga Dutta Subudhi Proprietor (M-326) Hotel Trimurti Heights Grand Road, Puri – 752 001 Mob. 9776477777 E : trimurtiheights@yahoo.co.in</p>

<p>Mr. Rabi Narayan Sahoo Managing Director (M-325) Hotel Golden Tree Sea Beach, Puri – 752 001 Mob. 7008618651 E : reservation@hotelgoldentree.in</p>	<p>Mr. Durga Prasad Rath Managing Director (M-366) Prمود House of Classics Infront of Zilla School, Station Road, Puri – 752 002 Mob. 9437022886 Email : buburath@gmail.com</p>	<p>Mr. Rama Prakash Senapati Proprietor (M-367) Hotel Narendra View Grand Road, Narendra Kona, Puri – 752 001 Mob. 9437003456 Email : babusenapatipuri@gmail.com</p>
<p>Mr. Sujit Chakravorty Proprietor (M-368) Hotel Gangotri Near Head Post Office, AXIS Bank Bldg., Puri – 752 001 Mob. 9437185418 Email : hotelgangotripuri@gmail.com</p>	<p>Mr. Prasant Ku. Sahoo Chief Executive Officer (M114) Hotel VIP Square Medical Square, Puri – 752 001 Mob. 9937084130 & 9937085160 Email : reservations@vipsquare.in</p>	<p>Mrs. Swarna Prava Jena Proprietor (M-120) Hotel Swarnavilla 79, Gaudabada Sahi, Baliapanda Puri – 752 001 Mob. 9437026294 Email : bubuna1970@gmail.com</p>
<p>Mr. Bijay Ku. Subudhi Chief Executive Officer Subudhi's Inn (M-260) Chandan Hajuri Road, Near SCS College, Puri – 752 001 Mob. 9937053324 Email : subudhisinn@gmail.com</p>	<p>Mr. Prasant Ku. Dash Partner (M-322) Hotel New Rockbay C.T. Road, Sadar, Puri – 752 002 Mob. 7978163793 Email : pkdash6202@gmail.com</p>	<p>Mr. Debasish Mohanty Proprietor (M-224) Hotel LaRINA 813/2061, Near Krishna Sea Sight, Sipasarubali, Baliapanda Puri – 752 001 Mob. 9437001666 Email : debasish.puri@gmail.com</p>
<p>Mr. Dipak S Rathor (M-003) Managing Director Hotel Ashoka Ice Factory Road, College Square Cuttack – 753 003 Tel.0671-2547509, 2548816 Mob.9583235449 E: dipaksrathor@gmail.com</p>	<p>Mr. Mukesh Ku. Thacker Managing Director (M-017) Bombay Hotel Ice Factory Road, College Sqr, Cuttack – 753 003 Tel.0671-2549009-018 Mob. 9437033701 E: bombayhotel@dataone.in</p>	<p>Mr. Gajendra Nath Biswal Managing Director (M-110) Hotel Roxy Badambadi, Roxy Lane, Cuttack – 753 009 Tel.0671-2310722, 2320819 Mob. 9437022240 E: hotelroxy1982@gmail.com</p>
<p>Mr. Jubula Jethy Proprietor (M-025) Hotel Bishal Badambadi, Cuttack – 753 012 Tel.0671-2310752, 2310993 Mob. 9437020273</p>	<p>Mr. Sadashiv Maharana M.D. (M-090) Hotel Neeladri Managlabag, Cuttack – 753 001 Tel.0671-2414221, 331 Mob. 9861010103 E: contact@neeladri.com</p>	<p>Mr. Shivanand Das (M-137) Managing Partner Hotel Shree Jagannath 461, Mahatab Road, Dolmundai, Cuttack – 753 001 Tel.0671-2310804, 2327 Mob. 9437051599 E: hotelshreejagannath@gmail.com</p>

<p>Md. Moquim (M-165) Managing Director The Blue Lagoon Sunshine Field, Ring Road, Cuttack – 753 002 Tel.0671-2431884, 2632107 Mob. 9937081575 Email : info@thebluelagoonhotel.com</p>	<p>Mr. Prasanta Ku. Patra (M-261) Authorised Signatory Hotel New Jasmine NH-5, Shikarpur, Cuttack – 753 003 Tel. 0671-2441762 Mob. 9437721111 Email : hotelnewjasmine@gmail.com</p>	<p>Mr. Debasish Behera (M-004) Director Hotel Adarsh Choudhury Bazar, Cuttack – 753 002 Tel. 0671-2619898 Mob. 9337339072 Email : debases_tutu@yahoo.co.in</p>
<p>Mr. Amit Ku. Thacker Managing Partner (M-288) Hotel Bombay Inn College Square, Ice Factory Road Cuttack – 753 003 Tel. 0671-2549009-18 (Ten Lines) Mob. 9437055301 / 7381045301 Email : thacker.amit@yahoo.com</p>	<p>Mr. Jiban Ku. Mohanty Managing Director (M-216) Hotel Grand Residency Pala Mandap, Link Road, Badambadi, Cuttack – 753 012 Tel.0671-2313129, 2313229 Mob. 9437054229 Email : reservation@grandresidency.co.in</p>	<p>Mr. Durga Prasad Rath Managing Director (M-176) Prמוד Convention & Club Resort Chahata Nagar, Bidanasi, Cuttack – 753 008 Tel. 0671-2504530 / 31 E: padmahospitality@gmail.com</p>
<p>Mr. Sashikanta Behera Proprietor (M-281) Tisha's Restaurant College Square, Cuttack (Odisha) Tel. 0671-2549000 Mob. 9861021013 Email : tishasspiceroute06@gmail.com</p>	<p>Mr. Ashwini Mohapatra Managing Director (M-338) The Amrapalli Resorts Kuranga Sasan, Sundargram Phulnakhara, Cuttack – 754002 Mob. 9437022690 Email : aswini@amrapalli.com</p>	<p>Mr. Kamana Padhi (M-258) Managing Director Hotel Kamas's Inn Zanana Hospital Road, Tata Benz Square, Brahmapur – 760 005 Mob. 9437160900 Tel.0680-2224956 E: hotelmanasinn@gmail.com</p>
<p>Mr. Uma Sankar Panigrahy Managing Director (M-080) Hotel Mayuree Ramalingam Tank Road, Brahmapur – 760 001 Tel.0680-2207881 – 4 Mob. 9437068615 E: umaspanigrahy@gmail.com</p>	<p>Mr. Tribikram Padhi Partner (M-255) Hotel Bhubaneswari Classic Cantonment Road, Brahmapur – 760 001 Tel.0680-2113777, 2220538 Mob. 9437575777 Email : Bhubaneswar.estates@gmail.com</p>	<p>Mr. Sayed Rahim (M-053) Managing Director Hotel Holiday Home Gopalpur-on-Sea Dist. Ganjam (Odisha) Tel.0680-2242049, 2282049 Mob. 9437062556 E: hotelseapearl@gmail.com</p>
<p>Mr. K. Prasant Kumar Partner (M-046) Gautam Palace Hanuman Bazar, Brahmapur – 760 002 Tel.0680-2215404, 2251888 Mob. 9861011111 Email : prasant65@gmail.com</p>	<p>Mr. K. Anil Kumar (M-256) Director Hotel Jyoti Residency Old Bus Stand Brahmapur – 760 001 Te.0680-2225431, 2225428 Mob. 9437063848 E: hotel.jyoti33@gmail.com</p>	<p>Mr. B. Vinayak Subudhi Managing Director (M-045) Ganesh Bhawan Gundalavari Street, Hanuman Bazar, Brahmapur – 760 002 Tel. 0680-2228859 Mob. 9937051408</p>

<p>Mr. B. Sarveswar Rao Subudhi Proprietor (M-050) Shankar Bhawan Ramalingam Tank Road, Brahmapur – 760 001 Tel.0680-207249, 207895 Mob. 9937051408 E: vinayakjewellers@gmail.com</p>	<p>Mr. Jagannath Mohanty (M-167) Resort Manager Mayfair Palm Beach Resort Gopalpur-on-Sea Dist. Ganjam – 761 002 Tel.0680-6660101 Mob. 8599000333 E: gopalpuronsea@mayfairhotels.com</p>	<p>Mr. Chandra Shekhar Sahu Managing Partner (M-265) Hotel City Palace Zenana Hospital Road, Berhampur – 760 001 (Ganjam) Tel. 0680-2220489, Mob. 9138771051 & 9237460615 Email : aspgroup@gmail.com</p>
<p>Mr. P.K. Rajeev (M-272) Partner Hotel Spectrum Opp. Old Bus Stand, Berhampur – 760 001 Tel. 0680-2221177, 8270722222 Email : spectrum.hotel.berhampur@gmail.com</p>	<p>Mrs. Bharati Panigrahy Proprietor (M-324) Raja Rani Resorts Gopalpur-on-Sea Dist. Ganjam (Odisha) Tel. 0680-2343333 Mob. 9346103789 & 8763345404</p>	<p>Mr. Sibaram Sahu Managing Director (M-257) Hotel Nandan International Old Bus Stand Berhampur – 760 001 Mob. 9861007497 Email : anil.sahu02@gmail.com</p>
<p>Mr. Jasbir Singh Hura Managing Director (M-134) Hotel Sheela Towers (P) Ltd. V.S.S. Marg, Sambalpur – 768 001 Tel.0663-2403111 – 14, Mob. 9437057711 Email : mailjasbir@gmail.com</p>	<p>Mr. Dileswar Sarangi Managing Director (M-168) Tribeni Hotel Main Road, V.S.S. Marg, Sambalpur – 768 001 Tel.0663-2403024, 2522297 Mob. 9437050478 E: cdsarangi@gmail.com</p>	<p>Mr. V. K. Parmar Managing Director (M-316) Hotel Li-n-ja Near Ashok Talkies, VSS Marg, Sambalpur – 768 001 Tel. (0663) 2548401/2548860/2548847 (Res.) Mob : 9437051301</p>
<p>Mr. Gunjan Poddar (M-315) Proprietor Hotel Natraj Gaiety Road, Sambalpur – 768 001 Mob. 9438530042 Email : hotel.gunjan@gmail.com</p>	<p>Mr. Gopa Krishna Samantray (M-320) Managing Director Upahar Palace Pvt. Ltd. V.S.S. Marg, Sambalpur – 768 001 Mob. 9438024190</p>	<p>Mr. Ghanshyam Chowhan Proprietor (M-318) Hotel Sheetal Near Govt. Bus Stand Sambalpur - 768 001 Mob. 9437209717(W) & 7008897852</p>
<p>Mr. Silla Siba Prasad (M-319) Managing Director Hotel The Grand Siba Budharaja, Sambalpur – 768 004 Mob. 9437057588 Email : sibahabitatspvtltd@gmail.com</p>	<p>Mr. Anupam Juneja Partner (M-323) Hotel Ashoka Laxmi Talkies Road, Sambalpur – 768 001 Mob. 9861188400 / 9776256615 Email : hotelashokasbp@gmail.com & anupamsbp@gmail.com</p>	<p>Mr. Gopal Krishna Samantray Partner (M-321) Chandramani Lodge V.S.S. Marg, Sambalpur – 768 001 Mob. 9438024190 Email : chandramanilodge@gmail.com</p>

<p>Mr. Subrata Choudhury Director (M-344) Hotel Silver Moon At. Katapali, NH-6 Sambalpur – 768 006 Mob. 9437612345 Email : silvermoonodisha@gmail.com</p>	<p>Mr. Keshab Ku. Dalmia Managing Director Regenta Inn (M-346) House No.2, Poddar Colony, Khetrajpur, Sambalpur – 768 003 Mob. 9437050555 Email : reservations.risam@ royalorchidhotels.com</p>	<p>Mr. Dilip Mishra Director (M-347) Hotel Royal Retreat Bhalupali, Jharsuguda Road, Sambalpur – 768 005 Mob. 9437051322 Email : hotelroyalretreat88@gmail.com</p>
<p>Mr. Natwar Ku. Banka Partner (M-348) The Welcome Resorts Biju Express Way Majhipali, PO/PS-Sasaon, Sambalpur-768 200 Mob. 9937000050 Email : reservations@ thewelcomeresorts.com</p>	<p>Mr. Sankaracharya Pradhan Managing Director (M-128) Hotel Santi Bus Stand Angul – 759 122 Tel.06764-230386, 230622 Mob. 7381660000 E: hotelsanti@gmail.com</p>	<p>Mr. Nilamani Pany Managing Director(M-097) Hotel Prasanti Pvt. Ltd. At/PO. Turang, Angul – 759 123 Tel.06764-233051, 233451 Mob. 9937033051 E: hotelprasantiangul@gmail.com</p>
<p>Mr. Arbin Chawda (M-041) Managing Director Hotel Goutam Vihar Main Road, Angul – 759 122 Tel.06764-230537, 234596 Mob. 9778271400 Emai :</p>	<p>Mr. Rajesh Ku. Dhal (M-298) Managing Director Hotel Ashiana Hill View Near RTO, NH-5, Panchamahala Angul – 759 132 (Odisha) Tel. 8658035054, 7326022713 Email : ashianahillview@gmail.com Mob. 7064426000</p>	<p>Mr. Satyananda Dalabehera Managing Partner (M-035) Hotel Durga NH-42, Turang, Angul Tel.06764-232652, 231672 Mob. 9861123779 E : hotel.durga@sify.com</p>
<p>Mr. Narottam Mohanty (M-204) Proprietor i NAMRA 7th Lane, Amalapada, Angul – 759 122 Tel.06764-233839 / 7873105577 Mob.9437048584 E: hotelinamra@gmail.com & narottam.mohanty7@gmail.com</p>	<p>Mr. Jiten Satpathy (M-203) Managing Director Hotel Brundaban Hatatota, Talcher- 759 100 Dist. Angul (Odisha) Tel.06760-240005, 240948 Mob. 9437003397 E: hotelbrundaban@rediffmail.com</p>	<p>Mr. Sangram Keshari Mishra Proprietor (M-018) Bikram Lodge Madanmohan Pada Angul – 759 122 Tel.06764-230200, 232071 Mob. 9437030777</p>
<p>Mr. Bikram Kishore Shoo Managing Partner (M-299) Hotel Shakti Continental 6th Lane, Amalapada, Angul – 759 122 Tel. 06764-234888 Mob. 9078000975 E: reservation@ hotelsakticontinental.com</p>	<p>Mr. Sweta Bratha Swain Managing Partner (M-277) Hotel Kamlesh Continental 1/A, Industrial Estate, Tamrit-Colony, New BusStand Angul (Odisha) Tel. 06764-236281, 9437033381 Mob. 8599006710 (Manager) Email : info@kamleshcontinental.in</p>	<p>Mr. Bibhuti Prasad Das Proprietor (M-278) Saurav Residency At. Sikhyakpada Angul – 759 122, Odisha Tel. 06764-230031 / 35, Mob. 9437030524 Mob. 9937433077 (Manager) Email: sauravresidency@gmail.com</p>

<p>Mr. Biswajit Patnaik Managing Director (M-305) Hotel Surya Garden Netaji Subas Bose Marg, Main Road, Talcher – 759 107 (Odisha) Tel. 06760-24000 / 242222 Mob. 9437075444 E: gm@suryagarden.com</p>	<p>Mr. Ramesh Ch. Samal Partner (M-304) Hotel Green Park Bye Pass Chhak, Talcher – 759 107 Dist. Angul (Odisha) Mob. 9776917777 E: hotelgreenparktalcher@rediffmail.com</p>	<p>Mr. Ashok Ku. Yadav (M-008) Managing Director Hotel Aryan Beheramal Chowk, Opp. Biju Nagar, Jharsuguda – 768 203 Tel.06645-271999, 272888 Mob. 9437068282 E: aryanjsg@yahoo.com</p>
<p>Mr. Abhisekh Kumar Lath Managing Director (M-081) Hotel Meghdoot Main Road, Nr. Rly. Station Jharsuguda – 768 201 Tel.06645-270053, 272370 Mob. 9437058370 E: abhisekhlath@yahoo.com</p>	<p>Mr. Ashis Palit (M-240) Managing Director The Orchard By Pass Road, PO. Ektali Jharsuguda – 768 202 Tel.06645-270770 – 74 E:- info@theorchard.in Ashis.palit@indofab.in</p>	<p>Mr. Rambabu Sahu Proprietor (M-312) Hotel Prince Main Road, Opp. Kanak Durga Mandir Jharsuguda – 768 201 Mob. 8763120217 Email : hotelprince.jsg@gmail.com</p>
<p>Mr. Asis Arora (M-311) Managing Director Utkal Continental New Vedanta Road, Sarbahal Jharsuguda – 768 201 Mob. 9937055376 Email : ashis376@gmail.com</p>	<p>Mr. Naresh Kumar Gandhi Managing Partner (M-185) Hotel Yogendra Main Road, Jharsuguda – 768 201 Tel.06645-273504, 273904 Mob. 9437498001 E: hotelyogendra@rediffmail.com</p>	<p>Mr. Pradipta Kishor Routray Proprietor (M-308) Hotel Bishnu Palace Beheramal, Main Road Jharsuguda – 768 003 Mob. 9437400651 Email :</p>
<p>Mrs. Meena Devi Sahoo Partner (M-309) Hotel Kalinga Bar & & Restaurant Near Over Bridge Behermal Jharsuguda – 768 203 Mob. Email :</p>	<p>Mr. Ram Binay Prasad Shah Managing Partner (M-313) Shree Shankar Hotel Behermal Road, Jharsuguda – 768 203 Mob. Email :</p>	<p>Mr. Chandra Sekhar Meher Proprietor (M-314) Hotel Ananta Balia Jharsuguda Mob. Email :</p>
<p>Mr. Satyadev Kedia Managing Director(M-303) Hotel Suncity Palace Main Road, Near AXIS Bank ATM Belpahar – 768 218 Mob. 9777448444 Email :</p>	<p>Mr. Sanjay Ku. Khetan C.M.D (M-365) Shakuntalam Royal Palace At. Sahapada, Badmal Post & Dist. Jharsuguda – 768 201 Mob. 977776262 Email : sanjaykhetan24@gmail.com</p>	<p>Mr. Gurpreet Singh Managing Partner (M-310) Hotel Payal Main Road, Jharsuguda – 768202 Tel. – 06645-273274 Mob : 9437042012 Email :</p>

<p>Mr. Khirod Ku. Sahu Managing Director (M-113) Hotel Radhika Regency Bisra Road, Rourkela – 769 001 Mob. 7205097774 Email : radhikaregency@gmail.com Mob. 9777226226 / 9439784547</p>	<p>Mr. Vinay Gupta Director (M-157) Hotel Shyam Pvt. Ltd. Bisra Road, Rourkela – 769 001 Tel.0661-2510337 / 376 Mob. 9437048920 E: fca.vinaygupta@gmail.com</p>	<p>Mr. Nishant Ray General Manager (M-086) Mayfair Garden Panposh Road, Rourkela – 769 004 Tel.0661-2460101 Mob. 8599000099 E: Rourkela@mayfairhotels.com</p>
<p>Mr. Khirod Ku. Sahoo Director (M-342) Nottee 9 Restaurant C/o. Hotel Radhika Regency, Bisra Road, Rourkela – 769 001 Mob. 7205097774 Email: director@baisakhihotels.com</p>	<p>Dr. K.K. Prajapati Proprietor (M-345) Hotel Shubham Infront of Railway Station, Rourkela – 769 001 Mob. 9437044680 Email : hotelshubhaminn@ gmail.com</p>	<p>Mr. Nikhil Gupta Partner (M-339) The Regency Inn Bisra Road, Rourkela – 769 001 Mob. 9437153504 / 9776106125 Email : theregencyinn@gmail.com</p>
<p>Mr. Sarosh Bodhanwalla Managing Director (M-019) Barjorjis Hotels (P) Ltd. Barjorjis Banjara, O.T. Road Balasore – 756 001 Tel.06782-240699, 240385 Mob. 9437062224 E: banjara@barjorjishotels.com</p>	<p>Mrs. Shanti Lata Das Proprietor (M-071) Hotel Kalinga O.T. Road, Balasore – 756 001 Tel.06782-263152, 261514 Mob. 9437061540 Email :</p>	<p>Mr. Gopal Khandelwal (M-169) Proprietor Jasoria Resorts (Torrento) C/o. Universal Iron & Sanitary Vivekananda Marg, Balasore – 756 001 Tel.06782-263481 / 82 / 83 Mob. 9937013157 E – hoteltorrento@gmail.com</p>
<p>Mr. Prakash Chandra Prusty Managing Director (M-131) Hotel Subham (Chandipur) Mahimanagar, Nayabazar, Cuttack – 753 004 Mob. 9437020108 Email : prakash7676@rediffmail.com</p>	<p>Mr. Sangram Ku. Das Managing Director (M-208) Hotel Hari Plaza O.T. Road, Balasore – 756 001 Tel.06782-262596, 260963 Mob. 9437000660 E: hariplaza@gmail.com</p>	<p>Mrs. Basanti M. Mohapatra Managing Director (M-130) Hotel Swarnachuda Sahadev Khunta, Balasore – 756 001 Tel.06782-262657, 263440 Mob. 9437063440 E: swarnachuda@yahoo.com</p>
<p>Mr. Manoranjan Sahu (M-214) Managing Director Hotel Draupadi Infront of Rly. Station Balasore – 756 001 Tel.06782-261878, 241968 Mob. 9437062030 E: enquiry@hoteldraupadi.com</p>	<p>Mr. Debasis Das (M-236) Director Lucky International Chidiapolo, V.N. Marg, Balasore – 756 001 Tel.06782-260308, 260309 E: luckyinternationalbls@ yahoo.com</p>	<p>Mr. Ujjwal Ku. Mohanty Proprietor (M-062) Arpita Beach Resort Sonapur, P.S. Chandipur Dist. Balasore – 756 025 Tel.06782-270041 / 42 Mob. 9437353740 E: info@arpitabeachresort.com</p>

<p>Mr. Adarsh Bhatler (M-328) Managing Partner Hotel Starway Remuna Golei, Januganj, Balasore – 756 019 Mob. 9777076006 E : hotelstarway@gmail.com</p>	<p>Mr. Biswajit Pramanik Proprietor (M-364) Srihari Inn Balasore – 756 001 Mob. 98610360000 Email : thrtartistbls@gmail.com</p>	<p>Mr. Paresh Ku. Dash Managing Partner (M-363) Hotel Sai Krishna VIP Road, Balasore – 756 001 Mob. 7978231596 Email : pareshdash777@gmail.com</p>
<p>Mr. Sushanta Panda Partner (M-362) LN Plaza Near Tamula Gate, O.T. Road, Balasore – 756 001 Mob. 9437066991 Email : lnplazabls@gmail.com</p>	<p>Mr. Ranjan Ku. Sahoo Proprietor (M-361) Hotel Jhadeswar Inn Rly Station Square, Balasore – 756 001 Mob. 9437263851 Email : sahooranjan747@gmail.com</p>	<p>Mr. Alam Ali Khan Proprietor (M-370) Hotel Golden Plaza Chandipur Mob. 9040270084 Email : mail2hyderkhan@gmail.com</p>
<p>Mr. Biswajit Routh Proprietor (M-371) Hotel Chandipur Chandipur Mob. 9437267603 Email : hotelchandipur@gmail.com</p>	<p>Mr. Monasis Das Partner (M-360) Yum Chinese Restaurant At/PO. Alupur, O.T. Road, Balasore – 756 001 Mob. 9437001443 Email : das.monasis@gmail.com</p>	<p>Mr. Monasis Das Partner (M-359) Indie Grill Restaurant At/PO. Alupur, O.T. Road, Balasore – 756 001 Mob. 7008893427 Email : das.monasis@gmail.com</p>
<p>Mr. Sudarsan Pradhan Managing Director (M-358) Hotel Zaika International O.T. Road, Balasore – 756 001 Mob. 9861958458 Email : sudarsanpradhan92@gmail.com</p>	<p>Mr. Sanjib Ku. Mohapatra Managing Partner (M-357) Purbi Beach Resort At. Near Shanti Niwas Hotel Chandipur – 756 056 Mob. 7978678102 Email : purbimohapatra2011@gmail.com</p>	<p>Mr. Mahendra Swain (M-087) Managing Partner Hotel Mid East Chandikhole, Dist. Jajpur Tel.06725-221918, 220318 Mob. 9938581001 E: mahendra_swain@yahoo.com</p>
<p>Mr. Hrushikesh Sahoo Managing Director (M-225) Hotel Vimsen Palace Nr. Gopabandhu Chowk Jajpur Road, Jajpur – 755019 Tel.06726-224441, 224442</p>	<p>Mrs. Annapurna Dash Managing Director (M-042) Hotel Golden Anchor Mariner's Inn, Near Officer's Club, Madhuban, Paradeep – 754 142 Tel. (06722) 222647/648/649, 221028, Mob. 9937000186 Email : hotelgoldenanchor@gmail.com</p>	<p>Dr. Kailash Ch. Moharana Proprietor (M-106) Hotel Paradeep International Dist. Jagatsinghpur, Paradeep – 754 142 Tel.06722-222985 / 6 Mob. 9437025211 E: hotelparadipinternational@gmail.com</p>

<p>Mr. Santosh Mishra General Manager (M-031) EMPIRES Paradeep Marine Drive Port Jagatsinghpur – 754 142 Tel.06722-223408 / 409 Mob.9238023410 E-sanjay.mishra@ empireshotel.com & reservations.paradeep@ empireshotel.com</p>	<p>Mr. Amiya Kanta Das Managing Director (M-189) Hotel Sea Pearl Udaybat, Paradeep Garh, Paradeep – 754 142 Tel.06722-230060 Mob. 9937295500 E: amiyakanta@ akdasassociates.com</p>	<p>Mr. R.K. Agarwal (M-166) Managing Director Tarini Continental NH-5, At. Dahanigada, PO. Charampa, Dist. Bhadrak – 756 101 Tel.06784-230194, 230894 Mob. 9437061531 E: madhab001@gmail.com</p>
<p>Mr. Pradeep Ku. Mohanty Managing Director Hotel Orion (M-230) Near Nehru Stadium, NH-5 Dist. Bhadrak, Odisha Tel.06784-242825, 241388 E: hotelorion_bhadrak@ rediffmail.com</p>	<p>Mr. Siba Prasad Mohanty Managing Director (M-047) Hotel Golden Palace At. Baniamal, New Bus Stand Kendrapara – 754 211 Tel.06727- 220512 / 220513 Mob.9437074714 E: sibugolden@gmail.com</p>	<p>Ms. Sheersha Dash Golden Anchor (M-217) Director Dhamara Mob. 9937353041 Email: hq@hotelgoldenanchor.com</p>
<p>Mr. S. Patnaik (M-127) Director Hotel Surya Jagannath Road, Dhenkanal – 759 001 Tel.06762-226409, 26449 Mob. 9437036582 Email : somu1406@gmail.com</p>	<p>Mr. Bikash Ranjan Mohanty Managing Director (M-202) Hotel Lao Palace At/PO. Joda, Dist. Keonjhar – 758 034 Tel.06767-273556 Mob. 9437005693 Email : bibhubratamohanty@yahoo.com</p>	<p>Mr. Tarini Prasad Mohanty Proprietor (M-181) Hotel Valley At/PO. Joda, Dist. Keonjhar Tel.06767- 272298, 273298 Mob. 9437072218 E- : tarini_mohanty2004@yahoo.co.in</p>
<p>Mr. Satya Narayan Mohanty Proprietor (M-107) Hotel Pooja Main Road, Joda – 758 034 (Odisha) Tel.06767- 273950 Mob. 9437252392 E: hpooja.joda@gmail.com</p>	<p>Mr. Suresh Ch. Pattnaik Managing Director (M-012) Hotel Ankita Madhabpur Square, NH-6, Keonjhar – 758 001 Tel.06766- 256114 Mob. 9437056114 E: sureshptnk1950@yahoo.co.in</p>	<p>Md. Washim Naiyar (M-235) Managing Director Hotel The Sans Sirajuddin Chowk, College Rd, Keonjhar – 758 001 Tel.06767-258129, 258130 Mob. 9437079392 E: hotelthesans@yahoo.in</p>
<p>Mr. Radhe Shyam Rathor Proprietor (M-009) Hotel Ajanta New Market, Keonjhar – 758 001 Tel.06766-253372, 250414 (9437050414) Mob. 9437056003 E: rtnjagdish@gmail.com</p>	<p>Mr. Suresh Prasad Mishra Managing Director (M-138) Hotel Smita At/PO. Barbil, By Pass Road, Dist. Keonjhar – 758 035 Tel. 06767-276345, 275428 Mob. 9437076345 Email: hotelsmitabarbil@gmail.com</p>	<p>Mr. Binod Pattanayak Managing Director (M-252) The Marriot International At. Kamarjoda, P.O. Joda Keonjhar – 758 034 Tel.06767-273003 & BBSR No. 0674-2571242 Mob. 9437019001 E: indoogroups@gmail.com</p>

<p>Mr. Nilamani Lenka Proprietor (M-212) Hotel Shree Krishna NH-6, Near Madhabpur, Keonjhar – 758 001 Tel.06766-256999, 250111 Mob. 9437053057</p>	<p>Ms. Sonal Sahoo (M-220) Director The World Serenda, Barbil – 758 035 Tel.0674-2581273 E: theworldbarbil@gmail.com</p>	<p>Mr. Kanan Bihari Pahi Executive Director (M-139) Hotel Shreekhetra International NH-49, Dhangarpada, Keonjhar – 758 001 Tel. (06766) 250732, 251343, 295007, Mob : 7894745991 Email : booking.hotelshreekhetra@gmail.com</p>
<p>Mr. Habibur Rehman Proprietor (M-291) Hotel India Gandhi Chhak, NH-215, Keonjhar – 758 001 Tel. 06766-254070 Mob. 9437179561 Email :</p>	<p>Mr. Tanmay Mohanty Proprietor (M-292) Hotel Devi Keonjhar Mob. 9437053125 & 7894403125 & 7978086319 Email :</p>	<p>Mr. Ramdhar Sahu Partner (M-293) Hotel Pooja New Market, Keonjhar Mob. 9437053256 Email :</p>
<p>Mr. Praveen Kumar Director (M-294) Hotel Plaza New Market, Keonjhar – 758 001 Mob. 9437055246 & 9777332277 Email :</p>	<p>Mr. Shiv Kumar Rathor Proprietor (M-290) Geetanjali Veg. Restaurant NH-19, Infront of Sishubhawan Keonjhar – 768 001 (Odisha) Mob. 9437680818, 9338855481 Email :</p>	<p>Mr. Akhilendra Nath Patnaik Director (M-300) Hotel Labanya Bhawan Near Tahsil Office, Keonjhar – 758 001 (Odisha) Mob. 9437051548 Email: sabyasachi2002@gmail.com</p>
<p>Mr. Bhabani Sankar Tripathy Mg. Partner (M-355) Hotel Durga Baripada-757001 Mayurbhanj, Odisha Mob. 8249734211 Email : hoteldurgabpd@gmail.com</p>	<p>Mr. Ashok Ku. Das Proprietor (M-356) Hotel Cipron Inn Udala (Dist. Mayurbhanj) Mob. 9437177671 Email : hotelciproninn@gmail.com</p>	<p>Mrs. Pravati Mohanty Proprietor (M-056) Hotel Shree Durga Residency At. Dhobadiha, PO. K-Jashipur, Dist. Mayurbhanj – 757 034 Tel.06797-232414 (O) Mob. 9437037072</p>
<p>Mr. Arvind Kr. Sahu (M-156) Managing Director Hotel Sai International J.K. Road, Rayagada – 765 001 Tel.06856-225555, 225554 Mob. 9437023077 / 8895225555 E: hotelsaiinternational2010@gmail.com</p>	<p>Mr. Yash Raithatha Director (M-254) Yash Lodging (P) Ltd. At/PO. Titlagagh Dist. Bolangir – 767 033 Mob. 9776362207</p>	<p>Mr. K. Gouri Shankar Managing Partner (M-250) Hotel Tejasvi International Collector Res. Road, Nr. Collector's Office Rayagada – 765 001 Telefax : 06856-224925, 224945 Mob. 9437372993</p>

<p>Mr. Narendra Ku. Sahoo M.D. (M-112) Hotel Rajmahal At/PO. Bolangir Dist. Bolangir Tel. 06652-232433, 232679 Mob. 9438355555 E : rajendrasahooblgr@gmail.com</p>	<p>Mr. Harish Raithatha (M-063) Managing Director Jalaram Lodging & Boarding At/PO. Titlagarh Bolangir – 767 001 Tel.06655-220555, 221177/88/99 Mob. 9437038086 Telefax : 06655-220499 E- harish_raithatha@hotmail.com</p>	<p>Mr. Ashok Ku. Padhi Managing Partner (M-350) Hotel Sarojinee Residency Adarsha Pada, Bolangir – 767 001 Mob. 9437039274 Email : akpadhi9@gmail.com</p>
<p>Mr. Rama Kumar Dash Managing Partner (M-353) Hotel Indraprasth Railway Station Chowk, Balangir – 767 001 Mob. 8917507767 Email : hotelindraprasth767@gmail.com</p>	<p>Mr. Ravi Ranjan Pujari (M-073) Partner Hotel Park Land Near Children Park, Rugudi Pada Balangir – 767 001 Tel. 06652-355155, Mob. 9437132654 Email : hotelparkland.bgr@gmail.com</p>	<p>Mr. Pradeep Kumar Nayak Mg. Director (M-222) Hotel KP's Salunki F.C.I. Chhak, Main Road, Phulbani – 762 001 Tel. (06842) 255655 / 455 Email : info@kpsalunki.com& Gm.kpsalunki@gmail.com Mob. 9437117777</p>
<p>Mr. Parmanand Singh Proprietor (M-341) Raj Residency Post Office Road, Koraput – 764 020 Mob. 9777528200 / 8093776311 Email : booking@hotelrajresidency.in</p>	<p>Mr. Mahesh Ku. Agrawal Proprietor (M-231) Hotel Centre Park Near Ghodaghat Chowk Main Road, Bhawanipatna Kalahandi – 766 001 Tel.06670-234600, Mob. 9438612333 E – hotelcentrepark@yahoo.com</p>	<p>Mr. Ashok Ku. Agrawal Managing Director (M-101) Hotel Princess By Pass Road, Jeypore Near Govt. Bus Stand Koraput – 764 001 Tel.06854-230871, Mob. 9437032677 E-pankaj.princessit@gmail.com</p>
<p>Mrs. P. Roja Patro Proprietor (M-301) Hotel 180 Degree Bell Road, Jeypore – 764 001 (Odisha) Tel. 06854-241180, 240012 Mob. 9437958599 / 9438021800 Email : 180degreejeypore@gmail.com</p>	<p>Mr. Ashwini Kumar Patra Proprietor (M-015) Ambica Hotel Gundicha Chowk, Koraput – 764 020 Tel.06852-250350, 251136 Mob. 9437077350 E: ambicakoraput@yahoo.com</p>	<p>Mr. Vivek Kumar Sahu Director (M-010) Hotel Apsara J.J. Road, VIP Lane, Post Box No.8, Jeypore Koraput – 764 001 Tel.06854-230873, 231273 Mob. 9437123552</p>
<p>Mr. Sneheet Mishra Managing Director (M-013) Hotel Mount Valley NH-26, Opp. Sadar Police Station, Near Bus Stand, Jeypore, Dist. Koraput – 764 001 Mob. 8018060099 Email : sneheetmishra@ hotelmountvalley.com</p>	<p>Mr. Nitin Agrawal Director (M-043) Hotel Ganapathi NH-6, PO & Dist. Bargarh PIN – 768 028 Mob. 7008102488 Mob. 9437056259 / 9437053200 E: nitin_agrawal21@yahoo.com</p>	<p>Mr. Tushar Kanata Nandi Director (M-297) Hotel Royal Palace Near Rly. Station Bargarh – 768 028 Mob. 9040064699 & Mob. 8763939039 Email: hrpbargarh@gmail.com</p>

<p>Mr. Surendra Nath Behera Mg. Director (M-329) Hotel Lucky India Kalinga Road, Near New Bus Stand Barbil – 758 035 Tel. 7381095700 Mob. 9437013795 Email : hotelluckyindia@yahoo.com</p>	<p>Mr. Sumeet Das (M-349) Proprietor Hotel Jay Jagannath Gandhi Chowk, Bargarh – 768 028 Mob. 9439878787 Email : hoteljayjagannath@gmail.com</p>	<p>Mr. Suresh Ku. Agrawal Managing Director Hotel Swastik (M-343) Near-Gurudwara Chowk, Bargarh – 768 028 Mob. 9437059319 Email : hotelswastikbgh@gmail.com</p>
<p>Ms. Sonal Sahoo Director (M-095) Spoons & Forks Restaurant At. Serenda, P.O. : Barbil Dist. Keonjhar – 758 035 Mob. 9438671219 Email: gm_barbil@theworld.co.in</p>	<p>Mr. Bijaya Ku. Patra Partner (M-171) Hotel Trinath Main Road, Nayagarh – 752 069 Tel.06753-253563 Mob. 9937060095 E: hoteltrinath@gmail.com</p>	<p style="text-align: center;">Please visit us</p> <p style="text-align: center;"></p> <p style="text-align: center;">Website : www.hrao.org</p>

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<p>Mr. P. K. Rajeev Managing Director Zone By The Park Palm Regal, 1 Palm Avenue, Gopalpur – 761 002 (Ganjam) Mob. 9861311111 Email : ado.gpr@zonebythepark.com</p>	<p>Dr. Soumendra Kumar Mohanty Managing Partner SM Hives Plot No. 164, Mancheswar Indl. Est., Rasulgarh, Bhubaneswar – 751 010 Mob. 9437065889 / 9937065889 Email : smhives2021@gmail.com</p>
<p>Mr. Rabindra Kumar Das General Manager EMPIRES At. Sipasarubali, P.O. : Baliapanda, Puri – 752 001 Mob. 9438468766 Email : reservations.puri@empireshotel.com</p>	<p>Ms. Komal Subudhi Proprietor Jagannath Ballav Bhakta Niwas 2nd Floor, Jagannath Ballav, Market Square, Puri – 752 001 Mob. 9437178525 Email : bookings@bhaktaniwas.in</p>



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FLIGHT SCHEDULE

BHUBANESWAR TO DELHI				BHUBANESWAR TO HYDERABAD			
FLIGHT NO	DEP	ARR	DAYS				
6E 2065	7.50	10.05	DAILY	6E 212	6.15	7.55	DAILY
6E 6194	12.30	3.00	DAILY	6E 718	8.35	10.15	DAILY
6E 2207	19.05	21.15	DAILY	6E 6912	12.45	14.20	DAILY
6E 2205	21.45	0.05	DAILY	6E 169	19.30	21.00	DAILY
6E 2587	16.10	18.30	SAT	BHUBANESWAR TO PATNA			
I5 766	8.20	10.55	DAILY	6E 924	12.15	13.30	DAILY
I5 766	18.25	20.45	DAILY	BHUBANESWAR TO GOA			
I5 786	19.10	21.20	DAILY	6E 317	17.40	20.05	MON, FRI, SUN
UK 786	9.40	12.05	DAILY	6E 317	13.55	16.20	WED
UK 788	13.15	15.15	DAILY	BHUBANESWAR TO JAIPUR			
UK 782	20.30	22.55	DAILY	6E 469	15.35	17.45	TUS, THU, SAT
BHUBANESWAR TO MUMBAI				BHUBANESWAR TO AHMEDABAD			
6E 904	7.55	10.15	DAILY	6E 645	20.15	22.30	SUN, MON, WED, FRI
6E 5304	13.35	16.00	DAILY	BHUBANESWAR TO JHARSUGUDA			
6E 5242	18.40	21.10	DAILY	9I 746	17.45	18.45	DAILY
I5 338	15.00	17.10	DAILY	BHUBANESWAR TO PUNE			
UK 544	8.25	11.05	DAILY	I5 319	14.15	16.15	DAILY
UK 546	20.45	23.30	DAILY	BHUBANESWAR TO ROURKELA			
BHUBANESWAR TO KOLKATA				9I 745	14.55	15.50	DAILY
6E 6181	6.20	7.20	DAILY	JHARSUGUDA TO KOLKATA			
6E 6101	11.40	12.40	DAILY	9I 746	19.10	20.40	DAILY
6E 7584	14.20	15.40	DAILY	JHARSUGUDA TO HYDERABAD			
6E 7117	21.35	23.05	DAILY	SG 2948	21.10	23.15	DAILY
9I 722	21.30	23.00	MON, WED, FRI	JHARSUGUDA TO DELHI			
I5 582	7.05	8.10	DAILY	SG 362	17.00	19.00	DAILY
I5 1562	14.30	15.35	DAILY	BHUBANESWAR TO PUNE			
I5 320	19.35	20.45	DAILY	QP 1382	8.40	0.00	DAILY
BHUBANESWAR TO CHENNAI				I5 319	14.15	16.15	DAILY
6E 6141	11.55	13.50	DAILY	BHUBANESWAR TO DUBAI			
6E 145	20.55	22.40	DAILY	6E 1487	18.30	21.45	MON, WED, FRI
BHUBANESWAR TO BANGALORE				BHUBANESWAR TO BANGKOK			
6E 393	7.45	9.45	DAILY	6E 1065	16.50	21.10	SAT, TUS
6E 6536	13.50	15.50	DAILY	BHUBANESWAR TO SINGAPORE			
6E 611	21.10	23.10	DAILY	6E 1017	6.25	13.05	SAT, TUS
I5 1565	09:20	11.20	DAILY				
I5 1563	17.55	19.50	DAILY				
I5 2991	18.55	20.45	DAILY				
QP 1384	14.05	16.20	DAILY				

FLIGHT SCHEDULE

DELHI TO BHUBANESWAR			
FLIGHT NO	DEP	ARR	DAYS
6E 2064	5.15	7.20	DAILY
6E 6096	9.35	12.00	DAILY
6E 2201	18.45	21.15	DAILY
6E 2206	16.20	18.35	DAILY
6E 2274	13.40	15.40	SAT
I5 711	5.35	7.45	DAILY
I5 713	15.45	17.55	DAILY
I5 788	16.30	18.40	DAILY
UK 785	7.00	9.05	DAILY
UK 787	10.30	12.40	DAILY
UK 781	17.50	19.55	DAILY
MUMBAI TO BHUBANESWAR			
6E 5301	10.45	12.55	DAILY
6E 5241	15.45	18.00	DAILY
6E 903	18.10	20.30	DAILY
I5 762	12.05	14.20	DAILY
UK 543	5.40	7.40	DAILY
UK 545	17.50	20.10	DAILY
KOLKATA TO BHUBANESWAR			
6E 7623	7.40	9.15	DAILY
6E 377	10.10	11.05	DAILY
6E 7583	15.40	17.05	DAILY
6E 663	20.45	21.50	DAILY
9I 721	19.35	21.05	MON, WED, FRI
I5 541	5.25	6.35	DAILY
I5 319	12.35	13.45	DAILY
I5 1563	16.10	17.25	DAILY
CHENNAI TO BHUBANESWAR			
6E 269	9.25	11.20	DAILY
6E 6173	18.50	20.25	DAILY
BANGALORE TO BHUBANESWAR			
6E 368	4.55	7.05	DAILY
6E 6535	11.10	13.15	DAILY
6E 411	18.40	20.40	DAILY
I5 1567	6.50	8.50	DAILY
I5 1562	11.55	13.55	DAILY
I5 1455	16.25	18.25	DAILY
I5 762	12.30	14.30	TUS
QP 1381	5.40	07:50	SUN TO FRI
HYDERABAD TO BHUBANESWAR			
6E 6242	6.25	8.00	DAILY
6E 168	17.30	18.55	DAILY
6E 6911	10.35	12.10	DAILY
6E 213	20.20	21.55	DAILY
PATNA TO BHUBANESWAR			
6E 249	10.10	11.35	DAILY
GOA TO BHUBANESWAR			
6E 314	15.00	16.55	MON, FRI, SUN
6E 314	11.10	13.10	WED
JAIPUR TO BHUBANESWAR			
6E 498	12.30	14.40	TUS, THU, SAT
AHMEDABAD TO BHUBANESWAR			
6E 644	17.25	19.45	SUN, MON, WED, FRI
JHARSUGUDA TO BHUBANESWAR			
9I 745	13.25	14.25	DAILY
PUNE TO BHUBANESWAR			
I5 320	16.50	19.05	DAILY
ROURKELA TO BHUBANESWAR			
9I 746	16.15	17.10	DAILY
KOLKATA TO JHARSUGUDA			
9I 745	11.25	12.55	DAILY
HYDERABAD TO JHARSUGUDA			
SG 2947	18.35	20.40	DAILY
HYDERABAD TO JHARSUGUDA			
SG 361	14.20	16.15	DAILY
PUNE TO BHUBANESWAR			
QP 1383	11.25	13.30	DAILY
I5 320	16.50	19.05	DAILY
DUBAI TO BHUBANESWAR			
6E 1488	11.25	17.20	MON, WED, FRI
BANGKOK TO BHUBANESWAR			
6E 1066	3.35	6.55	SUN, WED
SINGAPORE TO BHUBANESWAR			
6E 1018	14.10	15.50	SAT,TUS

BHUBANESWAR TRAIN SCHEDULE

Train No.	Train Name	Arr.	Dep.	Schedule	Origin	Destination
18448	Hirakhand Express	08:20 am	-		Jagdalpur	Bhubaneswar
12894	Balangir Bhubaneswar Intercity Super Fast Express	09:45 pm	-		Balangir	Bhubaneswar
12897	Puducherry Bhubaneswar Super Fast Express	06:10 pm	-		Pondicherry	Bhubaneswar
17016	Visakha Express	03:25 pm	-		Secunderabad	Bhubaneswar
22812	New Delhi Bhubaneswar Rajdhani Express	04:15 pm	-		New Delhi	Bhubaneswar
22806	Anand Vihar Terminal Bhubaneswar Weekly Super Fast Express	02:45 pm	-		Anand Vihar Terminal	Bhubaneswar
20895	Rameswaram Bhubaneswar Weekly Super Fast Express	06:10 pm	-		Rameswaram	Bhubaneswar
18424	Nayagarh Bhubaneswar Seva MEMU Express	09:00 am	-		Nayagarh Town	Bhubaneswar
20838	Junagarh Road Bhubaneswar Express	05:20 am	-		Junagarh Road	Bhubaneswar
20818	New Delhi Bhubaneswar Rajdhani Express	08:10 pm	-		New Delhi	Bhubaneswar
08444	Palasa Bhubaneswar MEMU Special	12:14 pm	-		Palasa	Bhubaneswar
12891	Bangriposi Bhubaneswar Intercity Super Fast Express	10:00 am	-		Bangriposi	Bhubaneswar
12879	Mumbai LTT Bhubaneswar Super Fast Express	07:00 am	-		Lokmanya Tilak Terminus	Bhubaneswar
08430	Nuagaon Road Bhubaneswar MEMU Special	06:30 pm	-		Nuagaon Road	Bhubaneswar
11019	Konark Express	11:20 pm	-		Chhatrapati Shivaji Terminus Mumbai	Bhubaneswar
12073	Howrah Bhubaneswar Jan Shatabdi Express	08:00 pm	-		Howrah	Bhubaneswar
08411	Balasore Bhubaneswar MEMU Special	09:50 am	-		Balasore	Bhubaneswar
12282	New Delhi Bhubaneswar Durgam Express	11:40 am	-		New Delhi	Bhubaneswar
12829	MGR Chennai Bhubaneswar Super Fast Express	05:55 am	-		Chennai Central	Bhubaneswar
12820	Odisha Sampark Kranti Express	11:55 am	-		Anand Vihar Terminal	Bhubaneswar
08442	Brahmapur - Bhubaneswar MEMU Special	07:10 pm	-		Brahmapur	Bhubaneswar
12846	SMVT Bengaluru Bhubaneswar Super Fast Express	06:10 pm	-		Sir Mokshagundam Visvesvaraya Terminal	Bhubaneswar
02810	Tirupati Bhubaneswar Special Fare AC Super Fast Special	05:25 pm	-		Tirupati	Bhubaneswar
22824	New Delhi Bhubaneswar Rajdhani Express	05:30 pm	-		New Delhi	Bhubaneswar
22872	Tirupati Bhubaneswar Weekly Super Fast Express	05:55 am	-		Tirupati	Bhubaneswar
22834	SMVT Bengaluru Bhubaneswar Humsafar Express	06:15 pm	-		Sir Mokshagundam Visvesvaraya Terminal	Bhubaneswar
22839	Rourkela Bhubaneswar Intercity Super Fast Express	12:30 pm	-		Rourkela	Bhubaneswar
18464	Prasanti Express	06:50 pm	-		Bangalore City	Bhubaneswar

02831	Dhanbad Bhubaneswar Special Fare Special	07:45 am	-		Dhanbad	Bhubaneswar
22880	Tirupati Bhubaneswar Super Fast Express	05:55 am	-		Tirupati	Bhubaneswar
22881	Pune Bhubaneswar Superfast Express	04:45 pm	-		Pune	Bhubaneswar
22820	Visakhapatnam Bhubaneswar Super Fast Intercity Express	11:45 pm	-		Visakhapatnam	Bhubaneswar
22841	Santragachi Tambaram Antyodaya Express	12:10 am	12:15 am		Santragachi	Tambaram
12663	Howrah Tiruchirappalli Super Fast Express	12:10 am	12:15 am		Howrah	Tiruchirappalli
22807	Santragachi MGR Chennai AC Super Fast Express	12:10 am	12:15 am		Santragachi	Chennai Central
20823	Puri Ajmer Super Fast Express	12:20 am	12:25 am		Puri	Ajmer
20857	Puri Sainagar Shirdi Weekly Super Fast Express	12:20 am	12:25 am		Puri	Sainagar Shirdi
22809	Paradeep Visakhapatnam Weekly Super Fast Express	12:35 am	12:40 am		Paradeep	Visakhapatnam
22889	Samudra Kanya Express	12:55 am	01:00 am		Digha	Puri
22853	Shalimar Visakhapatnam Super Fast Express	12:55 am	01:00 am		Shalimar	Visakhapatnam
18420	Jaynagar Puri Weekly Express	12:55 am	01:00 am		Jaynagar	Puri
15640	Kamakhya Puri Express	12:55 am	01:00 am		Kamakhya	Puri
03230	Patna Puri Special Fare Special	12:55 am	01:00 am		Patna	Puri
22873	Digha Vishakapatnam Super Fast Express	12:55 am	01:00 am		Digha	Visakhapatnam
18450	Baidyanathdham Express	12:55 am	01:00 am		Patna	Puri
08012	Puri Bhanjpur Special Fare Special	01:15 am	01:20 am		Puri	Bhanjpur
18478	Kalinga Utkal Express	01:43 am	01:48 am		Yog Nagari Rishikesh	Puri
22910	Puri Valsad Super Fast Express	01:45 am	01:50 am		Puri	Valsad
20918	Puri Indore Humsafar Express	01:45 am	01:50 am		Puri	Indore
12515	Coimbatore Silchar Express	02:00 am	02:05 am		Coimbatore	Silchar
22643	Ernakulam Patna Super Fast Express	02:00 am	02:05 am		Ernakulam	Patna
12509	SMVT Bengaluru Guwahati Super Fast Express	02:00 am	02:05 am		Sir Mokshagundam Visvesvaraya Terminal	Guwahati
18409	Sri Jagannath Express	02:15 am	02:20 am		Shalimar	Puri
12842	Coromandel Express	02:15 am	02:20 am		Chennai Central	Shalimar
22201	Sealdah Puri Durgam Express	02:45 am	02:50 am		Sealdah	Puri
12881	Shalimar Puri Garib Rath Express	03:05 am	03:10 am		Shalimar	Puri
12895	Shalimar Puri Weekly Super Fast Express	03:05 am	03:10 am		Shalimar	Puri
12887	Shalimar Puri Weekly Super Fast Express	03:05 am	03:10 am		Shalimar	Puri

02837	Santragachi Puri Special Fare Super Fast Special	03:05 am	03:10 am		Santragachi	Puri
22835	Shalimar Puri Weekly Super Fast Express	03:05 am	03:10 am		Shalimar	Puri
12802	Purushottam Express	03:30 am	03:35 am		New Delhi	Puri
22842	Tambaram Santragachi Antyodaya Express	03:34 am	03:39 am		Tambaram	Santragachi
22818	Mysuru Howrah Weekly Super Fast Express	03:35 am	03:40 am		Mysore City	Howrah
22808	MGR Chennai Santragachi AC Super Fast Express	03:35 am	03:40 am		Chennai Central	Santragachi
08011	Bhanjpur Puri Special Fare Special	04:05 am	04:10 am		Bhanjpur	Puri
18451	Tapaswini Express	04:10 am	04:15 am		Hatia	Puri
22641	Thiruvananthapuram Shalimar Super Fast Express	04:10 am	04:15 am		Thiruvananthapuram Central	Shalimar
15227	SMVT Bengaluru Muzaffarpur Express	04:10 am	04:15 am		Sir Mokshagundam Visvesvaraya Terminal	Muzaffarpur
22501	SMVT Bengaluru New Tinsukia Super Fast Express	04:10 am	04:15 am		Sir Mokshagundam Visvesvaraya Terminal	New Tinsukia Junction
12659	Gurudev Super Fast Express	04:10 am	04:15 am		Nagercoil	Shalimar
12507	Aronai Express	04:10 am	04:15 am		Thiruvananthapuram Central	Silchar
12145	Mumbai LTT Puri Super Fast Express	04:55 am	05:00 am		Lokmanya Tilak Terminus	Puri
20862	Ahmedabad Puri Super Fast Express	04:55 am	05:00 am		Ahmedabad	Puri
18046	East Coast Express	05:05 am	05:10 am		Hyderabad	Shalimar
12837	Howrah Puri Superfast Express	05:10 am	05:15 am		Howrah	Puri
12863	Howrah SMVT Bengaluru Super Fast Express	05:20 am	05:25 am		Howrah	Sir Mokshagundam Visvesvaraya Terminal
18463	Prasanti Express	-	05:40 am		Bhubaneswar	Bangalore City
15644	Kamakhya Puri Express	05:45 am	05:50 am		Kamakhya	Puri
12254	Anga Express	05:45 am	05:50 am		Bhagalpur	Sir Mokshagundam Visvesvaraya Terminal
12867	Howrah Puducherry Super Fast Express	05:45 am	05:50 am		Howrah	Pondicherry
18047	Shalimar Vasco da gama Amaravati Express	05:45 am	05:50 am		Shalimar	Vasco da Gama
12074	Bhubaneswar Howrah Jan Shatabdi Express	-	06:00 am		Bhubaneswar	Howrah
18117	Rourkela Gunupur Rajya Rani Express	06:00 am	06:05 am		Rourkela	Gunupur
22832	Sri Sathya Sai Prashanthi Nilayam Howrah Super Fast Express	06:05 am	06:10 am		Sri Sathya Sai Prashanthi Nilayam	Howrah
22878	Ernakulam Howrah Antyodaya Express	06:05 am	06:10 am		Ernakulam	Howrah
22611	MGR Chennai New Jalpaiguri Super Fast Express	06:05 am	06:10 am		Chennai Central	New Jalpaiguri
18126	Puri Rourkela Intercity Express	06:13 am	06:18 am		Puri	Rourkela
12839	Howrah MGR Chennai Mail	06:20 am	06:25 am		Howrah	Chennai Central

22642	Shalimar Thiruvananthapuram Super Fast Express	06:30 am	06:35 am		Shalimar	Thiruvananthapuram Central
15228	Muzaffarpur SMVT Bengaluru Express	06:30 am	06:35 am		Muzaffarpur	Sir Mokshagundam Visvesvaraya Terminal
12660	Gurudev Super Fast Express	06:30 am	06:35 am		Shalimar	Nagercoil
12893	Bhubaneswar Balangir Intercity Super Fast Express	-	06:35 am		Bhubaneswar	Balangir
22644	Patna Ernakulam Super Fast Express	06:30 am	06:35 am		Patna	Ernakulam
22810	Visakhapatnam Paradeep Weekly Super Fast Express	06:38 am	06:43 am		Visakhapatnam	Paradeep
12278	Puri Howrah Shatabdi Express	06:47 am	06:49 am		Puri	Howrah
22503	Kanniyakumari Dibrugarh Vivek Super Fast Express	06:45 am	06:50 am		Kanyakumari	Dibrugarh
07046	Secunderabad Dibrugarh Special Fare Special	06:45 am	06:50 am		Secunderabad	Dibrugarh
22865	Mumbai LTT Puri Super Fast Express	06:45 am	06:50 am		Lokmanya Tilak Terminus	Puri
20817	Bhubaneswar New Delhi Rajdhani Express	-	07:15 am		Bhubaneswar	New Delhi
18426	Durg Puri Express	07:10 am	07:15 am		Durg Junction	Puri
12880	Bhubaneswar Mumbai LTT Super Fast Express	-	07:20 am		Bhubaneswar	Lokmanya Tilak Terminus
20807	Hirakud Super Fast Express	07:15 am	07:20 am		Visakhapatnam	Amritsar Junction
22866	Puri Mumbai LTT Super Fast Express	07:15 am	07:20 am		Puri	Lokmanya Tilak Terminus
22909	Valsad Puri Super Fast Express	07:25 am	07:30 am		Valsad	Puri
12845	Bhubaneswar SMVT Bengaluru Super Fast Express	-	07:30 am		Bhubaneswar	Sir Mokshagundam Visvesvaraya Terminal
20471	Bikaner Puri Super Fast Express	07:25 am	07:30 am		Bikaner	Puri
12281	Bhubaneswar - New Delhi Durg Express	-	07:35 am		Bhubaneswar	New Delhi
18416	Puri Barbil Express	07:35 am	07:40 am		Puri	Barbil
18414	Puri - Paradeep Intercity Express	07:35 am	07:40 am		Puri	Paradeep
03101	Kolkata Puri Special Fare Summer Special	07:40 am	07:45 am		Kolkata	Puri
22502	New Tinsukia SMVT Bengaluru Super Fast Express	07:45 am	07:50 am		New Tinsukia Junction	Sir Mokshagundam Visvesvaraya Terminal
12510	Guwahati SMVT Bengaluru Super Fast Express	07:45 am	07:50 am		Guwahati	Sir Mokshagundam Visvesvaraya Terminal
12508	Aronai Express	07:45 am	07:50 am		Silchar	Thiruvananthapuram Central
12516	Silchar Coimbatore Express	07:45 am	07:50 am		Silchar	Coimbatore
12514	Guwahati Secunderabad Superfast Express	07:45 am	07:50 am		Guwahati	Secunderabad
20472	Puri Bikaner Super Fast Express	07:50 am	07:55 am		Puri	Bikaner
20814	Jodhpur Puri Super Fast Express	08:05 am	08:10 am		Jodhpur	Puri
08440	Patna Puri Special Fare Special	08:05 am	08:10 am		Patna	Puri

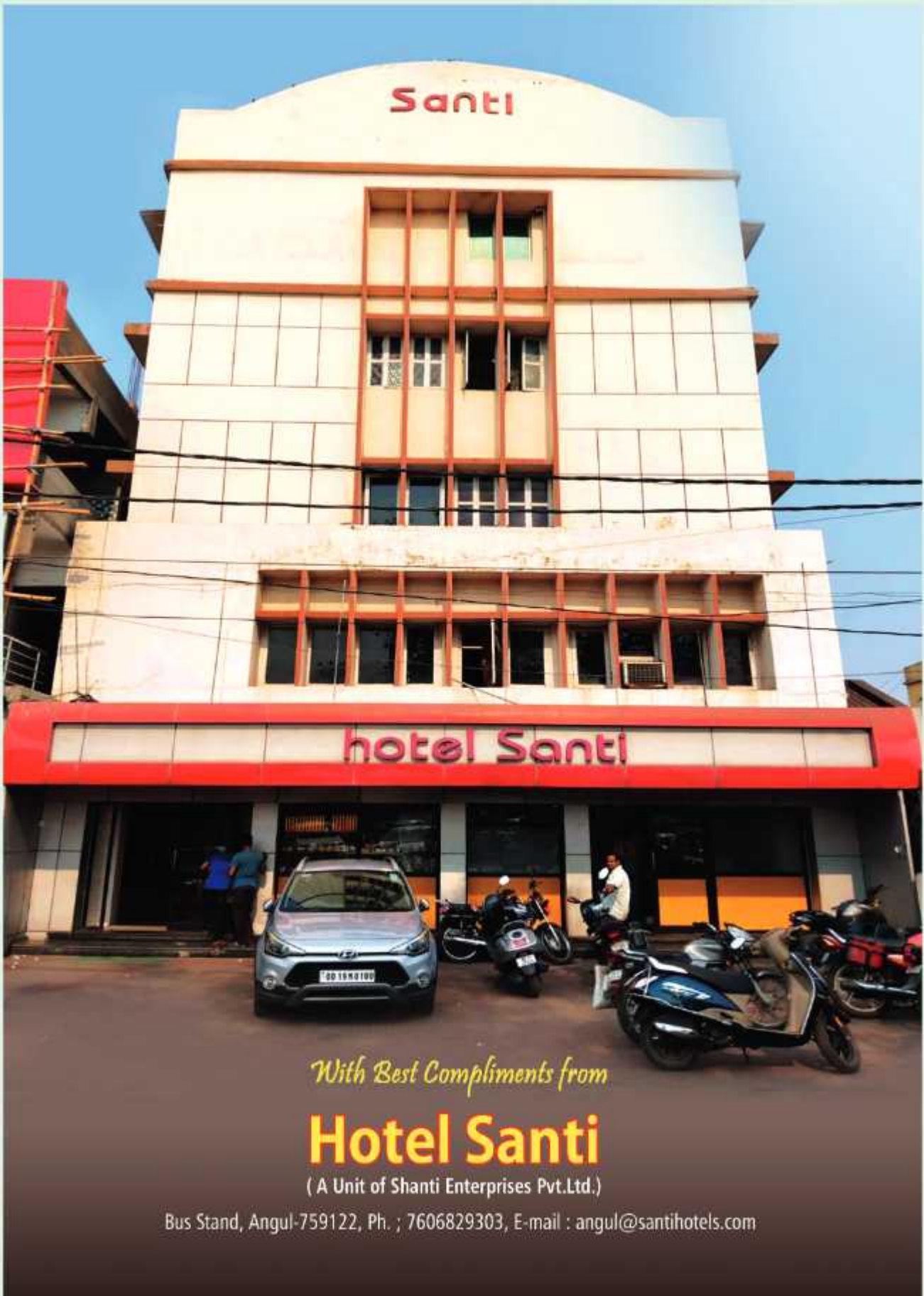
22819	Bhubaneswar Visakhapatnam Intercity Super Fast Express	-	08:15 am		Bhubaneswar	Visakhapatnam
17015	Visakha Express	-	08:45 am		Bhubaneswar	Secunderabad
08427	Angul Puri Fast MEMU Special	08:45 am	08:50 am		Angul	Puri
02604	Hyderabad MGR Chennai Super Fast Special	08:49 am	08:54 am		Guwahati	Secunderabad
07047	Dibrugarh Secunderabad Special Fare Special	08:49 am	08:54 am		Dibrugarh	Secunderabad
22504	Dibrugarh Kanniyakumari Vivek Super Fast Express	08:49 am	08:54 am		Dibrugarh	Kanyakumari
08413	Talcher Puri Passenger Special	09:05 am	09:09 am		Talcher	Puri
08534	Palasa Cuttack Passenger Special	09:15 am	09:20 am		Palasa	Cuttack
22823	Bhubaneswar New Delhi Rajdhani Express	-	09:30 am		Bhubaneswar	New Delhi
08555	Bhadrak Nayagarh MEMU Special	09:32 am	09:37 am		Bhadrak	Nayagarh Town
08429	Bhubaneswar Nuagaon Road MEMU Special	-	09:40 am		Bhubaneswar	Nuagaon Road
08432	Puri Cuttack MEMU Special	09:40 am	09:45 am		Puri	Cuttack
08422	Gunupur Cuttack MEMU Special	09:45 am	09:50 am		Gunupur	Cuttack
12551	SMVT Bengaluru Kamakhya AC Super Fast Express	09:50 am	09:55 am		Sir Mokshagundam Visvesvaraya Terminal	Kamakhya
22864	SMVT Bengaluru Howrah Weekly AC Super Fast Express	09:50 am	09:55 am		Sir Mokshagundam Visvesvaraya Terminal	Howrah
12246	SMVT Bengaluru Howrah Durgam Express	09:45 am	09:55 am		Sir Mokshagundam Visvesvaraya Terminal	Howrah
08441	Bhubaneswar - Brahmapur MEMU Special	-	10:10 am		Bhubaneswar	Brahmapur
08415	Jaleswar Puri MEMU Special	10:05 am	10:10 am		Jaleswar	Puri
12704	Falaknuma Express	10:15 am	10:20 am		Secunderabad	Howrah
22811	Bhubaneswar New Delhi Rajdhani Express	-	10:35 am		Bhubaneswar	New Delhi
22852	Mangaluru Santragachi Vivek Express	10:30 am	10:35 am		Mangaluru Central	Santragachi
08455	Kendujhargarh Khurda Road Express MEMU Special	10:40 am	10:45 am		Kendujhargarh	Khurda Road
12503	SMVT Bengaluru Agartala Humsafar Express	11:05 am	11:10 am		Sir Mokshagundam Visvesvaraya Terminal	Agartala
06577	SMVT Bengaluru Santragachi One Way Special Fare Special	11:05 am	11:10 am		Sir Mokshagundam Visvesvaraya Terminal	Santragachi
07030	Secunderabad Agartala Special Fare Special	11:05 am	11:10 am		Secunderabad	Agartala
22888	SMVT Bengaluru Howrah Humsafar Express	11:05 am	11:10 am		Sir Mokshagundam Visvesvaraya Terminal	Howrah
12513	Secunderabad Guwahati Super Fast Express	11:05 am	11:10 am		Secunderabad	Guwahati
20890	Tirupati Howrah Humsafar Express	11:05 am	11:15 am		Tirupati	Howrah
18303	Sambalpur Puri Intercity Express	11:15 am	11:20 am		Sambalpur	Puri
18021	Kharagpur Khurda Road Express	11:15 am	11:20 am		Kharagpur	Khurda Road

12816	Nandan Kanan Express	11:40 am	11:45 am		Anand Vihar Terminal	Puri
12822	Dhaulti Express	11:45 am	11:50 am		Puri	Shalimar
12830	Bhubaneswar MGR Chennai Super Fast Express	-	12:10 pm		Bhubaneswar	Chennai Central
22879	Bhubaneswar Tirupati Super Fast Express	-	12:10 pm		Bhubaneswar	Tirupati
22833	Bhubaneswar SMVT Bengaluru Humsafar Express	-	12:10 pm		Bhubaneswar	Sir Mokshagundam Visvesvaraya Terminal
22871	Bhubaneswar Tirupati Weekly Super Fast Express	-	12:10 pm		Bhubaneswar	Tirupati
12898	Bhubaneswar Puducherry Super Fast Express	-	12:10 pm		Bhubaneswar	Pondicherry
20896	Bhubaneswar Rameswaram Weekly Super Fast Express	-	12:10 pm		Bhubaneswar	Rameswaram
12875	Neelachal Express	12:15 pm	12:20 pm		Puri	Anand Vihar Terminal
12815	Nandan Kanan Express	12:15 pm	12:20 pm		Puri	Anand Vihar Terminal
12864	SMVT Bengaluru Howrah Super Fast Express	12:20 pm	12:25 pm		Sir Mokshagundam Visvesvaraya Terminal	Howrah
22805	Bhubaneswar Anand Vihar Terminal Weekly Super Fast Express	-	12:30 pm		Bhubaneswar	Anand Vihar Terminal
22828	Surat Puri Weekly Super Fast Express	12:35 pm	12:40 pm		Surat	Puri
20824	Ajmer Puri Super Fast Express	12:35 pm	12:40 pm		Ajmer	Puri
12993	Gandhidham Puri Weekly Super Fast Express	12:35 pm	12:40 pm		Gandhidham	Puri
22604	Villupuram Kharagpur Super Fast Express	12:45 pm	12:50 pm		Villupuram	Kharagpur
22606	Villupuram Purulia Super Fast Express	12:45 pm	12:50 pm		Villupuram	Purulia
22305	SMVT Bengaluru Jasidih Weekly Super Fast Express	12:45 pm	12:50 pm		Sir Mokshagundam Visvesvaraya Terminal	Jasidih
02809	Bhubaneswar Tirupati Special Fare AC Super Fast Special	-	01:30 pm		Bhubaneswar	Tirupati
22840	Bhubaneswar Rourkela Intercity Super Fast Express	-	01:40 pm		Bhubaneswar	Rourkela
20808	Hirakud Super Fast Express	02:20 pm	02:25 pm		Amritsar Junction	Visakhapatnam
08416	Puri Jaleswar MEMU Special	02:45 pm	02:50 pm		Puri	Jaleswar
12840	MGR Chennai Howrah Mail	03:00 pm	03:05 pm		Chennai Central	Howrah
12703	Falaknuma Express	03:00 pm	03:05 pm		Howrah	Secunderabad
11020	Konark Express	-	03:20 pm		Bhubaneswar	Chhatrapati Shivaji Terminus Mumbai
20815	Tatanagar Visakhapatnam Super Fast Express	03:25 pm	03:30 pm		Tatanagar	Visakhapatnam
22856	Tirupati Santragachi Weekly Super Fast Express	03:45 pm	03:50 pm		Tirupati	Santragachi
18048	Vasco da gama Shalimar Amaravati Express	03:50 pm	03:55 pm		Vasco da Gama	Shalimar
12253	Anga Express	03:50 pm	03:55 pm		Sir Mokshagundam Visvesvaraya Terminal	Bhagalpur
12868	Puducherry Howrah Super Fast Express	03:50 pm	03:55 pm		Pondicherry	Howrah

15929	Tambaram New Tinsukia Express	04:00 pm	04:05 pm	Tambaram	New Tinsukia Junction
15629	Nagaon Express	04:00 pm	04:05 pm	Tambaram	Silghat Town
12664	Tiruchchirappalli Howrah Super Fast Express	04:00 pm	04:05 pm	Tiruchirappalli	Howrah
22826	MGR Chennai Shalimar Weekly Super Fast Express	04:00 pm	04:05 pm	Chennai Central	Shalimar
12666	Kanniyakumari Howrah Super Fast Express	04:00 pm	04:05 pm	Kanyakumari	Howrah
03229	Puri Patna Special Fare Special	04:10 pm	04:15 pm	Puri	Patna
18449	Baidyanathdham Express	04:10 pm	04:15 pm	Puri	Patna
18419	Puri Jaynagar Weekly Express	04:10 pm	04:15 pm	Puri	Jaynagar
12819	Odisha Sampark Kranti Express	-	04:15 pm	Bhubaneswar	Anand Vihar Terminal
15639	Puri Kamakhya Express	04:10 pm	04:15 pm	Puri	Kamakhya
08439	Puri Patna Special Fare Special	04:10 pm	04:15 pm	Puri	Patna
12821	Dhauli Express	04:20 pm	04:25 pm	Shalimar	Puri
12552	Kamakhya SMVT Bengaluru AC Super Fast Express	04:20 pm	04:25 pm	Kamakhya	Sir Mokshagundam Visvesvaraya Terminal
22863	Howrah SMVT Bengaluru Weekly AC Super Fast Express	04:20 pm	04:25 pm	Howrah	Sir Mokshagundam Visvesvaraya Terminal
12245	Howrah SMVT Bengaluru Duronto Express	04:20 pm	04:30 pm	Howrah	Sir Mokshagundam Visvesvaraya Terminal
08456	Khurda Road Kendujhargarh Express MEMU Special	04:30 pm	04:35 pm	Khurda Road	Kendujhargarh
12876	Neelachal Express	04:35 pm	04:40 pm	Anand Vihar Terminal	Puri
18022	Khurda Road Kharagpur Express	04:55 pm	05:00 pm	Khurda Road	Kharagpur
20917	Indore Puri Humsafar Express	04:55 pm	05:00 pm	Indore	Puri
03102	Puri Kolkata Special Fare Summer Special	05:05 pm	05:10 pm	Puri	Kolkata
08533	Cuttack Palasa Passenger Special	05:05 pm	05:10 pm	Cuttack	Palasa
20813	Puri Jodhpur Super Fast Express	05:05 pm	05:10 pm	Puri	Jodhpur
18304	Puri Sambalpur Intercity Express	05:15 pm	05:20 pm	Puri	Sambalpur
12892	Bhubaneswar Bangriposi Intercity Super Fast Express	-	05:30 pm	Bhubaneswar	Bangriposi
22612	New Jalpaiguri MGR Chennai Super Fast Express	05:25 pm	05:30 pm	New Jalpaiguri	Chennai Central
08431	Cuttack - Puri Express Special	05:45 pm	05:50 pm	Cuttack	Puri
08412	Bhubaneswar Balasore MEMU Special	-	05:55 pm	Bhubaneswar	Balasore
18415	Barbil Puri Express	05:56 pm	06:01 pm	Barbil	Puri
08421	Cuttack Gunupur MEMU Special	06:05 pm	06:10 pm	Cuttack	Gunupur
08428	Puri Angul Fast MEMU Special	06:15 pm	06:20 pm	Puri	Angul

08414	Puri Talcher Passenger Special	06:30 pm	06:35 pm		Puri	Talcher
18423	Bhubaneswar Nayagarh Seva MEMU Express	-	06:40 pm		Bhubaneswar	Nayagarh Town
08556	Nayagarh Bhadrak MEMU Special	06:40 pm	06:45 pm		Nayagarh Town	Bhadrak
22605	Purulia Villupuram Super Fast Express	06:45 pm	06:50 pm		Purulia	Villupuram
22825	Shalimar MGR Chennai Weekly Super Fast Express	06:45 pm	06:50 pm		Shalimar	Chennai Central
22849	Shalimar Secunderabad Weekly Super Fast Express	06:45 pm	06:50 pm		Shalimar	Secunderabad
22603	Kharagpur Villupuram Super Fast Express	06:45 pm	06:50 pm		Kharagpur	Villupuram
12504	Agartala SMVT Bengaluru Humsafar Express	07:00 pm	07:05 pm		Agartala	Sir Mokshagundam Visvesvaraya Terminal
22306	Jasidih SMVT Bengaluru Weekly Super Fast Express	07:00 pm	07:05 pm		Jasidih	Sir Mokshagundam Visvesvaraya Terminal
22887	Howrah SMVT Bengaluru Humsafar Express	07:00 pm	07:05 pm		Howrah	Sir Mokshagundam Visvesvaraya Terminal
20889	Howrah Tirupati Humsafar Express	07:00 pm	07:10 pm		Howrah	Tirupati
20858	Sainagar Shirdi Puri Weekly Super Fast Express	07:05 pm	07:10 pm		Sainagar Shirdi	Puri
08443	Bhubaneswar - Palasa MEMU Special	-	07:25 pm		Bhubaneswar	Palasa
18447	Hirakhand Express	-	07:35 pm		Bhubaneswar	Jagdapur
18045	East Coast Express	07:40 pm	07:45 pm		Shalimar	Hyderabad
07029	Agartala - Secunderabad Special Fare Special	08:00 pm	08:05 pm		Agartala	Secunderabad
18125	Rourkela Puri Intercity Express	08:00 pm	08:05 pm		Rourkela	Puri
18413	Paradeep - Puri Intercity Express	08:15 pm	08:20 pm		Paradeep	Puri
02832	Bhubaneswar Dhanbad Special Fare Special	-	08:25 pm		Bhubaneswar	Dhanbad
12277	Howrah Puri Shatabdi Express	08:25 pm	08:27 pm		Howrah	Puri
22202	Puri Sealdah Durg Express	08:25 pm	08:30 pm		Puri	Sealdah
18425	Puri Durg Express	08:30 pm	08:35 pm		Puri	Durg Junction
20861	Puri Ahmedabad Super Fast Express	08:40 pm	08:45 pm		Puri	Ahmedabad
02838	Puri Santragachi Special Fare Super Fast Special	08:45 pm	08:50 pm		Puri	Santragachi
22827	Puri Surat Weekly Super Fast Express	09:05 pm	09:10 pm		Puri	Surat
12994	Puri Gandhidham Weekly Super Fast Express	09:05 pm	09:10 pm		Puri	Gandhidham
22882	Bhubaneswar Pune Superfast Express	-	09:25 pm		Bhubaneswar	Pune
22851	Santragachi Mangaluru Vivek Express	09:20 pm	09:25 pm		Santragachi	Mangaluru Central
22877	Howrah Ernakulam Antyodaya Express	09:20 pm	09:25 pm		Howrah	Ernakulam
22831	Howrah Sri Sathya Sai Prashanthi Nilayam Superfast Express	09:20 pm	09:25 pm		Howrah	Sri Sathya Sai Prashanthi Nilayam

22855	Santragachi Tirupati Weekly Super Fast Express	09:20 pm	09:25 pm		Santragachi	Tirupati
12838	Puri Howrah Superfast Express	09:28 pm	09:35 pm		Puri	Howrah
20837	Bhubaneswar Junagarh Road Express	-	09:40 pm		Bhubaneswar	Junagarh Road
18452	Tapaswini Express	09:40 pm	09:45 pm		Puri	Hatia
12841	Coromandel Express	09:50 pm	09:55 pm		Shalimar	Chennai Central
18477	Kalinga Utkal Express	09:55 pm	10:00 pm		Puri	Yog Nagari Rishikesh
22850	Secunderabad Shalimar Weekly Super Fast Express	10:05 pm	10:10 pm		Secunderabad	Shalimar
22854	Visakhapatnam Shalimar Super Fast Express	10:05 pm	10:10 pm		Visakhapatnam	Shalimar
12774	Secunderabad Shalimar AC Superfast Express	10:05 pm	10:10 pm		Secunderabad	Shalimar
18118	Gunupur Rourkela Rajya Rani Express	10:05 pm	10:10 pm		Gunupur	Rourkela
20816	Visakhapatnam Tatanagar Super Fast Express	10:05 pm	10:10 pm		Visakhapatnam	Tatanagar
22874	Visakhapatnam Digha Super Fast Express	10:05 pm	10:10 pm		Visakhapatnam	Digha
22890	Samudra Kanya Express	10:20 pm	10:25 pm		Puri	Digha
12773	Shalimar Secunderabad AC Superfast Express	10:21 pm	10:26 pm		Shalimar	Secunderabad
15630	Nagaon Express	10:25 pm	10:30 pm		Silghat Town	Tambaram
12665	Howrah Kanniyakumari Super Fast Express	10:25 pm	10:30 pm		Howrah	Kanyakumari
15930	New Tinsukia Tambaram Express	10:25 pm	10:30 pm		New Tinsukia Junction	Tambaram
22817	Howrah Mysuru Weekly Super Fast Express	10:25 pm	10:30 pm		Howrah	Mysore City
12146	Puri Mumbai LTT Super Fast Express	10:50 pm	10:55 pm		Puri	Lokmanya Tilak Terminus
12801	Purushottam Express	11:00 pm	11:05 pm		Puri	New Delhi
15643	Puri Kamakhya Express	11:25 pm	11:30 pm		Puri	Kamakhya
12896	Puri Shalimar Weekly Super Fast Express	11:25 pm	11:30 pm		Puri	Shalimar
12888	Puri Shalimar Weekly Super Fast Express	11:25 pm	11:30 pm		Puri	Shalimar
12882	Puri Shalimar Garib Rath Express	11:25 pm	11:30 pm		Puri	Shalimar
22836	Puri Shalimar Weekly Super Fast Express	11:25 pm	11:30 pm		Puri	Shalimar
18410	Sri Jagannath Express	11:35 pm	11:40 pm		Puri	Shalimar



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Proposed Investors in Odisha

Sl. No.	Name	Details of Project	Location
1	Hotel Sea Pearl Orissa Pvt Ltd	Hotel	Khordha
2	Yashpari Properties LLP	Hotel	Puri
3	Jagdish Techno Ventures Private Limited	Hotel	Puri
4	Mayfair Hotels and Resorts Ltd	Resort	Ganjam
5	Indrani Patnaik OPC Private Limited	Hotel	Khordha
6	Antilla Estates Private Limited	Hotel	Khordha
7	KTL Hotels Private Limited	Hotel	Cuttack
8	MGM Resorts Pvt Ltd	Resort	Puri
9	MGM Resorts Pvt Ltd	Resort	Puri
10	SNM Hotel And Resorts Private Limited	Resort	Puri
11	Krishna Palace	Resort	Puri
12	Atmosphere Core India Private Limited	Hotel	Khordha, Koraput
13	Waxpol Hotels & Resorts	Hotel	
14	Prabhukrupa Estate & Propoerties	Resort	Puri
15	Fern Hotels	Hotel	Bhubaneswar
16	Manjeera Hotels & Resorts Pvt Ltd	Hotel	Bhubaneswar
17	Celica Group	Hotel	Tampara Lake/ Rambha, Talsari Beach Koraput, Jeypore/ BN Palace
18	Ambuja Neotia	Hotel, Commercial Complex, Hospital	Bhubaneswar
19	Mahindra Holidays	Hotel	Somolo Island, Chilka
20	Lindsay Group, Kolkata	Boutique Resort	Puri, Chilika, Gopalpur
21	Padmaja Hotels	Hotel	Bhitarkanika, Daringbadi
22	Green Ocean Seaways Pvt Ltd	Water Sports	Cuttack
23	M/s Birendra Hotels & Banquets Pvt. Ltd.	Hotel	Bhubaneswar
24	M/s Odyssey Leisure Private Limited	Hotel	Bhubaneswar
25	M/s Siddhi Vinayak Dwellings Pvt. Ltd.	Hotel	Sambalpur
26	M/s Amphitrite Subsea Private Limited	Water Sports	Puri
27	M/s Birendra Hotels & Banquets Pvt. Ltd.	Hotel	Konark
28	M/s Birendra Hotels & Banquets Pvt. Ltd.	Hotel	Bhubaneswar
29	M/s Birendra Hotels & Banquets Pvt. Ltd.	Hotel	Paradeep
30	T S Beach Reorts Pvt. Ltd.	Resort	Konark
31	M/s Grandmark Infrastructure Pvt. Ltd.	Resort	Konark
32	M/s Entertainment Kingdom	Resort & Amusement Park	Hirakud
33	M/s Sans Eco Resort	Resort	Keonjhar
34	M/s Amphitrite Subsea Private Limited	Water Sports	Hirakud
35	M/s Bhawani Constructions Pvt. Ltd.	Hotel	Bhubaneswar
36	M/s Hotel Rashmi Plaza OPC Pvt. Ltd.	Hotel	Bhubaneswar
37	M/s Utkal Nirman	Hotel	Bhubaneswar
38	M/s Milk City Dairy Pvt. Ltd.	Motel	Balighai, Puri
39	M/s Puri Seafarers Pvt. Ltd.	Water Sports	Taladanda Canal, Cuttack
40	M/s G and D Water Sports	Water Sports	Sonapur, Ganjam
41	Geo Hospitality And Tours Pvt Ltd	House Boat	Satpada, Chilika
42	Balmiki Resorts Private Limited	Resort	Puri
43	Anshuman Resorts And Enterprises Private Limited	Hotel	Khordha
44	Anand Kumar Agrawal	Hotel	Kalahandi
45	Keshari Ventures Private Limited	Hotel	Khordha
46	Shree International	Hotel	Khordha
47	Lindsay Group, Kolkata	Boutique Resort	Puri, Chilika, Gopalpur
48	Padmaja Hotels	Hotel	Bhitarkanika, Daringbadi
49	Tara The Highway Darbar	Motel	Bolangir
			Total

Project Cost (In Cr.)	Email Address	Phone Number	Promoter/Director/Partner/Proprietor
80.00	amiyakanta@akdasassociates.com	7328094532	Himansu Samal
91.00	yashparipropertieslp2016@gmail.com	9937047497	Hari Hara Dash
68.40	ypattanaik@hotmail.com		Jagdish Techno Ventures Private Limited
85.00	biju.john@mayfairhotels.com	9238400916	Biju John
241.50	indranipatnaikopc@gmail.com		Indrani Patnaik
140.01	balaji@bonebhpl.com		Bhabatosh Sahoo
191.00	nk@ktlgroup.in	37052535	Navin Kumar Kandoi
170.00	sid.mty@gmail.com	9937022801	Siddharth Mohanty
180.00	sid.mty@gmail.com	9937022801	Siddharth Mohanty
155.00	prabodhmohanty1@gmail.com	9937097242	Prabodh Mohanty
3.00	pradhanigadadhar@gmail.com	9439049600	Sasmita Pradhani
600.00	souvagya@atmospherehotelsandresorts.com	6370190001	Souvagya kumar Mohapatra
150.00	akanksha@waxpolhotels.com		Akanksha
152.00	avp.opearitions@ananyaprojects.com	9438666333	Santosh kumar Nayak
75.00	basant@fernhotels.com	9911321067	Basant Sabu
750.00	mvg@manjeera.com	9840800685	M V Ganesh
120.00	ksinha@celica.in	7596027070	Kousik Sinha
250.00	prosenjit.de@ambujaneotia.com	9831662777	Prosenjit De
150.00	Santhosh.Kutty@mahindraholidays.com	9899076878	Santhosh Kutty
50.00			Rahul Bhuto
50.00			Subrat Das
65.00	accounts@greenoceancruise.com	9932081111	Pranab Pani
270.00	pradipkumarbeuria008@gmail.com	9437080037	Pradip Beuria
150.00	rrroutray@umanggroup.in	943722060	Rashmiranjan Routray
5.46	navinpansari@gmail.com	9437074275	Navin Pansari
2.00	mail@amphitrite-subsea.com	9892288443	Harishankar Nair
46.00	pradipkumarbeuria008@gmail.com	9437080037	Pradip Beuria
37.00	pradipkumarbeuria008@gmail.com	9437080037	Pradip Beuria
28.30	pradipkumarbeuria008@gmail.com	9437080037	Pradip Beuria
9.93	tanmaya65@gmail.com	9437022166	Tanmay Mishra
40.76	amitesh@grandmark.in	9776211050	Amitesh Gugnani
12.62	funcity628@gmail.com	9040557728	Rohit arawal
12.60	nwashim@yahoo.com	9437079392	Washim Nair
1.00	mail@amphitrite-subsea.com	9892288443	Harishankar Nair
48.44	anupbcpl@outlook.com	9007125894	Anup Lahotia
49.48	rrroutray@umanggroup.in	943722060	Rashmiranjan Routray
49.40	utkal.n2019@gmail.com	9238009779	Lokman Ahmed Bux
3.27	kostuvmohanty@gmail.com	8637261334	Samyak Mohanty
0.87	puriseafarers@rediffmail.com	9238804798	Sulagna De
0.60	gdwatersports20@gmail.com	8908131837	Damburu Behera
2.28	info@geotourismindia.com	9437002064	Satya Swaroop Das
18.47	balmikiresorts@gmail.com	9090905090	Bibhu Ranjan Nayak
16.81	pratik.prajapati89@gmail.com	9861039392	Pratik Prajapati
3.08	saloni.agency@rediffmail.com	7008686908	Anand Kumar Agrawal
22.03	keshariventurebrn@gmail.com	9437922131	Debasmita Nayak
2.95	girijashankar01@gmail.com	7377771610	Girija Sankar Sahu
50			Rahul Bhuto
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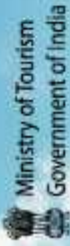
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